

Canadian Solar Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Canadian Solar Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Canadian Solar Inc. and its competitors. This provides our Clients with a clear understanding of Canadian Solar Inc. position in the [Semiconductor](#) Industry.

The report contains detailed information about Canadian Solar Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Canadian Solar Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Canadian Solar Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Canadian Solar Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Canadian Solar Inc. business.

About Canadian Solar Inc.

Canadian Solar Inc. engages in the design, manufacture, and sale of solar cell and solar module products that convert sunlight into electricity for various uses.

Products

The company's products include a range of standard solar modules built to general specifications for use in a range of residential, commercial and industrial solar power generation systems. It also designs and produces specialty solar modules and products based on its customers' requirements. Specialty solar modules and products consist of customized modules that its customers incorporate into their own products, such as solar-powered bus stop lighting, and specialty products, such as solar-powered car battery chargers. The company sells its products under its 'Canadian Solar' brand name and to original equipment manufacturer (OEM) customers under their brand names. It also implements solar power development projects.

Standard Solar Modules

The company's standard solar modules are arrays of interconnected solar cells encased in a weatherproof frame. It produces various standard solar modules, ranging from 0.2

W to in excess of 300 W in power and using multi-crystalline, mono-crystalline or UMG-Si cells in different formats, including general purpose 60 x 6 inches cell and 72 x 5 inches cell formats, small modules for specialty products, and larger formats for ground-mounted projects. Larger formats include a 72 x 6 inches cell format and a 96 x 5 inches cell format. These products are built to general specifications for a range of residential, commercial and industrial solar power generation systems.

Specialty Solar Modules and Products

The company collaborates with its customers to design and manufacture specialty solar modules and products based on its customers' specifications and requirements. Its specialty solar modules and products consist of: customized solar modules; and specialty products.

The company's customized solar modules are solar modules that it designs and manufactures for customers who incorporate them as a component of their own products. It also designs and manufactures its specialty products, which combine its solar modules with various electronic components that it purchases from third party suppliers. It produces the small solar charging panels which are incorporated into solar garden light products by various companies in China. The company is also developing its BIPV product line. Its BIPV products are used in a range of applications, including residential and commercial roofing and architectural glazing.

Solar Cells

As of December 31, 2009, the company's total annual solar cell nameplate production capacity reached 420 MW. Its solar cells are made on both mono-crystalline and multi-crystalline silicon wafers through multiple manufacturing steps, including surface texturization, diffusion, plasma-enhanced chemical vapor deposition and surface metallization.

Solar Power Development Projects

The company also implements solar power development projects, primarily in conjunction with government organizations, to provide solar power generation in rural areas of China. It has received approvals from the Jiangsu provincial government for various rooftop projects. The company is also developing single-axis trackers and smaller trackers intended for smaller ground-mounted installations.

Markets and Customers

The company sells its standard solar modules primarily to distributors, system integrators and OEM customers. Its distributor customers include companies that are solar component and system distributors and engineering and design firms that include its standard solar modules in their system installations. The company's system integrator customers typically design and sell integrated systems that include its standard solar modules along with other system components. It sells its solar modules and products to various manufacturers who either integrate these products into their own products or sell and market them as part of their product portfolio. The company's standard solar module customers include solar distributors and system integrators, such as WSW engineering, Inc., Fire Energy S.L, Iliotec Solar GmbH, and Bihler GmbH. Its specialty solar module and products customers include manufacturers who incorporate its customized solar modules in their bus stop, road lighting and marine lighting products.

The company's direct sales personnel or sales agent representatives cover its markets in Europe, North America, and Asia. It has marketing staff in the U.S., China, Europe, Canada, Japan, and South Korea.

Suppliers

The company's major suppliers of silicon raw materials include Konca Solar Cell Co. Ltd (which has been acquired by GCL Silicon Technology Holdings Inc., (GCL)); GCL; Neo Solar Power Corp.; Gintech Energy Corporation; and Motech Industries Inc.

Competition

The company has various competitors, including international competitors, such as SunPower Corporation, First Solar, Inc., and Sharp Solar Corporation; and China-based competitors, such as Suntech Power Holdings Co., Ltd., Yingli Green Energy Holding Company Limited, and Trina Solar Limited.

History

Canadian Solar Inc. was founded in 2001.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. CANADIAN SOLAR INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. CANADIAN SOLAR INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. CANADIAN SOLAR INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. CANADIAN SOLAR INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. CANADIAN SOLAR INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Canadian Solar Inc. Direct Competitors
- 5.2. Comparison of Canadian Solar Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Canadian Solar Inc. and Direct Competitors Stock Charts
- 5.4. Canadian Solar Inc. Industry Analysis
 - 5.4.1. Semiconductor Industry Snapshot
 - 5.4.2. Canadian Solar Inc. Industry Position Analysis

6. CANADIAN SOLAR INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. CANADIAN SOLAR INC. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. CANADIAN SOLAR INC. ENHANCED SWOT ANALYSIS²

9. CANADA PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. CANADIAN SOLAR INC. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. CANADIAN SOLAR INC. PORTER FIVE FORCES ANALYSIS²

12. CANADIAN SOLAR INC. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Canadian Solar Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
Canadian Solar Inc. 1-year Stock Charts
Canadian Solar Inc. 5-year Stock Charts
Canadian Solar Inc. vs. Main Indexes 1-year Stock Chart
Canadian Solar Inc. vs. Direct Competitors 1-year Stock Charts
Canadian Solar Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

Canadian Solar Inc. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Canadian Solar Inc. Key Executives
Canadian Solar Inc. Major Shareholders
Canadian Solar Inc. History
Canadian Solar Inc. Products
Revenues by Segment
Revenues by Region
Canadian Solar Inc. Offices and Representations
Canadian Solar Inc. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Canadian Solar Inc. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Canadian Solar Inc. Capital Market Snapshot
Canadian Solar Inc. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Semiconductor Industry Statistics

Canadian Solar Inc. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Canadian Solar Inc. Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

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