

Birmingham Bloomfield Bancshares Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Birmingham Bloomfield Bancshares Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Birmingham Bloomfield Bancshares Inc. and its competitors. This provides our Clients with a clear understanding of Birmingham Bloomfield Bancshares Inc. position in the Industry.

The report contains detailed information about Birmingham Bloomfield Bancshares Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Birmingham Bloomfield Bancshares Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Birmingham Bloomfield Bancshares Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main

financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Birmingham Bloomfield Bancshares Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Birmingham Bloomfield Bancshares Inc. business.

About Birmingham Bloomfield Bancshares Inc.

Birmingham Bloomfield Bancshares, Inc. operates as the holding company for Bank of Birmingham, which provides community banking products and services to small to medium-sized businesses and professionals in Oakland County, Michigan.

Market Area

As of December 31, 2009, the company operated two offices in Birmingham and Bloomfield Township, Michigan.

Lending Activities

The company offers various lending products, including commercial loans to small-to medium-sized businesses, professionals, and consumer loans to individuals.

Real Estate Loans

The company offers commercial real estate loans; construction and development loans; and residential real estate loans.

Commercial Real Estate: Commercial real estate loan terms would be limited to five years or less. Interest rates might be fixed or adjustable. It would require personal guarantees from the principal owners of the property.

Construction and development loans: The company makes owner-occupied construction loans with a pre-approved take-out loan. Construction and development loans are made with a term of 6 to 12 months and interest is paid quarterly.

Residential Real Estate: The company's residential real estate loans would consist of residential second mortgage loans, residential construction loans, and traditional mortgage lending for one-to-four family residences.

Commercial Loans

The company's target commercial loan market would be small- to medium-sized businesses and the business professional market. It would make equipment loans for a term of five years or less at fixed or variable rates. Loans to support working capital would have terms not exceeding one year and usually be secured by accounts receivable, inventory or personal guarantees of the principals of the business.

Consumer Loans

The company makes various loans to individuals for personal, family, and household purposes, including secured and unsecured installment and term loans, second mortgages, home equity loans, and home equity lines of credit. The consumer loans are secured by depreciable assets, such as boats, cars, and trailers.

Other banking services

Other banking services include cashier's checks, travelers' checks, and direct deposit of payroll, as well as social security checks, night depository, remote deposit capture, bank-by-mail, Internet banking, automated teller machine cards, and debit cards. It also offers credit card and merchant card services.

Investment Portfolio

The company's investment portfolio includes the obligations of the United States or obligations guaranteed as to principal and interest by the United States, and other taxable securities.

Deposit services

The company's deposit products include savings accounts, checking accounts, money market accounts, NOW accounts, various certificates of deposit, and individual retirement accounts.

History

Birmingham Bloomfield Bancshares, Inc. was founded in 2004.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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