

Brookfield Properties Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/B7649FF9F2BBEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: B7649FF9F2BBEN

Abstracts

Brookfield Properties Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Brookfield Properties Corporation and its competitors. This provides our Clients with a clear understanding of Brookfield Properties Corporation position in the [Real Estate](#) Industry.

The report contains detailed information about Brookfield Properties Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Brookfield Properties Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Brookfield Properties Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Brookfield Properties Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Brookfield Properties Corporation business.

About Brookfield Properties Corporation

Brookfield Properties Corporation, a commercial real estate company, engages in the ownership, development and management of commercial office properties in North America.

Commercial Property Operations

The company's office properties portfolio comprises interests in 116 properties totaling 76 million square feet in the downtown cores of New York, Boston, Washington, D.C., Los Angeles, Houston, Toronto, Calgary and Ottawa. Landmark assets include the World Financial Center in Manhattan, BCE Place in Toronto, Bankers Hall in Calgary and Bank of America Plaza in Los Angeles.

Commercial Development

The company holds interests in 17 million square feet of centrally-located development sites at various stages of planning and construction.

Residential Development

The company's wholly-owned subsidiaries, Carma Inc., Carma Developers LP and Brookfield Homes (Ontario) Limited, develop residential land and conduct homebuilding operations. These business units primarily entitle and develop land in master-planned communities and sell these lots to other homebuilders. Through these units the company also builds and sells homes.

Non-Controlling Interests

In addition to its 100% owned subsidiaries, the company conducts its commercial property operations through BPO Properties Ltd. (BPO Properties) in Canada, which holds its Canadian assets other than BCE Place in Toronto and through Brookfield Financial Properties, L.P. (Brookfield Financial Properties) in the U.S., which holds its interests in New York, Boston and Washington, D.C.

Service Businesses

Brookfield LePage Johnson Controls Facility Management Services

Brookfield LePage Johnson Controls Facility Management Services, one of the major facilities management operations in Canada is owned in partnership with Johnson Controls, the largest facilities management operator in the world.

Brookfield Residential Management Services

The company owns 100% of the premier condominium and apartment management operations in Toronto, Canada, which provides upscale management services to its approximately 35,000 residential units.

Tenants

The Company's major tenants include Merrill Lynch; CIBC; Government of Canada; Chevron U.S.A.; Wachovia; RBC Financial Group; Bank of Montreal; JPMorgan Chase; Petro-Canada; Target Corporation; Goldman Sachs; Continental Airlines; Imperial Oil; Devon Energy Production Company; Transportation Security Administration; Talisman Energy; CP Rail; Conoco Phillips; American Express; Enbridge, Inc.; Pension Benefit Guaranty Corporation; Fidelity Properties, Inc.; Amerada Hess Corporation; Pepco Holdings, Inc.; United States Government; Home Box Office, Inc.; Smithsonian Institution; Teachers Insurance Annuity Association; Canadian Natural Resources;

EnCana Corporation; Bank of Nova Scotia; Anadarko Canada Corporation; Kinder Morgan, Inc.; Exxon Mobil Corporation; Bank of America; Marsh Mercer; Willis of New York; Other government and related services; Kellogg, Brown & Root; Cadwalader, Wickersham & Taft; Cleary, Gottlieb, Steen & Hamilton; Goodwin Procter; Fried, Frank & Harris; Ernst & Young; Wellington Management Co.; The Capital Group Companies; Osler Hoskin & Harcourt LLP; National Association of Securities Dealers; Bennett Jones; CI Investments Inc.; and KPMG.

Acquisitions and Dispositions

In April 2006, the company acquired 75% interest in the Hudson's Bay Centre in Toronto.

In May 2006, the company acquired 601 and 701 South 12th Street, Arlington, VA, in the Pentagon City submarket of Washington, D.C. The property comprises two 12-story office buildings that total 540,000 square feet. The buildings are 100% leased to the U.S. Government and are the headquarters of the Transportation Security Administration.

In June 2006, the company's Canadian Office Fund sold eight non-core office properties, totalling approximately one million square feet, consisting of six properties in Calgary, Alberta and two properties in Winnipeg, Manitoba.

In February, 2007, the company disposed of three of its properties that were classified as held for sale: Atrium on Bay in Toronto and 2200 and 2204 Walkley in Ottawa.

Significant Events

In December 2009, Brookfield Properties Corporation announced that it has entered into a joint venture partnership with Edge Fund Advisors on the 1625 Eye St., NW office property in Washington, DC.

History

Brookfield Properties Corporation was founded in 1923.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need

2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. BROOKFIELD PROPERTIES CORPORATION COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. BROOKFIELD PROPERTIES CORPORATION BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. BROOKFIELD PROPERTIES CORPORATION SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. BROOKFIELD PROPERTIES CORPORATION FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. BROOKFIELD PROPERTIES CORPORATION COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Brookfield Properties Corporation Direct Competitors
- 5.2. Comparison of Brookfield Properties Corporation and Direct Competitors Financial Ratios
- 5.3. Comparison of Brookfield Properties Corporation and Direct Competitors Stock Charts
- 5.4. Brookfield Properties Corporation Industry Analysis
 - 5.4.1. Real Estate Industry Snapshot
 - 5.4.2. Brookfield Properties Corporation Industry Position Analysis

6. BROOKFIELD PROPERTIES CORPORATION NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. BROOKFIELD PROPERTIES CORPORATION EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. BROOKFIELD PROPERTIES CORPORATION ENHANCED SWOT ANALYSIS²

9. UNITED STATES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors

9.5. Environmental Factors

9.6. Legal Factors

10. BROOKFIELD PROPERTIES CORPORATION IFE, EFE, IE MATRICES²

10.1. Internal Factor Evaluation Matrix

10.2. External Factor Evaluation Matrix

10.3. Internal External Matrix

11. BROOKFIELD PROPERTIES CORPORATION PORTER FIVE FORCES ANALYSIS²

12. BROOKFIELD PROPERTIES CORPORATION VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Brookfield Properties Corporation Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

Profit Margin Chart

Operating Margin Chart

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

Current Ratio Chart

Brookfield Properties Corporation 1-year Stock Charts

Brookfield Properties Corporation 5-year Stock Charts

Brookfield Properties Corporation vs. Main Indexes 1-year Stock Chart

Brookfield Properties Corporation vs. Direct Competitors 1-year Stock Charts

Brookfield Properties Corporation Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

Brookfield Properties Corporation Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Brookfield Properties Corporation Key Executives
Brookfield Properties Corporation Major Shareholders
Brookfield Properties Corporation History
Brookfield Properties Corporation Products
Revenues by Segment
Revenues by Region
Brookfield Properties Corporation Offices and Representations
Brookfield Properties Corporation SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Brookfield Properties Corporation Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Brookfield Properties Corporation Capital Market Snapshot
Brookfield Properties Corporation Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Real Estate Industry Statistics

Brookfield Properties Corporation Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Brookfield Properties Corporation Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

Product name: Brookfield Properties Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

Product link: <https://marketpublishers.com/r/B7649FF9F2BBEN.html>

Price: US\$ 499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B7649FF9F2BBEN.html>