

Brother Industries, Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/BB1898DD9A7BEN.html>

Date: July 2024

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: BB1898DD9A7BEN

Abstracts

Brother Industries, Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Brother Industries, Ltd. and its competitors. This provides our Clients with a clear understanding of Brother Industries, Ltd. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about Brother Industries, Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Brother Industries, Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Brother Industries, Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Brother Industries, Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Brother Industries, Ltd. business.

About Brother Industries, Ltd.

Brother Industries, Ltd. engages in the manufacture and distribution of sewing machines.

The company's line of products includes sewing machines for home and industrial use; and machine tools and information and communications equipment, such as printers, facsimiles and multi-function centers. The company has 41 sales companies in 39 countries.

Segments

Printing & Solutions

The Printing & Solutions (P&S) product range includes various printing technology based products, such as printers, facsimiles, multi-function centers featuring multiple capabilities, including printing, copying, scanning in one unit, and labeling systems. The P&S offers business solutions designed to fit in the SOHO (Small Office Home Office) environment and in departmental work groups in larger companies, designing products that help streamline workflow.

Personal & Home

The Personal & Home (P&H) category encompasses all of the company's sewing products and services, including domestic sewing and embroidery machines. The P&H product line offers a range of products, from conventional home sewing machines to computer-Internet-connected sewing machines with possibilities for creative sewing and embroidery.

Machinery & Solution

The Machinery & Solution (M&S) business offers customers 'solutions' that meet the needs of their production sites through industrial sewing machines and machine tools. The machine tools section provides machines that specialize in cutting small parts for automobiles, hard disc drives, and mobile phones.

Others

Others consists of network karaoke services, information distribution services for cellular phones, real estate, leasing parts, and other areas of business.

Products

MFC-6490CW

The MFC-6490CW is a color inkjet all-in-one to integrate up to ledger. It includes wireless networking, fast print speeds up to 35/28 pages per minute black/color print speed, up to 6000 x 1200 dpi resolutions, widescreen 3.3' color LCD display, and uses high yield ink cartridges.

MFC-9840CDW

The MFC-9840CDW is the digital multi-function center equipped with the company's original color laser engine. It features up to 21 pages per minute print speed for both color and monochrome printing, and produces high resolution 2400 x 600 dpi output. It also offers flexibility for both wired and wireless workgroups. This model focuses on delivering color laser printing with all-in-one capabilities for desktops and small offices.

HL-2170W

The HL-2170W is a monochrome laser printer that is used for printer sharing. This laser printer features up to 23 pages per minute output for print and 32MB of memory for process. It also provides flexible connectivity with USB, wireless and wired network interfaces. This machine meets the demand for flexible connectivity options in home office environments.

PT-2700

The PT-2700 is a desktop labeler designed for professional users in office field. This featured packed model can be used as a portable labeler, or connected to a PC. The machine can print/display time & date with a simple key operation and also comes with a large back-light graphic display for viewing.

INNOV-IS 50/80

The INNOV-IS 50/80 has the sewing technology in a portable size. It is feature packed with 135 built-in stitches, including 10 buttonhole styles, advances needle threading system, and back-lit LCD screen with digital stitch length and width controls. It also offers direct stitch selection control panel for stitch selection.

BAS-342G

The programmable electronic sewing machine is used to sew geometric patterns, such as hip pockets on jeans, shoes, and bags. This industrial sewing machine uses a direct drive system with the company's original drive motor, which minimizes the loss of driving force that is transmitted to the sewing mechanism. Wider sewing area of the BAS-342G enables the company to sew broader range, such as sport shoes and bags, and vehicle airbags.

TC-31B CTS

Model TC-31B CTS is a small column traverse machine. The self-developed NC control board built into the machine achieves processing. This model is able to conduct deep-hole processing at high speeds as it has a coolant-through-spindle function. This enables this model to be used in various workpiece processing applications, not only for IT-related device like hard disk drives, but also for automobiles and two-wheel vehicles.

History

Brother Industries, Ltd. was founded in 1908.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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