

## Biostar Pharmaceuticals, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

Biostar Pharmaceuticals, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Biostar Pharmaceuticals, Inc. and its competitors. This provides our Clients with a clear understanding of Biostar Pharmaceuticals, Inc. position in the <a href="Pharmaceuticals and Biotechnology">Pharmaceuticals and Biotechnology</a> Industry.

The report contains detailed information about Biostar Pharmaceuticals, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Biostar Pharmaceuticals, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Biostar Pharmaceuticals, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Biostar Pharmaceuticals, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Biostar Pharmaceuticals, Inc. business.

#### **About Biostar Pharmaceuticals, Inc.**

Biostar Pharmaceuticals, Inc., through its subsidiary, Shaanxi Aoxing Pharmaceutical Co., Ltd., engages in the development, manufacture, and marketing of pharmaceutical and medical nutrient products for various diseases and conditions in the People's Republic of China.

#### **Products**

The company's primary product is the Xin Ao Xing Oleanolic Acid Capsule, an over-the-counter (OTC) medicine for chronic hepatitis B virus (HBV). Its product line also includes two other OTC products and two prescription-based pharmaceuticals. Its Xin Ao Xing Oleanolic Acid Capsule is a pentacyclic triterpenoid, which contains extracts from natural plants, Fructus Ligustri Lucidi and Hemsleya, and is the approved product to be manufactured as an OTC hepatitis B medicine in China. Its pharmacological actions include the relief of hepatic injury, reduction of glutamic-pyruvic transaminase activity, promotion of hepatic cell regeneration, the inhibition of fibrous hyperplasia and prevention of hepatocirrhosis.

#### **Nutrients**



Ao Xing No.1: Improvement of overall health of the elderly; improved intelligence in children, and improved memory.

Yanshuang: For the treatment of those who suffer from pharyngeal discomfort and chronic pharyngitis.

New Chakederi: Improved prevention and recovery periods for those who suffer from rhinitis, sinusitis, headache congestion and running nose.

Tiantianle: Improves the body's ability to fight influenza and certain sexually transmitted diseases and general detoxification.

AoXing Gan Bao: Improved blood circulation by removing blood stasis, strengthening spleen and stomach, detoxify, and act as a cholagogic purgative and lower transaminase.

Fengningdan: For the elimination of toxins, intended principally for gynecological inflammation of young and middle-aged women.

Heigen: It is used to treat premature graying of beard and hair, phalacrosis caused by excess fat, and postpartum hair loss.

Baitongning: Treatment of relieve rheumatism, hyperplasia, cervical spondylosis, lumbar lesion, osteoporosis, and rheumatoid arthritis.

Sukang Capsule: Mainly for use by the elderly suffering from cardiovascular and cerebrovascular complications, such as, dizziness headache, amnesia, kidney deficiency, coronary heart disease, and Atherosclerosis, etc.

Aoxing Ointment: It is used to treat psoriasis, vitiligo and various dermatitis.

Yizi Capsule: It helps in fetal development during pregnancy.

Tangning Capsule: It is used to treat type II diabetes.

Shengjing Capsule: It is used to replenish kidney function.

Gansukang: It is used for the treatment of acute and chronic hepatitis treatment, and



removal of toxins from the body.

Niaosaitong: It is a Chinese medicine used for regulating vital energy, dredging collaterals and eliminating stagnation and ischuria.

Azithromycin: It is a chemical prescription medicine used for the treatment of tympanitis, pharyngitis, bronchitis, pneumonia, and anti-infection.

Shenrong: It is used for strengthening immunity, preventative cancer care and restraining growth of tumor, sedating and resting pain, anti-fatigue, anti-aging, strengthen sexual function, and desire.

Zhixuening: It is used for stopping bleeding, relieving swelling, and expelling blood stasis. Used in the treatment of uterine bleeding, acute vaginal bleeding and hematockezia in women, nose bleeding, and blood regurgitation.

Xiao'aiping: It is used for the treatments of tumors, and mainly on esophagus cancer, stomach cancer, and lung cancer.

Zhenbao Wan: It is a type of traditional Chinese medicine. It is mainly used in the treatment of thrombus and coronary heart disease, hemiplegia, muscle and tendon atrophy, kidney impairment and meridian damage, murrain, and pyreticosis

Huazhi Pian: It is used to reduce temperature, clean blood, reduce bleeding, activate Qi flow and eliminate stasis to activate blood circulation.

KunLing Wan: It is used to regulate menstruation and nourish blood, dissipate blood stasis and generate new blood, treatment of irregular menses, abnormal menstrual blood volume, menstrual cramps, uterus cold, infertility, leucorrhea with red and white discharge,

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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## **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



## Reputation

## Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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