

BRT Realty Trust Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

BRT Realty Trust Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between BRT Realty Trust and its competitors. This provides our Clients with a clear understanding of BRT Realty Trust position in the Real Estate Industry.

The report contains detailed information about BRT Realty Trust that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for BRT Realty Trust. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The BRT Realty Trust financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes BRT Realty Trust competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of BRT Realty Trust business.

About BRT Realty Trust

BRT Realty Trust operates as a real estate investment trust. The company is primarily engaged in originating and holding for investment senior and junior commercial mortgage loans secured by real property in the United States. As of September 30, 2007, the company had 51 loans outstanding that were secured by properties located in 11 states.

The company also participates as both an equity investor in, and a mortgage lender to, joint ventures which acquire income-producing real property and in the past the company has purchased equity securities in other REITs.

The company was also engaged in servicing its loan portfolio, supervising managers of real estate assets owned by the company (including real estate assets acquired by the company in foreclosure or by deed in lieu of foreclosure) and managing or overseeing the activities of joint ventures in which the company was an equity participant. With respect to mortgage loans in default and not earning interest, the company was actively engaged in workout negotiations with borrowers, supervising mortgage foreclosure actions, and interfacing with receivers and managers of real estate assets securing defaulted loans and the subject of foreclosure actions.



Loan Portfolio

As of September 30, 2007, the company had 51 outstanding mortgage loans, which include senior and junior mortgage loans, participations in mortgage loans, and a mezzanine loan. As of September 30, 2007, its loan portfolio was secured by real property located in 11 states. Loans representing 43% of the principal amount of its total outstanding loans were secured by properties located in the New York metropolitan area, including New Jersey, 25% of the principal amount by properties located in Tennessee, 24% of the principal amount by properties located in Florida, and 8% of the principal amount by properties in the remaining states. The company makes loans to multiple borrowing entities that are controlled by the same individual.

Joint Venture with CIT Capital USA, Inc.

In 2006, BRT Joint Venture No. 1 LLC, a wholly owned subsidiary of the company (the BRT member), entered into a joint venture agreement by and among CIT Capital USA, Inc. (CIT member) and which is a wholly owned subsidiary of CIT Group, Inc., and BRT Funding LLC, a limited liability company formed under the laws of the State of Delaware. The joint venture is engaged in the business of investing in short-term commercial real estate loans for terms of six months to three years, similar to those that the company originates. The BRT member is the managing member of the joint venture.

REIT Tax Status

The company has elected to be taxed as a REIT under the internal revenue code. As a REIT, it would not be subject to federal income tax purposes, provided it distributes at least 90% of its taxable income to its shareholders.

History

BRT Realty Trust was founded in 1972.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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The complete financial data is available for publicly traded companies.

^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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