

BTG plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

BTG plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between BTG plc and its competitors. This provides our Clients with a clear understanding of BTG plc position in the [Pharmaceuticals and Biotechnology](#) Industry.

The report contains detailed information about BTG plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for BTG plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The BTG plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes BTG plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of BTG plc business.

About BTG plc

BTG Plc (the company or BTG) was founded in 1948. The Company is engaged in the commercialisation of novel technologies. The Company operates from offices in the Europe, North America and Japan. The Company has more than 50 years' experience in successfully commercialising important new technologies.

BTG is a technology commercialisation company. The Company finds, develops and commercialises emerging technologies in the life and physical sciences.

The Company's business is structured around five areas: ageing and neuroscience; biopharmaceuticals; oncology; semiconductors; and IP-driven opportunities outside the four target areas.

Ageing and neuroscience

The focus of the ageing and neuroscience team is on finding, developing and commercialising pharmaceutical assets in the therapeutic areas of pain, neurodegeneration including Alzheimer's disease and multiple sclerosis, and obesity.

BioPharmaceuticals

The strategy of the biopharmaceuticals team is to invest in therapeutics, diagnostics and platform technologies that have the potential to accelerate the pharmaceutical value chain.

Oncology

BTG ultimately delivers products that can significantly improve the treatment of people with cancer.

Semiconductor technologies, optoelectronics and nanotechnology

The Company will focus on opportunities that offer strongly protected IP assets, building strategic and opportunistic partnerships that provide access to later stage rights. The portfolio is being built around key areas of low-power methodologies, advanced memories, system level integration, inter- and intrasystem communication and storage, fundamental materials and cell designs.

In optoelectronics, the focus is on components and devices technologies that will enable the next generation systems, including lasers, LEDs, OLEDs, waveguides, modulators, filters, speciality fibres, and related materials and fabrication processes. BTG's optoelectronics team is concentrating on technologies that provide a broad spectrum of commercialisation opportunities. The nanotechnology focus is currently on nanowires and photonic bandgap materials, and the team has excellent relationships with key researchers in these fields at the University of Lund, Denmark, and the University of Southampton, UK.

BTG has commissioned a development programme for the lithium polymer battery, a technology from the University of Leeds, UK, to develop lighter, more powerful batteries for use in portable electronic equipment.

Other technologies in development and commercialisation include: XMatchPROVW, a proven lossless data compression technology; a write head with preconditioning gap for magnetic media drives, which increases data density and media capacity; and Blue VCSEL, a blue vertical cavity surface emitting laser for high density storage, general lighting and biophotonic applications.

BTG's NQR explosives and drug detection technology is being used to develop an explosives detection device for use by airlines to monitor carry-on bags under an agreement between BTG licensee QRSciences and Lockheed Martin Corporation.

Clients/Licensees

The Company has made licensing agreements with a number of companies worldwide including: Abiogen Pharma, Alizyme, Apotex, AstraZeneca, Bausch & Lomb, Biomet Inc, British Telecom, Caliper, CeNeS, Chiron, Cisco, Cytokine PharmaSciences, Eli Lilly and Company, Forest Laboratories, France Telecom, GE, Genentech, Inc., Hitachi, Ilex Oncology, Immunex Corporation, Johnson & Johnson, Lucent Technologies, NewLife Technologies, Oki Electric and NEL, Pharmacia, Philips International BV, Proteus International plc, Resusitek, Royal Bank of Canada, Shimadzu, Siemens, Smith & Nephew, Stryker, Toshiba, US Genomics, Wright Medical Technology, Wyeth and Zimmer.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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