

Bunge Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Bunge Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Bunge Limited and its competitors. This provides our Clients with a clear understanding of Bunge Limited position in the [Food and Beverages](#) Industry.

The report contains detailed information about Bunge Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Bunge Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Bunge Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Bunge Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Bunge Limited business.

About Bunge Limited

Bunge Limited operates as an agribusiness and food company in the farm-to-consumer food chain.

Segments

The company conducts its operations in three divisions: Agribusiness, Fertilizer, and Food and ingredients. These divisions include four business segments: Agribusiness, Fertilizer, Edible oil products, and Milling products.

The company also has a presence in the sugar and sugarcane based ethanol industry. In February 2010, the company acquired five sugarcane mills in Brazil.

Agribusiness Division

The company's Agribusiness division is an integrated business involved in the purchase, storage, transport, processing, and sale of agricultural commodities and commodity products. The principal agricultural commodities that the company handles are oilseeds and grains, primarily soybeans, rapeseed or canola, sunflower seed, wheat and corn. The company processes oilseeds into vegetable oils and protein meals,

principally for the food and animal feed industries.

Sugar and sugarcane-based ethanol: The company also participates in the sugar and sugarcane-based ethanol industries through its sugar origination, trading and marketing business, as well as its sugar and sugarcane-based ethanol production operations in Brazil. The company wholly own or have majority interests in seven sugarcane mills in Brazil.

Biofuels investments: The company also participates in the biodiesel and corn-based ethanol industries, as a minority investor in biofuels producers. The company's Diester Industries International S.A.S. (DII) joint venture is a biodiesel producer in Europe with operations in Germany, Austria, and Italy. The company also has investments in biofuels companies in the United States, Argentina, Spain and Portugal.

Customers: The company sells agricultural commodities and processed commodity products to customers throughout the world. The principal purchasers of its oilseeds and grains are animal feed manufacturers, wheat and corn millers and other oilseed processors. The principal purchasers of its oilseed meal products are animal feed manufacturers and livestock, poultry and aquaculture producers that use these products as animal feed ingredients. In addition, the company sells oil products for various non-food uses, including the production of biodiesel. The company's sugar origination, trading and marketing operations purchase and sell sugar to meet international demand for sugar.

Other Services and Activities: The company provides financing services to farmers from whom the company purchases soybeans and other agricultural commodities through prepaid commodity purchase contracts and advances. These financing arrangements are secured by the farmer's crop and a mortgage on the farmer's land and other assets and carry local market interest rates.

Competition: Major competitors in its agribusiness operations are The Archer Daniels Midland Co. (ADM), Cargill Incorporated (Cargill), Louis Dreyfus Group, Wilmar International Limited and Noble Group Limited. Major competitors in its sugar operations are British Sugar PLC, Südzucker AG, Cargill, Tereos Group, Sucden Group, ED&F Man, Noble Group Limited, Cosan Limited, and LDC-SEV Bioenergia.

Fertilizer Business Division

The company is a producer and supplier of fertilizer to farmers in South America and an

integrated fertilizer producer in Brazil, participating in all stages of the business, from mining of phosphate-based raw materials to selling of retail blended fertilizers. In the Brazilian retail fertilizer market, the company has approximately 25% of the market share of nitrogen (N), phosphate (P) and potash (K) fertilizers. In Brazil, the company conducts its fertilizer operations through its wholly owned subsidiaries, including Bunge Fertilizantes S.A., as well as through its controlling interest in Fertilizantes Fosfatados S.A. (Fosfertil), which the company refers to as Fosfertil.

Products and Services: The company's fertilizer production activities comprise nutrients and retail operations. The company's nutrients operations include the mining and processing of phosphate ore and the production of intermediate phosphate-based products for s

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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