

# Cable & Wireless Communications Plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Cable & Wireless Communications Plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Cable & Wireless Communications Plc and its competitors. This provides our Clients with a clear understanding of Cable & Wireless Communications Plc position in the [Communication Services](#) Industry.

The report contains detailed information about Cable & Wireless Communications Plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Cable & Wireless Communications Plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Cable & Wireless Communications Plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Cable & Wireless Communications Plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Cable & Wireless Communications Plc business.

## **About Cable & Wireless Communications Plc**

Cable and Wireless plc engages in the ownership and operation of telecommunications businesses. The company provides mobile, broadband and domestic, and international fixed line services to homes, small and medium-sized enterprises, corporate customers, and governments.

### **Business**

The company operates through two standalone businesses, CWI and Worldwide.

CWI operates integrated telecommunications companies offering mobile, broadband and domestic and international fixed line services to residential and business customers. It has four major operations being the Caribbean, Panama, Macau and Monaco & Islands.

Worldwide provides enterprise and carrier solutions to the users of telecoms services around the globe. During the year, Worldwide acquired 100% of the share capital of Thus Group plc (Thus).

## Products and Services

The company provides connectivity to 153 countries. Its main markets are the U.K., Asia, Middle East, and Africa. The company's business is managed as four regional operations: Caribbean, Panama, Macau, and Monaco & Islands.

**Caribbean:** The company's Caribbean operation covers: Jamaica, Barbados, the Leeward Islands (Anguilla, Antigua, Montserrat, and St Kitts & Nevis), Windward Islands (Dominica, Grenada, St Lucia, St Vincent, and the Grenadines) and the Offshore Financial Centres (British Virgin Islands, Cayman Islands, and Turks & Caicos Islands).

The company provides fixed line and broadband services in all 13 markets. In 2008, it launched 'One Caribbean' transformation programme, bringing together 13 Caribbean subsidiaries under one management structure with a new common brand, LIME (Landline, Internet, Mobile, and Entertainment). LIME is a full service telecommunications provider across the Caribbean, providing customers with mobile, broadband, and domestic and international fixed line services, as well as supplying several of the region's enterprises with all their telecom needs.

**Panama:** The company is a telecom services provider in Panama. It also provides carrier services, helping to make Panama a hub of telecommunications in the Latin America region.

**Macau:** CTM, the company's operation in Macau, delivers a suite of telecommunications services, including the provision of broadband and domestic fixed line services. It serves approximately 400,000 customers.

**Monaco & Islands:** The company's Monaco & Islands operation has four distinct areas – Monaco Telecom (MT); Channel Islands, Isle of Man & Bermuda (CIIMB); Indian Ocean, including the Seychelles and Maldives; and South Atlantic & Diego Garcia. The operation has businesses in 22 markets at varying stages of development. MT has also expanded its operations internationally into developing markets, such as Afghanistan, Algeria, and West Africa and is a partner in On Air, an in-flight mobile phone service launched by Ryanair in 2009.

## Customers

The company's major customers include HSBC and Scottish Power.

## Competition

The company competes with domestic telecoms in each country, as well as other competitors, like AT&T, BT, Orange, and Verizon.

## History

Cable and Wireless plc was founded in 1929.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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