

British Land Co. plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

British Land Co. plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between British Land Co. plc and its competitors. This provides our Clients with a clear understanding of British Land Co. plc position in the Real Estate Industry.

The report contains detailed information about British Land Co. plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for British Land Co. plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The British Land Co. plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes British Land Co. plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of British Land Co. plc business.

About British Land Co. plc

The British Land Company PLC, a real estate investment trust (REIT), engages in managing, financing, and developing commercial property in the United Kingdom. The company invests in retail warehouses, superstores, shopping centers; high street, and London offices.

Properties

OUT-OF-TOWN RETAIL

Retail warehouse portfolio:

The company's retail warehouse portfolio includes 108 retail warehouse properties, of which 79 retail parks with a total of 1,414 units; and 29 solus units. The total floor area includes 15.9 million square feet. Its major tenants include Arcadia; Argos; Asda/Asda Living; B&Q; Bhs; Blacks Boots; Borders; Carpetright; Comet; Currys; DFS; Gap; Halfords; Homebase; Instore; JJB Sports; Mamas & Papas; Marks & Spencer; Matalan; Morrisons; Mothercare; New Look; Next; PC World; Pets At Home; River Island; Sainsbury's; Sports World; Tesco; TKMaxx; Toys R Us; Virgin; WH Smith and Zara.



Teesside shopping park, Stockton-on-Tees: This freehold property is located at the intersection of the A66 and A19 trunk roads between Stockton-on-Tees and Middlesbrough and comprises: 342,000 sq ft of open A1 retail space arranged in 33 units, on a site of 47 acres; an 8.1 acre site located on the park's principal access comprises two retail units totalling 42,000 sq ft and four restaurant units totaling 14,930 sq ft; and an 8,000 sq ft retail unit and the reversionary interest in the adjoining unit, plus a 27 acre site which may be considered for future development.

The Kingston Centre, Kingston, Milton Keynes (50% owned in Tesco BL Holdings joint venture): The Kingston Centre occupies a freehold 35 acre site, close to junctions 13 and 14 of the M1motorway and provides a total of 247,000 sq ft of open A1 retail space. The Centre includes: a 140,600 sq ft Tesco Extra superstore; eight retail warehouses totaling 92,900 sq ft, let to tenants, including Boots, Mothercare, Next, Marks & Spencer and Mamas & Papas; a covered shopping mall with 12 units totaling a further 9,200 sq ft; a drive-thru McDonald's; a pub; a car showroom; and units let to Domino's Pizza and Carphone Warehouse.

New Mersey shopping park, Speke (HUT): A freehold part open A1/part-restricted planning consent shopping park of 481,000 sq ft in 31 units and two restaurants. Key tenants include Boots, Borders, B&Q, Mothercare, Gap, Next, Marks & Spencer, River Island and New Look.

Glasgow Fort, Glasgow (HUT): A long leasehold open A1park of 387,500 sq ft in 60 units (plus kiosks). Key tenants include Boots, Zara, Oasis, River Island, Next, Topshop, Starbucks, Argos, Mamas & Papas, and New Look.

Parkgate shopping park, Rotherham (HUT): A freehold open A1park of 561,500 sq ft. There are a total of 40 retail units and a 95,000 sq ft Morrisons foodstore. Key tenants include: Next, Matalan, Marks & Spencer, Boots, TKMaxx, Bhs, New Look, Arcadia, WH Smith, Homebase, Argos, and River Island.

Fort Kinnaird shopping park, Edinburgh (HUT): A long leasehold open A1shopping park of 548,000 sq ft in 49 units, four food outlets, two leisure outlets and factory and office space of 91,000 sq ft. Key tenants include: Borders, HMV, Marks & Spencer, Next, H&M, Gap, and New Look.

Homebase DIY stores: The portfolio of Homebase stores comprises 12 properties. Located mainly in the South East of England consists of total floor area of 469,000 sq ft.



Nueva Condomina shopping centre, Murcia, Spain: A prime regional two storey shopping centre and retail park, together with a multiplex cinema and hypermarket, totaling 1.3 million sq ft. Tenants include the Inditex brands, Primark, H&M, FNAC, and an Eroski hypermarket.

Superstores portfolio:

The company's Superstores portfolio includes 94 superstores located across England, Wales and Northern Ireland. Its total floor area includes 6 million square feet. Its total site area includes 542 acres. Its tenants include Morrisons/Safeway (2 stores); Sainsbury's (41stores); Somerfield (15 stores); Tesco (35 stores); and Waitrose (1store). Its new joint venture, BL Sainsburys Superstores Limited, was formed in March 2008 and included 39 superstores across the U.K. In addition to the superstores portfolio, the company

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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