

The Blackstone Group Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

The Blackstone Group Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between The Blackstone Group and its competitors. This provides our Clients with a clear understanding of The Blackstone Group position in the Industry.

The report contains detailed information about The Blackstone Group that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for The Blackstone Group. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The The Blackstone Group financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes The Blackstone Group competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of The Blackstone Group business.

About The Blackstone Group

The Blackstone Group L.P., together with its subsidiaries, provides alternative asset management and financial advisory services worldwide. The company's alternative asset management businesses include the management of private equity funds, real estate funds, funds of hedge funds, credit-oriented funds, collateralized loan obligation (CLO) vehicles, separately managed accounts, and publicly-traded closed-end mutual funds. The company also provides a range of financial advisory services, including corporate and mergers and acquisitions, restructuring and reorganization, and fund placement services. Blackstone Group Management L.L.C. operates as the general partner of the company.

Segments

The company's four business segments are: Private Equity; Real Estate; Credit and Marketable Alternatives, which comprises its management of funds of hedge funds, credit-oriented funds and separately managed accounts, collateralized loan obligations (CLOs), and publicly-traded closed-end mutual funds; and Financial Advisory, which comprises its corporate and mergers and acquisitions advisory services, restructuring and reorganization advisory services, and Park Hill Group, which provides fund placement services for alternative investment funds.

Private Equity Segment

The Private Equity segment is a global business with offices in New York, London, Menlo Park, Mumbai, Hong Kong, Beijing, and Shanghai. The company engages in private equity investing, having managed five general private equity funds, as well as one specialized fund focusing on communications-related investments. The company focuses on leveraged buyout acquisitions of the U.S.-based companies, transactions involving growth equity or start-up businesses in industries, minority investments, corporate partnerships, distressed debt, structured securities, and industry consolidation. The Private Equity segment's multi-dimensional investment approach is guided by various core investment principles: corporate partnerships, sector expertise, a contrarian bias, global scope, distressed securities investing, opportunities, financing services, operations oversight, and a focus on value creation. The company's Private Equity fund, the Blackstone Capital Partners (BCP) funds, invests primarily in control-oriented, privately negotiated investments.

Real Estate Segment

This segment engages in real estate investing with an assortment of real estate funds that are diversified geographically and across various sectors. The company's real estate funds, the Blackstone Real Estate Partners (BREP) funds, have made significant investments in lodging, urban office buildings, and various real estate operating companies. The BREP funds invest primarily in control-oriented, privately negotiated real estate investments. In addition, its debt-investment funds target non-controlling real estate debt-related investment opportunities in the public and private markets, primarily in the United States and Europe. The Real Estate segment comprises offices in New York, Chicago, London, Paris, Mumbai, Tokyo, and Hong Kong.

Credit and Marketable Alternatives Segment

The Credit and Marketable Alternatives segment comprises its funds of hedge funds, credit-oriented funds, separately managed accounts, and CLO vehicles and publicly-traded closed-end mutual funds.

Funds of hedge funds: The company's funds of hedge funds group, Blackstone Alternative Asset Management or 'BAAM', manages various funds of hedge funds and separately managed accounts. BAAM operates through offices in New York, London, and Hong Kong.

Credit-oriented businesses / CLOs: The company's credit-oriented funds, CLO, and separately managed accounts are managed by its subsidiary, GSO Capital Partners (GSO). The company's credit-oriented businesses operate through its offices in New York, London, and Houston. The credit-oriented funds the company manages or advise include senior credit-oriented funds, distressed debt funds, mezzanine funds, and general credit-oriented funds. In addition, GSO manages various credit-oriented separately managed accounts. Those funds or accounts have investment portfolios consisted of securit

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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