

## Brick Brewing Co. Ltd. Due Diligence Report Including Financial, SWOT, Competitors and Industry Analysis

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Brick Brewing Co. Ltd. Due Diligence Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Brick Brewing Co. Ltd. and its competitors. This provides our Clients with a clear understanding of Brick Brewing Co. Ltd. position in the **Food and Beverages Industry**.

- The report contains detailed information about Brick Brewing Co. Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Brick Brewing Co. Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Brick Brewing Co. Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Brick Brewing Co. Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Brick Brewing Co. Ltd. business.

### About Brick Brewing Co. Ltd.

Brick Brewing Co. Limited engages in the production, sale, marketing, and distribution of bottled and draft premium beer under the Waterloo brand names, mainstream beer under the Red Cap, Formosa and Red Baron brand names and value beer under the Laker brand name. The company also produces, sells, markets, and distributes various beer products under the licensed PC trademark on behalf of Loblaw's, which are available in Ontario and Quebec.

## Products

The company produces various natural beer styles carrying the Waterloo brand names, including Waterloo Dark and Waterloo Wheat. It produces Red Cap, Formosa Springs Draft, and Red Baron that are mainstream priced. The company's Laker brand names include Lager, Light, Red, Strong, Honey, and Ice.

The company has a multi-year licensing agreement with Loblaws to produce, distribute and sell PC beer in Ontario. The types of beers under license include Pilsner, Light, Dry, 2.5g (Low Carbohydrate), PC Blanche, and Honey Red. The company co-packs various ready-to-drink alcoholic coolers for different customers. It has entered into an agreement with Canada Dry Mott's Inc. to manufacture and package the Motts Caesar alcohol-based beverages. The company has entered into a sales agreement with Canada Dry Mott's Inc. to represent the Motts Caesar alcohol-based beverages in the LCBO channel.

## Packaging

The company also engages in certain co-packing business, which involves producing and packaging beer and ready-to-drink alcoholic beverages for other customers. The company's premium brands are available in cartons of 6 and 12 bottles and single serve 473ml cans, in addition to 20 and 58 litre kegs. The Laker brands are available in cartons of 6 and 24 bottles and 6 355ml or 473ml cans. It also offers the Laker brand in 58 litre kegs. The mainstream brands are available in cartons of 24 bottles and single serve 473ml cans. Mainstream brands are also available in 20 and 58 litre kegs.

## Marketing and Distribution

The company's products are sold primarily in Ontario. Its products are also available in Quebec. In Ontario, distribution of bottled beer occurs primarily through The Beer Store (TBS) and the Liquor Control Board of Ontario (LCBO). The company also distributes draft beer products directly to licensed establishments (bars and restaurants) in Ontario. The company's brewing facilities are located in Waterloo and Formosa, Ontario. Its primary packaging and warehousing facility is located in Kitchener, Ontario.

## Competition

The company's major competitors include Molson Coors Brewing Company; Labatt Breweries of Canada; and Sleeman Breweries Ltd. (owned by Sapporo Breweries Ltd.).

## History

Brick Brewing Co. Limited was founded in 1984.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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<sup>1</sup> – Data availability depends on company's security policy.

<sup>2</sup> – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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