

BMC Software Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

BMC Software Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between BMC Software Inc. and its competitors. This provides our Clients with a clear understanding of BMC Software Inc. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about BMC Software Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for BMC Software Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The BMC Software Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes BMC Software Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of BMC Software Inc. business.

About BMC Software Inc.

BMC Software, Inc. provides systems management, service management, and automation solutions primarily for large enterprises. The company's portfolio of software solutions spans mainframe, distributed and virtualized systems, applications, databases, and IT process management functions. It also provides its customers with maintenance and support for its products and performs services for software implementation, integration, IT process design, and re-engineering and education.

Solutions and Products

The company is organized into two software business segments: Enterprise Service Management (ESM) and Mainframe Service Management (MSM).

Enterprise Service Management Segment

The ESM segment consists of its solutions and related professional services in the following IT management areas:

Service Assurance — The company's service assurance offerings manage IT functions and processes, such as event management, service impact management and capacity

management and provide proactive analytics to help IT identify issues before end users are affected by performance problems. The company's solutions prioritize IT events based on business impact and help determine the right corrective actions to quickly restore services to the business.

Service Automation — The company's service automation offerings manage IT functions and processes, such as server and application provisioning, the management of configuration settings and changes, as well as compliance with configuration policies. Its solutions in this area help IT manage increasing complexity to support changing business needs. This market segment continues to attract significant customer interest due to the pervasive need for organizations to automate manually-intensive and time-consuming processes in order to achieve greater operational efficiency. The application automation solutions from its December 2009 acquisition of Phurnace Software, Inc. (Phurnace Software) are included in this solution area. Phurnace Software develops software that automates the deployment and configuration of business-critical Java EE applications.

Service Support — The company's service support offerings manage IT functions and processes, such as the service desk, incident management, service request management, problem management, asset configuration management, service level management, change and release management, and identity management. These solutions, built around the service desk, manage and improve customer service as perceived by business end users. The company also offers solutions to manage various business functions in IT, such as financial planning and budgeting, project and portfolio management, supplier management, service cost management, and IT controls.

BMC Atrium — The company's BMC Atrium offering provides a family of shared foundational technologies that unifies data and processes from disparate management tools and also discovers, models, visualizes and assigns priorities to business services. It includes its BMC Atrium Configuration Management Database (CMDB). Its BMC Atrium solution also includes asset and application dependency discovery and mapping, process and task workflow orchestration, service level management and dashboard and analytic reporting solutions. The IT discovery solutions from its October 2009 acquisition of Tideway Systems Limited (Tideway Systems) are included in this solution area.

The company's professional services include implementation, integration, IT process design and re-engineering and education services related to its products and the IT functions and processes they help to manage.

Mainframe Service Management

The MSM segment addresses IT requirements for mainframe data and performance management, middleware management, job scheduling, and enterprise workload automation. The company's MSM solutions are organized into two areas:

Data and Performance Management — The company's mainframe data and performance management solutions ensure the availability of the business critical data, applications and systems that support the bottom line for major companies worldwide. The company's MainView product line delivers busi

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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