

Cablevision Systems Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Cablevision Systems Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Cablevision Systems Corporation and its competitors. This provides our Clients with a clear understanding of Cablevision Systems Corporation position in the [Media](#) Industry.

The report contains detailed information about Cablevision Systems Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Cablevision Systems Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Cablevision Systems Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Cablevision Systems Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Cablevision Systems Corporation business.

About Cablevision Systems Corporation

Cablevision Systems Corporation, through its subsidiary, CSC Holdings, Inc., owns and operates cable television systems.

CSC Holdings

CSC Holdings is a cable operator in the United States. The company also operates cable programming networks, entertainment businesses, telecommunications companies, and a newspaper publishing business. As of December 31, 2009, the company served approximately 3.1 million basic video subscribers in and around the New York City metropolitan area. Through its wholly-owned subsidiary, Rainbow Media Holdings LLC (Rainbow Media Holdings), the company has ownership interests in companies that produce and distribute national entertainment and regional news programming services, and a cable television advertising sales business. Through Cablevision Lightpath, Inc. (Optimum Lightpath), its wholly-owned subsidiary, the company provides telephone services and high-speed Internet access to the business market. In addition, the company owns approximately 97.2% of Newsday LLC which operates a newspaper publishing business.

Segments

Through December 31, 2009, the company classified its business interests into four segments: Telecommunications Services; Rainbow; Newsday; and Madison Square Garden.

TELECOMMUNICATIONS SERVICES

The Telecommunications Services segment includes its cable television business, including its video, high-speed data, and Voice over Internet Protocol (VoIP) operations and the operations of the commercial high-speed data and voice services provided by Optimum Lightpath.

The company's cable television systems offer varying packages of service marketed under the Optimum and iO brand names, which may include, among other programming, local broadcast network affiliates and independent television stations, certain other news, information, and entertainment channels, such as CNN, CNBC, ESPN, and MTV, and certain premium services, such as HBO, Showtime, The Movie Channel, Starz!/Encore, and Cinemax. The company also offers iO-branded digital video service, which enables customers to receive video on demand and subscription video on demand services, as well as additional viewing channels.

The company also provides high-speed data services using its cable television broadband network. High-speed data services are provided to customers through a cable modem device. The high-speed data service, marketed as 'Optimum Online', served approximately 2.6 million subscribers as of December 31, 2009.

In addition, the company offers VoIP technology services to its Optimum Online subscribers, marketed as 'Optimum Voice.' As of December 31, 2009, the company provided Optimum Voice services to approximately 2.1 million customers.

Through Optimum Lightpath, a business broadband service provider, the company provides telecommunications services to the business market in the greater New York City metropolitan area. Optimum Lightpath provides converged data, Internet and voice solutions to mid-sized and large businesses, hospital systems, municipalities, and school systems. As of December 31, 2009, Optimum Lightpath serviced 3,800 buildings. Optimum Lightpath has built a fiber optic network extending approximately 3,900 route miles (203,000 fiber miles) throughout the New York City metropolitan area.

Subscriber Rates and Services

Basic Cable

The company's cable television systems offer a government mandated broadcast basic level of service, which generally includes local over-the-air broadcast stations, such as network affiliates (ABC, NBC, CBS, and FOX), and public, educational or governmental channels.

All of its cable television systems also offer an expanded basic package of services, generally marketed as 'Family Cable', which includes, among other programming, news, information, entertainment, and sports channels, such as CNN, AMC, CNBC, Discovery, ESPN, and the Disney Channel. For additional charges, its cable television systems provide premium services, such as HBO, Showtime, The Movie Channel, Starz!

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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