

Calibus, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/C06BA2F4FE4BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: C06BA2F4FE4BEN

Abstracts

Calibus, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Calibus, Inc. and its competitors. This provides our Clients with a clear understanding of Calibus, Inc. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Calibus, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Calibus, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Calibus, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Calibrus, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Calibrus, Inc. business.

About Calibrus, Inc.

Calibrus, Inc. provides hosted business solutions, such as third party verification (TPV) services, hosted call recording services, and interactive voice response/voice recognition unit (IVR/VRU) services to telecom, cable, and insurance companies. The company also offers a social networking site called, JabberMonkey.

Hosted Business Solutions

Products and Services

Hosted Third Party Verification (TPV) Services: The company's third party verification service offers both live operator and IVR/VRU third party verification services. Its live operators process various TPV calls daily. The company's automated IVR (Interactive Voice Response) solution offers a live voice agent.

Automated IVR/VRU Service: The company's automated IVR verification method provides customers with a pre-determined script to comply with each client's verification requirements.

Live Operator TPV: In addition to its automated TPV services, the company offers live operator TPV service. When customers want to provide live interactions with flexibility,

its Live Operator Services can be used in conjunction with its automated TPV services.

VOIP Verifications: The company's live agent VOIP verifications provide a solution for customers that want to provide live interactions with the flexibility.

Hosted Call Recording: The company's call recording service offers various features necessary for a call recording solution. Its hosted call recording solutions are an alternative for companies that do not wish to invest in hardware, maintenance and support of a call recording system. The company's call recording solution assists insurance companies to record and retain valuable, mission critical conversations that occur during claim statements and interviews.

Voice Message Broadcasting (VMB): The company's Web-based voice message broadcasting solution has the ability to contact various people. It can create dialing parameters based upon dialing lists, the message to be sent and the times to call out on, which can be adjusted to fit time zones across the nation. Customers can broadcast caller id and change and record their message.

The company's voice message broadcasting programs can assist in retail sales alerts; thank you messages; direct customers to Web site; relationship calls – happy birthday, and anniversary; political campaigns – get out to vote; customer loyalty campaigns to repeat customers; meeting/conference notifications; fundraising; sports team advertising; and school and emergency notifications.

Calibrus Click-To-Call Services ClickTalk: The company's ClickTalk service allows customers to put a button or icon on a Web site or Web-listing that would allow customers to contact others by telephone automatically and anonymously. The ClickTalk functionality has various uses: call tracking; lead generation; save sales on cancellations; online phone surveys; and real estate listings.

Call Center Services: The company provides call center services to large and small businesses. Its live operator agents can provide call center services to customers who want to grow their business or handle temporary, seasonal or overflow volume. Call center services the company can provide are cold calls; customer support/help desk; outbound telemarketing order taking/fulfillment; phone surveys; answering service; lead qualifying; sales verifications; direct mail follow up; seminar sign-up; fundraising; political campaigns; internet sales verifications; and collections.

SpeechTrack.com: The company has developed a hosted call recording utility that

anyone can use from any phone. Through the SpeechTrack.com Web site anyone can record a phone conversation whether they are at work, home or on a cell phone. SpeechTrack is a solution for any individual, independent professional or small business owner. SpeechTrack can also be used for dictation purposes. Customers can access their recordings online on SpeechTrack's Web site. Customers can add notes to the recording file to keep track of their calls and they can also download the recordings to their computer. Businesses and individuals use SpeechTrack for: staffing and training; protection/disputes/resolution – prove 'who said what' in a dispute; confirmation of agreements or document replacement; compliance; and best practice/advice or instructions. Independent professionals/small business owners that may utilize Speechtrack include attorneys; accountants; contractors/vendors; doctors; executive coaching; service providers; sales professionals; private investigators; project manager/coordinators; insurance agents; mortgage/financial brokers; conference calls; and market researchers.

Customers

The company's customers include AT&T Communications and Cox Communications.

Competition

The company's competitors include VoiceLog, 3PV, and Data Exchange.

JabberMonkey.com

Products and Services

JabberMonkey is a social expression site that features questions on issues and topics that are relevant to its members. JabberMonkey is in the beta testing phase. JabberMonkey questions would be on pertinent issues that in various instances would evoke an emotional response from its members. JabberMonkey members would vote and provide their comments on an issue and then see instant feedback on how others are feeling about a topic or issue and view comments made by others. JabberMonkey members would be able to express themselves by answering questions, posting their own questions, text blogging, video blogging, participating in forums, creating profiles, posting videos, photos, audio files, and rate other JabberMonkey members questions and content. JabberMonkey members would also be able to meet new people and make new friends. JabberMonkey questions would range across various categories of life, and run the gamut from serious to silly. Categories could range from entertainment

to music and business.

History

Calibus, Inc. was founded in 1999.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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