

Blonder Tongue Laboratories Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Blonder Tongue Laboratories Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Blonder Tongue Laboratories Inc. and its competitors. This provides our Clients with a clear understanding of Blonder Tongue Laboratories Inc. position in the Computers and Electronic Equipment Industry.

The report contains detailed information about Blonder Tongue Laboratories Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Blonder Tongue Laboratories Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Blonder Tongue Laboratories Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Blonder Tongue Laboratories Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Blonder Tongue Laboratories Inc. business.

About Blonder Tongue Laboratories Inc.

Blonder Tongue Laboratories, Inc., a technology-development and manufacturing company, designs, manufactures, and supplies encoding, digital transport, and broadband product solutions to the cable markets in the United States. The company serves the multi-dwelling unit market, the lodging/hospitality market, and the institutional market.

Products

The company's products are separated according to function and technology, including Analog Video Headend, Digital Transition Headend Products, Digital Video Headend, and Distribution

Analog Video Headend Products

The Analog Video Headend Products are used by a system operator for signal acquisition, processing, and manipulation to create an analog channel lineup for further transmission. The products offered by the company in this category are satellite receivers, integrated receiver/decoders, demodulators, modulators, antennas and



antenna mounts, amplifiers, equalizers, and processors. The headend is the brain of an analog television signal distribution system. It is the central location where multiple channels are received, converted, and allocated to specific channels for analog distribution.

Digital Transition Headend Products

The Digital Transition Headend Products are used by a system operator for signal acquisition, processing, and manipulation to create an analog channel lineup for further transmission. The products offered by the company in this category are demodulators, modulators, and processors. These products are used in applications where service providers receive local off-air digital broadcast channels and/or digital channels from cable operators and have a need to continue to provide an analog broadcast tier, or in the case of schools and hospitals. The AQD Series allows for the reception and demodulation of QAM (Quadrature Amplitude Modulation), digital, off-air standard digital or off-air high definition television (HDTV) signals.

Digital Video Headend Products

The Digital Video Headend Products are used by a system operator for acquisition, processing, and manipulation of digital video signals. The new additions include the EdgeQAM collection and the HDE encoder collection which includes a line of HD and SD MPEG-2 encoders and multiplexers. The other digital products provided by the company are the QTM line of transcoders, digital Quadrature Amplitude Modulation (QAM) up-converters and multiplexers, and digital 8VSB/QAM HD television processors for delivery of HDTV programming and agile QAM Modulators.

Encoders accept and auto-detect various inputs sources (analog and/or digital) and output digitally encoded HD or SD video in various output formats, such as an Asynchronous Serial Interface (ASI) signal or a modulated QAM signal. The QAM outputs may be used for digital video distribution over typical private coaxial networks in various institutional environments (sports arenas, broadcast and cable television studios, airports, hospitals, and university campuses). ASI is a streaming data format which carries the MPEG-2 Transport Stream. As a complement to the encoder line, it also provides a digital QAM multiplexer which takes approximately four inputs (ASI or 8VSB/QAM) and delivers a single multiplexed QAM output thereby optimizing the HD channel line up by preserving bandwidth.

EdgeQAM devices accept Ethernet input and capture MPEG over IP transport streams,



decrypt service provider conditional access or content protection, provide high definition (HD) or standard definition (SD) encoding and can insert proprietary conditional access, such as Pro:Idiom into the stream. These streams are then combined and modulated on to QAM RF carriers in some cases providing multiple streams on to one 6MHz digital channel. Inputs to EdgeQAM devices can come from satellite receivers, set top boxes, network devices, or video servers.

The QTM line is used for deploying or adding a satellite based digital programming tier of digital or HDTV digital programming. The unit transcodes a satellite signal's modulation from Quadrature Phase Shift Key (QPSK) to QAM or from 8PSK (HDTV Format) to QAM.

Distribution Products

The Distribution Products

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. BLONDER TONGUE LABORATORIES INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. BLONDER TONGUE LABORATORIES INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. BLONDER TONGUE LABORATORIES INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. BLONDER TONGUE LABORATORIES INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. BLONDER TONGUE LABORATORIES INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Blonder Tongue Laboratories Inc. Direct Competitors
- 5.2. Comparison of Blonder Tongue Laboratories Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Blonder Tongue Laboratories Inc. and Direct Competitors Stock Charts
- 5.4. Blonder Tongue Laboratories Inc. Industry Analysis
- 5.4.1. Computers and Electronic Equipment Industry Snapshot
 - 5.4.2. Blonder Tongue Laboratories Inc. Industry Position Analysis

6. BLONDER TONGUE LABORATORIES INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. BLONDER TONGUE LABORATORIES INC. EXPERTS REVIEW1

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. BLONDER TONGUE LABORATORIES INC. ENHANCED SWOT ANALYSIS²

9. UNITED STATES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors



- 9.5. Environmental Factors
- 9.6. Legal Factors

10. BLONDER TONGUE LABORATORIES INC. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. BLONDER TONGUE LABORATORIES INC. PORTER FIVE FORCES ANALYSIS²

12. BLONDER TONGUE LABORATORIES INC. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Blonder Tongue Laboratories Inc. Annual Revenues in Comparison with Cost of Goods

Sold and Gross Profit

Profit Margin Chart

Operating Margin Chart

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

Current Ratio Chart

Blonder Tongue Laboratories Inc. 1-year Stock Charts

Blonder Tongue Laboratories Inc. 5-year Stock Charts

Blonder Tongue Laboratories Inc. vs. Main Indexes 1-year Stock Chart

Blonder Tongue Laboratories Inc. vs. Direct Competitors 1-year Stock Charts

Blonder Tongue Laboratories Inc. Article Density Chart

^{1 –} Data availability depends on company's security policy.

^{2 –} These sections are available only when you purchase a report with appropriate additional types of analyses. The complete financial data is available for publicly traded companies.



List Of Tables

LIST OF TABLES

Blonder Tongue Laboratories Inc. Key Facts

Profitability

Management Effectiveness

Income Statement Key Figures

Balance Sheet Key Figures

Cash Flow Statement Key Figures

Financial Performance Abbreviation Guide

Blonder Tongue Laboratories Inc. Key Executives

Blonder Tongue Laboratories Inc. Major Shareholders

Blonder Tongue Laboratories Inc. History

Blonder Tongue Laboratories Inc. Products

Revenues by Segment

Revenues by Region

Blonder Tongue Laboratories Inc. Offices and Representations

Blonder Tongue Laboratories Inc. SWOT Analysis

Yearly Income Statement Including Trends

Income Statement Latest 4 Quarters Including Trends

Yearly Balance Sheet Including Trends

Balance Sheet Latest 4 Quarters Including Trends

Yearly Cash Flow Including Trends

Cash Flow Latest 4 Quarters Including Trends

Blonder Tongue Laboratories Inc. Profitability Ratios

Margin Analysis Ratios

Asset Turnover Ratios

Credit Ratios

Long-Term Solvency Ratios

Financial Ratios Growth Over Prior Year

Blonder Tongue Laboratories Inc. Capital Market Snapshot

Blonder Tongue Laboratories Inc. Direct Competitors Key Facts

Direct Competitors Profitability Ratios

Direct Competitors Margin Analysis Ratios

Direct Competitors Asset Turnover Ratios

Direct Competitors Credit Ratios

Direct Competitors Long-Term Solvency Ratios

Computers and Electronic Equipment Industry Statistics



Blonder Tongue Laboratories Inc. Industry Position

Company vs. Industry Income Statement Analysis

Company vs. Industry Balance Sheet Analysis

Company vs. Industry Cash Flow Analysis

Company vs. Industry Ratios Comparison

Blonder Tongue Laboratories Inc. Consensus Recommendations¹

Analyst Recommendation Summary¹

Price Target Summary¹

Experts Recommendation Trends¹

Revenue Estimates Analysis¹

Earnings Estimates Analysis¹

Historical Surprises¹

Revenue Estimates Trend¹

Earnings Estimates Trend¹

Revenue Revisions¹



ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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