

Blue Ridge Real Estate Co. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Blue Ridge Real Estate Co. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Blue Ridge Real Estate Co. and its competitors. This provides our Clients with a clear understanding of Blue Ridge Real Estate Co. position in the [Real Estate](#) Industry.

The report contains detailed information about Blue Ridge Real Estate Co. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Blue Ridge Real Estate Co.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Blue Ridge Real Estate Co. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Blue Ridge Real Estate Co. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Blue Ridge Real Estate Co. business.

About Blue Ridge Real Estate Co.

Blue Ridge Real Estate Company engages in the ownership of investment property in Northeastern Pennsylvania. The company owns 13,357 acres of land that are located in the Pocono Mountains. Of this acreage, approximately 8,368 acres are held for investment, 4,585 are held for development, and 404 acres are held for recreation.

Segments

The company operates in three business segments, including the Real Estate Management/Rental Operations, Summer Recreational Operations, and Land Resource Management segments.

Real Estate Management/Rental Operations

Real Estate Management/Rental Operations consists of: investment properties leased to others located in Eastern Pennsylvania, South Carolina, New Jersey, Minnesota, Louisiana, and Texas; a custom home construction division; recreational club activities; services to the trusts that operate resort residential communities; sales of investment properties; and rental of land, which includes the leasing of the Jack Frost Mountain and Big Boulder Ski areas.

Summer Recreation Operations

Summer Recreation Operations consists of the Jack Frost National Golf Course.

Land Resource Management

Land Resource Management consists of land sales, land purchases, timbering operations, and a real estate development division. Timbering operations consist of selective timbering on its land holdings. The real estate development division is responsible for the residential land development activities which include overseeing the construction of single and multi family homes and development of infrastructure.

The company engages real estate development primarily related to infrastructure improvements in the Laurelwoods community and Boulder Lake village, as well as the construction of 22 of 23 planned single family homes, 8 of 44 planned duplex homes in the Laurelwoods Community and 18 of 144 planned condominium units in Boulder Lake Village.

Subsidiaries

Jack Frost Mountain Company leases and operates the Jack Frost Mountain Ski Area and provides certain services to other facilities, such as the Snow Ridge resort community. It also operates recreational facilities located within the Jack Frost Mountain tract.

Northeast Land Company holds asset of approximately 93 acres of land in Northeast Pennsylvania. The company sells homes at these resort communities, provides services to these resort communities, and leases property.

BRRE Holdings, Inc. was established for investment purposes.

Moseywood Construction Company focuses on facilitating land development.

Coursey Commons Shopping Center, LLC owns and leases the Coursey Commons Shopping Center, which is located on 9.4 acres of land in Baton Rouge, Louisiana.

Boulder Creek Resort Company was created for consolidating the company's branding and marketing its properties in the Pocono Mountains as a single resort destination.

Jack Frost National Golf Course, Inc. operates the Jack Frost National Golf Course.

Blue Ridge Acquisition Company was created to facilitate the acquisition of investment properties.

Flower Fields Motel, LLC owns and leases certain commercial property, which consists of 2.9 acres of land.

Blue Ridge WNJ, LLC owns and leases a Walgreens Store in Toms River, New Jersey, which consists of 1.9 acres of land.

Blue Ridge WMN, LLC owns and leases a Walgreens Store in White Bear Lake, Minnesota, which consists of 1.4 acres of land. The company's retail stores are leased to Walgreen Company and Jack in the Box.

Big Boulder Corporation (Big Boulder)

Big Boulder Corporation's primary asset is 865 acres of land, which includes a 175-acre lake, the Big Boulder Ski Area, and the Boulder View Tavern. Of the 865 acres, 369 acres are held for investment, 386 acres are held for development and 110 acres are held for recreation. The Big Boulder Ski Area is leased to JFBB Ski Areas, Inc.

Lake Mountain Company, a wholly owned subsidiary of Big Boulder, leases and operates the Big Boulder Ski Area and operates the recreational facilities that are located within the Big Boulder Lake tract.

The Lake Mountain Club includes the recreational facilities at Jack Frost Mountain and Big Boulder Lake. The company has a long-term lease for the operation of these facilities with Appletree Management Group.

BBC Holdings, Inc., a wholly-owned subsidiary of Big Boulder, was established for investment purposes.

History

Blue Ridge Real Estate Company was incorporated in 1911.

The above Company Fundamental Report is a half-ready report and contents are

subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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