

CA Technologies Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

CA Technologies Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between CA Technologies and its competitors. This provides our Clients with a clear understanding of CA Technologies position in the <u>Software and Technology Services</u> Industry.

The report contains detailed information about CA Technologies that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for CA Technologies. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The CA Technologies financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes CA Technologies competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of CA Technologies business.

About CA Technologies

CA Technologies operates as an independent enterprise information technology (IT) software and service company. The company engages in the design, development, marketing, licensing and support of IT management software products that operate on a range of hardware platforms and operating systems. It develops and delivers software and services that help organizations manage and secure their IT infrastructures and deliver IT services.

The company addresses various components of the computing environment, including people, information, processes, systems, networks, applications and databases. It has a portfolio of software products that address its customers' needs, with a specific focus on: service management and assurance; project and portfolio management; and security (identity and access management). It delivers its products on-premise or, for certain products, via software-as-a-service (SaaS).

Products and Services

Manage

Service Management and Assurance: The company engages in application

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performance management and network performance management. It enables customers to manage their infrastructures to identify and minimize problems before they affect users. The company's products include CA NSM, CA eHealth, CA Wily Introscope, and CA Spectrum Infrastructure Manager.

Mainframe: The company is an independent software vendor. Its products include CA DB2 Tools, CA IDMS, CA Easytrieve, and CA Endevor.

Project and Portfolio Management: The company offers CA Clarity Project & Portfolio Management product, which helps customers improve IT investment decisions.

Secure

Security: The company engages in identity and access management. It enables customers to understand and control what users have done, who can access particular systems and what users can do. The company's security portfolio includes CA Access Control, CA SiteMinder, CA Identity Manager, and CA Single Sign-On.

Customers

The company's software products are used in a range of industries, businesses and applications. It services companies across major industries worldwide, including banks, insurance companies, other financial services providers, governmental agencies, manufacturers, technology companies, retailers, educational institutions, and health care institutions.

Markets

The company offers its products and services primarily in the United States; the Asia Pacific; Japan; the Middle East; and Africa.

Acquisitions

In March 2010, the company acquired Nimsoft AS, a provider of IT performance and availability monitoring solutions for emerging enterprises and managed service providers.

In March 2010, the company also acquired 3Tera, Inc., a company involved in cloud deployment, to expand its portfolio of solutions to automate the provisioning of



applications into the cloud environment.

In January 2010, the company acquired Oblicore, Inc., a provider of service level management software for enterprises and service providers.

In November 2009, the company acquired NetQoS, Inc., a provider of network performance management and service delivery solutions.

Significant Events

On July 16, 2010, SAP AG and CA Technologies have collaborated to help customers manage risk across their business and IT processes. Using products from CA Technologies with governance, risk and compliance (GRC) applications from SAP would allow IT executives to gain control over their IT risk and compliance initiatives and focus on long-term value creation for the business.

On September 16, 2010, CA Technologies and Fujitsu Ltd. announced the formation of a strategic alliance that would improve each company's service assurance product portfolio and cloud computing strategy.

In November 2010, Siemens IT Solutions, Services Ltd., and CA Technologies have announced a strategic alliance to provide carbon and sustainability management tools and processes that measure, assess, and report environmental impact and performance within an organization.

On December 8, 2010, CA Technologies announced that it has teamed up with Tekmark Global Solutions to offer a new CA Services Tiered Partner Program. The new program establishes a process and structure to support the growth of the CA Services partner network.

Competition

The company's major competitors include IBM, HP, BMC, and Symantec.

History

The company was founded in 1974. It was formerly known as CA, Inc. and changed its name to CA Technologies on May 16, 2010.



The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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