

# **Brandywine Realty Trust Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

Brandywine Realty Trust Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Brandywine Realty Trust and its competitors. This provides our Clients with a clear understanding of Brandywine Realty Trust position in the [Real Estate](#) Industry.

The report contains detailed information about Brandywine Realty Trust that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Brandywine Realty Trust. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Brandywine Realty Trust financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Brandywine Realty Trust competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Brandywine Realty Trust business.

## **About Brandywine Realty Trust**

Brandywine Realty Trust, a real estate investment trust, engages in acquiring, developing, redeveloping, leasing and managing office and industrial properties.

As of December 31, 2006, the company owned 261 office properties, 23 industrial facilities and one mixed-use property containing an aggregate of approximately 28.2 million net rentable square feet. It also has six properties under development, three properties under redevelopment and four lease-up properties containing an aggregate of 2.1 million net rentable square feet.

As of December 31, 2006, the company owned economic interests in 11 unconsolidated real estate ventures that contain approximately 2.7 million net rentable square feet and in four consolidated real estate ventures that own 15 office properties containing approximately 1.5 million net rentable square feet.

As of December 31, 2006, the company owned approximately 490 acres of undeveloped land. The Properties are located in and surrounding Philadelphia, Wilmington, Southern and Central New Jersey, Richmond, Metropolitan Washington, D.C., Dallas/Fort Worth, Austin, Oakland, San Diego and Los Angeles. It also manages approximately 13.0 million square feet of office and industrial properties for third parties

and Real Estate Ventures.

The company owns its assets and conducts its operations through the Operating Partnership, Brandywine Operating Partnership, L.P.

In January 2006, the company acquired Prentiss Properties Trust (Prentiss). In conjunction with its acquisition of Prentiss, designees of The Prudential Insurance Company of America (Prudential) acquired Prentiss properties that contain an aggregate of approximately 4.32 million net rentable square feet. Through its acquisition of Prentiss, the company acquired a portfolio of 79 office properties (including 13 properties that are owned by consolidated Real Estate Ventures and seven properties that are owned by unconsolidated Real Estate Ventures) that contain an aggregate of 14.0 million net rentable square feet. Through its acquisition of Prentiss the company entered into new geographic markets, primarily Southern and Northern California, Dallas/Fort Worth and Austin, Texas and Metropolitan Washington, D.C.

In 2006, the company acquired five office properties that contain an aggregate of 839,704 net rentable square feet and 93.4 acres of land, and it sold 23 office properties that contain an aggregate of 3,364,215 net rentable square feet and 76.7 acres of land.

In February 2006, the company acquired 100 Lenox Drive, a property totaling 92,980 square feet in Lawrenceville, New Jersey.

In April 2006, the company acquired One Paragon, a property totaling 145,127 square feet in Richmond, Virginia. It also acquired a 47.9 acre land parcel in Mt. Laurel, New Jersey and a 5.5 acre land parcel in Newtown (Delaware County), Pennsylvania.

In June 2006, the company acquired a 23.2 acre land parcel in Goochland County, Virginia.

In August 2006, the company acquired 2340 Dulles Corner Boulevard, a property totaling 264,405 square feet in Herndon, Virginia and 2355 Dulles Corner Boulevard, a property totaling 179,176 square feet in Herndon, Virginia.

In October 2006, the company acquired a 16.8 acre land parcel in Austin, Texas.

In November 2006, the company acquired 2251 Corporate Park Drive, a property totaling 158,016 square feet in Herndon, Virginia.

In January 2006, the company sold 850/950 Warrenville Road, two properties totaling 99,470 square feet in Chicago, Illinois.

In February 2006, the company sold 550/650 Warrenville Road, 1050 Warrenville Road, 701 Warrenville Road and 801 Cherry Street, five properties totaling 1,316,744 square feet in Chicago, Illinois and Fort Worth, Texas.

In March 2006, the company sold 8755 W. Higgins Road, a property totaling 237,320 square feet in Chicago, Illinois.

In April 2006, the company sold 1.3 acres of land in Radnor, Pennsylvania.

In June 2006, the company sold 505 Millenium Drive, a property totaling 98,586 square feet in Allen, Texas and 5.5 acres of land in Westampton, New Jersey.

In July 2006, the company sold 110 Summit Drive, a property totaling 43,6

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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