

Brinks Co. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Brinks Co. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Brinks Co. and its competitors. This provides our Clients with a clear understanding of Brinks Co. position in the [Commercial Services and Supplies](#) Industry.

The report contains detailed information about Brinks Co. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Brinks Co.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Brinks Co. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Brinks Co. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Brinks Co. business.

About Brinks Co.

The Brink's Company, through its subsidiaries, provides transportation, cash logistics, and other security-related services to banks and financial institutions, retailers, government agencies, mints, jewelers, and other commercial operations worldwide.

Services

The company's primary services include cash-in-transit (CIT) armored car transportation; automated teller machine (ATM) replenishment and servicing; global services – arranging secure long-distance transportation of valuables; cash logistics – supply chain management of cash; and guarding services, including airport security.

Core Services

CIT: CIT services include the secure transportation of: cash between businesses and banks; cash, securities, and other valuables between commercial banks, central banks, and investment banking and brokerage firms; and new currency, coins, and precious metals for central banks

ATM Services: The company manages approximately 77,000 ATM units worldwide for banks and other cash dispensing operators. It provides cash replenishment, cash

monitoring and forecasting capabilities, deposit pick-up, and processing services.

Value-Added Services

The company's core services provide a platform from which it offers value-added services to its customers.

Global Services: With operations spanning approximately 50 countries, the company provides secure long-distance logistics for valuables, including diamonds, jewelry, precious metals, securities, currency, high-tech devices, electronics, and pharmaceuticals.

Cash Logistics: The company offers an integrated approach to managing the supply chain of cash, from point-of-sale through transport, vaulting and bank deposit and related credit. Cash Logistics services include money processing and cash management services; deploying and servicing safes and safe control devices, including its patented CompuSafe service; integrated check and cash processing services (Virtual Vault); and check imaging services.

The money processing services include counting, sorting and wrapping currency. Other currency management services include cashier balancing, checking for counterfeit currency, account consolidation and electronic reporting. Retail and bank customers use its count and reconcile coins and currency in a secure environment, to prepare bank deposit information, and to replenish coins and currency in specific denominations.

The company offers a range of advanced technology applications, including online cash tracking, cash inventory management, check imaging for real-time deposit processing, and a range of other Web-based information tools.

The company's CompuSafe service offers customers an integrated, closed-loop system for preventing theft and managing cash. It markets CompuSafe services to a range of cash-intensive customers, such as convenience stores, gas stations, restaurants, retail chains, and entertainment venues. Its service includes the installation of a specialized safe in the customer's facility.

Virtual Vault services combine CIT, Cash Logistics, vaulting and electronic reporting technologies to help banks expand into new markets. In addition to secure storage, it processes deposits, provides check imaging and reconciliation services, and electronically transmits debits and credits.

Payment Services: The company provides bill payment acceptance and processing services to utility companies and other billers.

Other Security Services

Security and Guarding: The company protects airports, offices, warehouses, stores, and public venues with electronic surveillance, access control, fire prevention, and trained patrolling personnel. Its guarding services are offered in European markets, including France, Germany, Luxembourg, and Greece.

Markets

The company has operations in North America, Europe, the Middle East, and Africa (EMEA); Latin America; and the Asia Pacific.

Acquisitions

In January 2009, the company acquired 100% of the capital stock and voting interests in Brazilian CIT and payment processing business, including Sebival-Seguranca Bancaria Industrial e de Valores Ltda. and Setal Servicos Especializados, Tecnicos e Auxiliares Ltda. (Sebival)

In September 2009, the company acquired additional shares of Brink's Arya (Arya), increasing its ownership in Arya from 40% to 78%. Arya is a cash handling and secure logistics company based in Mumbai, India.

In 2009, the company acquired a majority stake in ICD Limited (ICD), a provider of commercial security services in the Asia-Pacific region. ICD designs, installs, maintains, and manages commercial security systems.

In 2009, the company also acquired a controlling interest in a Panama armored transportation operation; and 80% ownership of a secure logistics company based in Moscow, Russia.

Competition

The company's competitors include Group 4 Securicor plc (the U.K.), Loomis AB (Sweden), Prosegur, Compania de Seguridad, S.A. (Spain), and Garda World Security

Corporation (Canada).

History

The Brink's Company was founded in 1838.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

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