

Burnham Holdings Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/BD7A298D7E5BEN.html>

Date: June 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: BD7A298D7E5BEN

Abstracts

Burnham Holdings Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Burnham Holdings Inc. and its competitors. This provides our Clients with a clear understanding of Burnham Holdings Inc. position in the [Building Products and Construction Materials](#) Industry.

The report contains detailed information about Burnham Holdings Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Burnham Holdings Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Burnham Holdings Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to

profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Burnham Holdings Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Burnham Holdings Inc. business.

About Burnham Holdings Inc.

Burnham Holdings, Inc., through its subsidiaries, manufactures boilers, furnaces, radiators, air conditioning systems, and related accessories for residential, commercial, and industrial applications. The company offers its products primarily in the United States of America, Canada, and Mexico.

Products Lines

Residential Products

The company's line of residential products provides homeowners with a range of choices. The Burnham Hydronics and New Yorker product lines feature residential cast iron, stainless steel, aluminum, and steel boilers. Burnham Hydronics also includes cast iron and steel heat distribution products, indirect water heaters, and a line of radiant heating systems. The Governale line features cast iron radiators, baseboard, and convectors. The Thermo Pride product line includes warm air furnaces, heat pumps, and central air conditioning systems. The Crown line features cast iron and aluminum boilers, indirect water heaters, and warm air furnaces. A line of related accessories is included under each brand. Typical applications of these products are for various styles

and sizes of homes and small buildings.

Commercial Products

The Burnham Commercial product line features firetube boilers of scotch marine and firebox design, as well as modular and packaged cast iron boilers. The Bryan line features a selection of flexible watertube boilers. Both product lines include a range of boiler room accessories, such as deaerators, feedwater systems, and water treatment equipment. The Thermal Solutions line features copper tube boilers and water heaters. Typical uses of these products are for heating buildings and high-pressure steam generation for process applications.

Associated Businesses

The company wholly owns Burnham Foundry, LLC; Wendland Manufacturing Corp.; and Norwood Manufacturing, Inc.

Burnham Foundry, LLC is a gray and ductile iron foundry business with experience in complex, thin-wall, iron pressure castings. This automated facility is a producer of boiler and radiator castings for the affiliated manufacturing companies, as well as outside customers in the heating industry.

Wendland Manufacturing Corp. is a producer of both pressurized and non-pressurized tanks and vessels for various liquid storage applications, including municipal water systems, wastewater treatment, and portable water heating.

Norwood Manufacturing, Inc. is a manufacturer of painted light-gauge metal parts.

Markets Served

The company's Burnham Hydronics, New Yorker, Governale, and Crown brand products are sold through wholesale distributors who, in turn, market to builders, heating contractors, utilities, and fuel dealers for resale to residential customers. In addition, the marketing of the Burnham Hydronics brand, in partnership with its distributors, is promoted directly to the distributors' customers in order to develop brand loyalty. Thermo Pride products are sold directly to installing contractors and fuel dealers.

The company's commercial products are used for heating applications in commercial,

institutional and industrial facilities, such as hospitals, hotels, and schools. The Burnham Commercial and Bryan lines also include high-pressure steam units used for process applications in manufacturing, food processing, and the chemical industries. Commercial products are sold primarily through independent sales representatives directly to contractors or end users.

History

Burnham Holdings, Inc. was founded in 1905.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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