

# Bodisen Biotech Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

Bodisen Biotech Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Bodisen Biotech Inc. and its competitors. This provides our Clients with a clear understanding of Bodisen Biotech Inc. position in the <u>Chemical</u> Industry.

The report contains detailed information about Bodisen Biotech Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Bodisen Biotech Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Bodisen Biotech Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Bodisen Biotech Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Bodisen Biotech Inc. business.

### About Bodisen Biotech Inc.

Bodisen Biotech, Inc. engages in the development, manufacture, and sale of organic compound fertilizers, liquid fertilizers, pesticides, and insecticides in the People's Republic of China.

### Products

The company has developed a product line of approximately 60 items.

### **Organic Compound Fertilizers**

Organic compound fertilizers are the company's primary products. Organic fertilizers comprise natural nutritional elements. Organic compound fertilizer improves reproduction of soil microbes to improve soil quality through the decomposition of organic material and the improvement of the soil's retention of nitrogen. The company's organic fertilizer line includes compound organic fertilizers containing organic matter content levels of 20%, 25%, 35%, and 45%. Each of these organic compound fertilizers can then be further narrowed into the following product types: wide field, fruit, vegetable, melon, or pepper. The company also produces various Bulk Blend (BB) organic fertilizers, which contain organic matter content levels of 35%, 40%, and 54%. In



addition, the company produces various solid organic fertilizers.

#### Liquid Fertilizers

The company's liquid fertilizer line includes the following products: 'New Guo Li Dan (500G and 250G)', 'New Shi Kang Lu (500G)', 'New Jia An Gai', 'An Fu Lv Ye Wang', 'Tian Feng', and 'Feng Chan Su (20KG)'. Liquid fertilizer is sold to farmers in a concentrated form and needs to be mixed with water before it is sprayed onto plants.

### Pesticides and Insecticides

The company's pesticide products applied to fruit trees and vegetable crops, and are used to kill various insects and pests that reduce crop yield. Its insecticide products are applied to various fruit trees, vegetables, and other crops to kill bacteria and to prevent the reproduction of harmful insects and pests. The company's pesticides and insecticides include the following products: 'Wei Te Li Oil',' A Wei Chai Oil', 'Lun Mei Su', 'Li Jun Sha', 'Jin Li Sheng', and 'Lun Mei Qing'.

#### Sales and Marketing

The company sells its products through a network of approximately 150 regional distributors in the People's Republic of China. It sells its products with in a group of 20 Chinese agricultural provinces and government-controlled cities, including Shaanxi province, Henan province, and Shanxi province. It also sells its products to additional provinces and government controlled cities, including Ningxia province, Guangdong province, and Heilongjiang province.

### Suppliers

The company obtains raw materials for pesticides and insecticides from Shaanxi Tianshun Chemical Industry Co., Ltd.

### Competition

The company's international competitor includes DuPont.

#### History

Bodisen Biotech, Inc. was founded in 2001.

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The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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The complete financial data is available for publicly traded companies.

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## **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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