

# Calyx Bio-Ventures Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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### **Abstracts**

Calyx Bio-Ventures Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Calyx Bio-Ventures Inc. and its competitors. This provides our Clients with a clear understanding of Calyx Bio-Ventures Inc. position in the <a href="Pharmaceuticals and Biotechnology">Pharmaceuticals and Biotechnology</a> Industry.

The report contains detailed information about Calyx Bio-Ventures Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Calyx Bio-Ventures Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Calyx Bio-Ventures Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Calyx Bio-Ventures Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Calyx Bio-Ventures Inc. business.

### About Calyx Bio-Ventures Inc.

Chromos Molecular Systems, Inc., a biopharmaceutical company, engages in the development and commercialization of biological therapies for the treatment of multiple sclerosis, other inflammatory diseases, and thrombotic disorders in Canada.

In January 2006, the company acquired Targeted Molecules Corporation. This acquisition provided the company with two drug development programs focused on inflammatory diseases and thrombotic disorders: CHR-1103 and CHR-1201.

The Company is developing two humanized monoclonal antibody product candidates, CHR-1103 and CHR- 1201, which are part of a validated class of drugs known as SAMI's (selective adhesion molecule inhibitors) that includes such drugs as ReoPro (Centocor/Lilly) and Raptiva (Genentech/Xoma).

#### CHR-1103

CHR-1103 is being developed initially to treat multiple sclerosis. The Company's lead product candidate, CHR-1103, is a monoclonal antibody that is being developed for the treatment of multiple sclerosis (MS), rheumatoid arthritis and inflammatory bowel disease. It offers disease-modifying advantages through existing treatments. CHR-1103



is a monoclonal antibody treatment for inflammatory disease. It targets and prevents inflammatory cells from infiltrating inflamed tissue. CHR-1103 is undergoing final preclinical safety and toxicology studies.

CHR-1201

CHR-1201 is being developed to treat acute thrombosis. CHR-1201 is an anti-thrombotic monoclonal antibody proof of concept data demonstrating an ability to dissolve blood clots without risk of bleeding. CHR-1201 treats an unmet medical need. The primary focus is neurothrombosis, ischemic stroke and traumatic brain injury.

The Company's proprietary platform technologies, the ACE System and the REM technology support its drug development programs.

The ACE System

The ACE System is a proprietary artificial chromosome technology to engineer cells to express therapeutic proteins. The ACE System is being used by the company in its cell line engineering business. The ACE System also provides various unparalleled capabilities useful in developing Gene-based Cell Therapies.

The ACE System is a vehicle for transferring genes into the nucleus of a target cell where they can be expressed to produce one or more proteins in a predictable. While the ACE System is designed to be used in a range of applications, the company is focusing on using it to engineer high-expressing production cells lines for the biopharmaceutical industry.

The ACE System consists of four components:

The Platform ACE: The Platform ACE is a neutral, functional mammalian artificial chromosome pre-engineered with multiple acceptor sites.

The ACE Targeting Vector: The ACE Targeting Vector is a vector for loading genes onto the Platform ACE.

The ACE Integrase: The ACE Integrase is a site-specific proprietary enzyme that allows for multiple rounds of gene loading.

Platform ACE Cell Line: Platform ACE Cell Line is a production-quality CHO cell line



adapted to growth in serum-free media containing the Platform ACE.

### **REM Technology**

The REM technology gives the company a platform from which to develop immunebased cell therapies to treat infectious disease and cancers. REM expands the number of antigen-specific effector cells to fight the patient's disease.

The Company's REM technology is a proprietary technology discovered at the Fred Hutchinson Cancer Research Center that enables development of immune-based cell therapies using antigen-specific T-cells.

The Company and its collaborators have generated proof-of-principle data in clinical and preclinical studies of various diseases, including melanoma (skin cancer), hepatitis B, HIV, cytomegalovirus (CMV) infections and Ebstein Barr virus-lymphoproliferative disease (EBV-LPD). In addition, the Phase I trials with HIV and melanoma patients showed indications of biological effect, Phase I and II EBV-LPD and CMV trials.

The company entered into a license agreement for T-cell expansion with a global medical technology company, BD Biosciences, a business segment of Becton, Dickinson and Company.

#### Subsidiaries

The Company has two 100 owned subsidiaries that include Chromos Corporation and Chromos, Inc. Chromos Corporation is the entity that merged with and into Targeted Molecules Corporation (TMC) in January 2006. Chromos, Inc. holds the company's REM technology.

### Partnerships

The company has entered into corporate partnerships related to cell line engineering with partners including Cambridge Antibody Technology, Ltd.; AviGenics, Inc.; Centocor, Inc.; Pfizer, Inc.; AppTec Laboratory Services; Becton Dickinson and Company; and SAFC Biosciences.

### **Target Markets**

The company's target market includes companies that are developing protein-based



products and cell therapies.

#### Customers

The company's customers are companies that are developing and commercializing biopharmaceutical products.

### Competitors

The ACE System: These competitors include Lonza Biologics PLC, Crucell, and Gala Biotech.

REM Technology: These competitors include Antigenics, Inc.; Dendreon Corporation; and Xcyte Therapies.

History

Chromos Molecular Systems, Inc. was incorporated in 1995.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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### **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



### Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



### Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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