

BHP Billiton Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/B8189E8DA7DBEN.html>

Date: March 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: B8189E8DA7DBEN

Abstracts

BHP Billiton Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between BHP Billiton Ltd. and its competitors. This provides our Clients with a clear understanding of BHP Billiton Ltd. position in the [Metals and Mining](#) Industry.

The report contains detailed information about BHP Billiton Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for BHP Billiton Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The BHP Billiton Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes BHP Billiton Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of BHP Billiton Ltd. business.

About BHP Billiton Ltd.

BHP Billiton Limited operates as a diversified natural resources company. The company invests in assets that provide a portfolio of export-oriented commodities: steelmaking products—iron ore, metallurgical coal, and manganese; non-ferrous products—copper, aluminium, nickel, and diamonds; and energy products—petroleum, liquefied natural gas (LNG), energy coal, and uranium.

Segments

The company operates nine businesses, called Customer Sector Groups (CSGs), which are aligned with the commodities that it extracts and markets: Petroleum, Aluminium, Base Metals, Diamonds and Specialty Products, Stainless Steel Materials, Iron Ore, Manganese, Metallurgical Coal, and Energy Coal.

PETROLEUM CUSTOMER SECTOR GROUP

Petroleum CSG operates an oil and gas business. The company has producing assets in six countries and exploration opportunities in another six countries. The company sells its crude oil production to refiners around the world. Gas is marketed under long-term domestic contracts and it exports LNG under long-term contracts.

Bass Strait: The company holds 50% interest in the Bass Strait fields located at Offshore Victoria, Australia, which is an oil and gas production asset. Esso Australia owns the other 50% interest and is the operator. There are 20 producing fields with 21 offshore developments (14 steel jacket platforms, 3 subsea developments, 2 steel gravity based mono towers and 2 gravity based platforms).

North West Shelf (NWS), Gas and Gas Liquids (LPG and condensate): The company participates in the North West Shelf (NWS) Project, an unincorporated joint venture located in northwestern Australia. It is a Gas, LPG and condensate production and LNG liquefaction project.

North West Shelf – Crude Oil: The company holds 16.67% working interest in oil production from the fields located at approximately 30 kilometers northeast of the North Rankin gas and condensate field, offshore Western Australia, Australia. The crude oil production is from the Wanaea, Cossack, Lambert and Hermes oil fields. Woodside Petroleum Ltd is the operator of the project.

Griffin: The company holds 45% interest in the project. The other 55% is held by Mobil Exploration and Producing Australia (35%) and Inpex Alpha (20%). The project is located at Carnarvon Basin, 62 kilometers offshore Western Australia, Australia. It comprises the Griffin, Chinook, and Scindian offshore oil and gas fields. The Griffin Venture has an original production design capacity of 80 Mbb/d of crude oil and 50 MMcf/d of gas.

Minerva: The company holds 90% share of Minerva in a joint venture agreement. The project is located at approximately 10 kilometers offshore in the Otway Basin of Victoria, Australia. The other 10% is held by Santos (BOL) Pty, Ltd. It consists of single offshore gas reservoir with 2 compartments. Its Gas plant is situated approximately 4 kilometers inland from Port Campbell. The Minerva development consists of two well completions in 60 meters of water. A single flow line transports gas to an onshore gas processing facility with an original production design capacity of 150 TJ/d and 600 bbl/d of condensate.

Stybarrow: The company owns a 50% share of the Stybarrow venture situated in the Exmouth Sub-basin, 30 km offshore Western Australia, Australia. The other 50% interest is held by Woodside Energy. The company is the operator of the field. It consists of the Stybarrow and Eskdale oil and gas fields.

Zamzama: The company holds a 38.5% working interest in the joint venture. The project is located in Dadu Block, Sindh Province, Pakistan. The Zamzama project consists of 5 production wells and 4 process trains with a total capacity of 500 MMcf/d and 3,350 bbl/d of condensate.

Americas

Neptune (Green Canyon 613): The company holds a 35% interest in the joint venture located in Gulf of Mexico. The other owners are Marathon Oil (30%), Woodside Energy (20%), and Maxus U.S. Exploration (15%). The company is the operator. The facility has nameplate processing capacity of 50 Mbbl/d of oil and 50 MMcf/d of gas.

Shenzi/Genghis Khan: The company has a 44 per cent interest. Other owners of the project are Repsol (28 per cent)

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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