

Blinkx plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Blinkx plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Blinkx plc and its competitors. This provides our Clients with a clear understanding of Blinkx plc position in the Software and Technology Services Industry.

- The report contains detailed information about Blinkx plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Blinkx plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Blinkx plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Blinkx plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Blinkx plc business.

About Blinkx plc

blinkx plc, through its subsidiaries, provides video search and advertising services on the Internet worldwide. Its products and solutions include blinkx.com, which provides access to videos on the Web; blinkx 3D, a 3D-version of blinkx.com; blinkx AdHoc, a contextual advertising platform for online video; blinkx Advanced Media Platform; blinkx BBTv, a broadband television; and blinkx Beat, a downloadable application that delivers videos from the Web. The company's products and solutions also comprise blinkx Brasil, a Brazilian broadband television; blinkx it, a video widget that enables users to integrate video into

their sites; blinkx Red Label, a hosted video search service; blinkx Remote, a tool for finding TV episodes on the Web; blinkx Remote for Kids to access children's television shows online; blinkx Video Wall, a tool that allows bloggers and Website creators to embed a video wall of clips into their sites; and Pico, a search engine that automatically finds relevant results from the news, blogs, video, Web, Wikipedia, images, shopping, and people that retrieves information from online communities, including MySpace. In addition, it offers Cheep, a social shopping service; blinkx Mobile Video Search that enables users to access the blinkx Mobile Video Search beta site from phone with a Web browser that could play MP4s; and blinkx Internet Explorer 8 Add-ons that provides add-ons to suit the online video search needs of IE8 users. Further, the company offers video search engine optimization guidelines. blinkx plc was founded in 2004 and is based in Cambridge, the United Kingdom.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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