

Bonds.com Group, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Bonds.com Group, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Bonds.com Group, Inc. and its competitors. This provides our Clients with a clear understanding of Bonds.com Group, Inc. position in the Industry.

The report contains detailed information about Bonds.com Group, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Bonds.com Group, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Bonds.com Group, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Bonds.com Group, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Bonds.com Group, Inc. business.

About Bonds.com Group, Inc.

Bonds.com Group, Inc., through Bonds.com Inc., operates an electronic trading platform, BondStation, to individual investors, institutional investors, and other broker-dealers primarily for electronic trading of fixed income securities. These securities include municipal bonds, corporate bonds, U.S. Treasury securities, agency bonds, emerging market debt, temporary liquidity paper (TLG), mortgage backed securities, and certificates of deposit.

Products and Services

BondStation

The company's main product/service offering is BondStation, its electronic trading platform. The company has developed BondStation so that it can be used by inexperienced and experienced investors alike. BondStation is accessed by Web browser only. BondStation provides auto-execution capabilities to the public marketplace through a password connection to the Internet.

The company's clients also are offered free use of bond calculators which permit them to compare securities before purchasing. Additionally, the company offers portfolio

creation tools which can be used by its clients to analyze cash flows and build bond portfolios.

BondStation Pro

The company is developing BondStation Pro, an electronic trading platform that caters to professional traders and large institutional investors. BondStation Pro provides users with the ability to obtain executable bids or offers from the same pool of fixed income securities. The platform supports a range of trading opportunities, offering cutting edge technology solutions for list trading, Application Programming Interface (API) based order submission, and user portfolio specific market views. As of December 2009, the BondStation Pro platform was in beta testing.

CD-Station

In 2009, the company launched its CD-Station sales platform (www.cd-station.com). This technology platform allows banks to electronically underwrite brokered CDs. The platform is a one stop shop for workflow, document management and document archiving for issuances.

Straight-Through Processing

The company's BondStation and BondStation Pro platforms utilize straight-through processing which is the use of technology to automate the trade process from trade execution, confirmation and settlement — without the need for manual intervention. There are two elements of straight-through processing: internal straight-through processing and external straight-through processing. Internal straight-through processing relates to the trade and settlement processes.

The company provides institutional investors with a range of tools that facilitate straight-through processing, including online allocation tools and pre- and post-trade messaging features that enable institutional investors to communicate electronically between trading systems, thereby integrating the order, portfolio management and accounting systems of its institutional investor clients in real time.

Brokerage Services

The company's subsidiary, Bonds.com, is a FINRA registered broker-dealer and also is registered as a broker-dealer in each state where it is required to be registered to

conduct its securities business and investment-related services. These registrations are required for the company to provide its BondStation electronic trading platform to its clients. The company's RMs, when requested, assist clients with trades executed on BondStation and also can execute trades for clients by more traditional methods if, for any reason, a client is unable to execute a trade on BondStation or such client otherwise elects to have the RM execute the trade. The company's RMs also provide its clients with other services that are normally provided in traditional broker/client relationships.

News and other Content Services

When clients are logged into BondStation, they are able to link to its other Websites, where the company provides them with the following news, financial and other content services to assist them in their investment decisions, and provide them with general market information, such as Briefing.com; and Econoday.

Competition

The company competes with MarketAxess Holdings Inc., TD Ameritrade Inc., The Municenter LLC, Bond Desk Group LLC, and TradeWeb, LLC.

History

Bonds.com Holdings, Inc. was founded in 2005.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. BONDS.COM GROUP, INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. BONDS.COM GROUP, INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. BONDS.COM GROUP, INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. BONDS.COM GROUP, INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. BONDS.COM GROUP, INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Bonds.com Group, Inc. Direct Competitors
- 5.2. Comparison of Bonds.com Group, Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Bonds.com Group, Inc. and Direct Competitors Stock Charts
- 5.4. Bonds.com Group, Inc. Industry Analysis
 - 5.4.1. Industry Snapshot
 - 5.4.2. Bonds.com Group, Inc. Industry Position Analysis

6. BONDS.COM GROUP, INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. BONDS.COM GROUP, INC. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. BONDS.COM GROUP, INC. ENHANCED SWOT ANALYSIS²

9. UNITED STATES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. BONDS.COM GROUP, INC. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. BONDS.COM GROUP, INC. PORTER FIVE FORCES ANALYSIS²

12. BONDS.COM GROUP, INC. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Bonds.com Group, Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
Bonds.com Group, Inc. 1-year Stock Charts
Bonds.com Group, Inc. 5-year Stock Charts
Bonds.com Group, Inc. vs. Main Indexes 1-year Stock Chart
Bonds.com Group, Inc. vs. Direct Competitors 1-year Stock Charts
Bonds.com Group, Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

Bonds.com Group, Inc. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Bonds.com Group, Inc. Key Executives
Bonds.com Group, Inc. Major Shareholders
Bonds.com Group, Inc. History
Bonds.com Group, Inc. Products
Revenues by Segment
Revenues by Region
Bonds.com Group, Inc. Offices and Representations
Bonds.com Group, Inc. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Bonds.com Group, Inc. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Bonds.com Group, Inc. Capital Market Snapshot
Bonds.com Group, Inc. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Industry Statistics

Bonds.com Group, Inc. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Bonds.com Group, Inc. Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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