

Brigham Exploration Co. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Brigham Exploration Co. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Brigham Exploration Co. and its competitors. This provides our Clients with a clear understanding of Brigham Exploration Co. position in the [Energy](#) Industry.

The report contains detailed information about Brigham Exploration Co. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Brigham Exploration Co.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Brigham Exploration Co. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Brigham Exploration Co. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Brigham Exploration Co. business.

About Brigham Exploration Co.

Brigham Exploration Company operates as an independent exploration, development and production company. The company utilizes 3-D seismic imaging, drilling, and completion technologies to explore for and develop domestic onshore oil and natural gas reserves.

As of December 31, 2009, the company had estimated proved reserves of 27.7 MMBoe. During 2009, it drilled, completed, or was completing 154 gross wells, consisting of 19 exploratory and 135 development wells.

Properties

Rocky Mountains Province

Williston Basin: The Williston Basin is spread across North Dakota, Montana and parts of southern Canada with the United States portion of the basin encompassing approximately 143,000 square miles. The basin produces oil and gas from various producing horizons including the Bakken, Three Forks, and Red River formations, which are its primary objectives. The Bakken is an unconventional oil shale play at depths of approximately 8,500 to 10,500 feet that is primarily exploited via horizontal drilling and

advanced completion techniques. The Three Forks is an unconventional carbonate play that lies just below the Bakken. Similar to the Bakken, the Three Forks is primarily exploited using horizontal drilling and advanced completion techniques. The Red River is a conventional oil resource at a depth of approximately 12,000 feet. As of December 31, 2009, the company had approximately 453,147 gross and 282,584 net leasehold acres in the Williston Basin.

On August 3, 2010, Brigham Exploration Co. announces approximate 52,800 Net Acre Expansion in Williston Basin.

Onshore Gulf Coast Province

Key operating trends within this province include the Vicksburg trend in Brooks County, Texas, the Miocene and Upper Oligocene trends in Southern Louisiana and the Frio trend in and around Matagorda County, Texas.

Vicksburg Trend: The company's Vicksburg activity is focused principally in Brooks County, Texas, in its Home Run, Triple Crowne, and Floyd Fields.

Southern Louisiana Trend: In Southern Louisiana, the company has utilized its geophysical, geological and operational expertise to explore for hydrocarbon bearing Miocene and Oligocene reservoirs. The company maintains a 50% working interest in the Chandeleur Sound SL 19312 #1 well.

Frio Trend: During 2009, the company drilled one operated gross well (0.6 net) in Matagorda County, Texas.

Anadarko Basin Province

The Anadarko Basin is located in the Texas Panhandle and Western Oklahoma. The company's activity has been focused primarily in the Hunton, Springer Channel, Springer Bar, and Granite Wash trends.

West Texas and Other Province

The company's drilling activity in its West Texas province has been focused primarily in various carbonate reservoirs, including the Canyon Reef and Fusselman formations of the Horseshoe Atoll trend, the Canyon Reef of the Eastern Shelf, the Wolfcamp and Devonian section 5 of New Mexico, and the Mississippian Reef of the Hardeman Basin, at depths ranging from 7,000 to 13,000 feet. During 2009, the company completed one

gross well.

Customers

The company's natural gas production is sold to various purchasers, including intrastate pipeline purchasers, operators of processing plants, and marketing companies under both monthly spot market contracts and multi-year arrangements.

History

Brigham Exploration Company was founded in 1990.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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