

# Bellatrix Exploration Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Bellatrix Exploration Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Bellatrix Exploration Ltd. and its competitors. This provides our Clients with a clear understanding of Bellatrix Exploration Ltd. position in the <a href="Energy">Energy</a> Industry.

The report contains detailed information about Bellatrix Exploration Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Bellatrix Exploration Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Bellatrix Exploration Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Bellatrix Exploration Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Bellatrix Exploration Ltd. business.

# **About Bellatrix Exploration Ltd.**

Bellatrix Exploration Ltd. engages in the exploitation, development, acquisition, and production of oil and natural gas in western Canada.

**Principal Properties** 

The company's properties are located onshore within the Western Canadian Sedimentary Basin.

ALBERTA

Willesden Green

The Willesden Green area is located approximately 45 kilometres north of Rocky Mountain House, Alberta. This property produces liquids-rich natural gas from four deep zones (1,800 to 2,800 metres), including the Cardium, Notikewin, Ellerslie and Rock Creek, and sweet dry natural gas from five shallower horizons (300 to 1,200 metres), including the Paskapoo, Ardley, Horseshoe Canyon, Edmonton and Belly River. The company has 26,080 gross (13,769 net) acres of developed land and 12,000 gross (7,636 net) acres of undeveloped land. A Cardium gas development well is planned for



2009 along a prolific conglomerate trend. Nine new Edmonton Sand gas wells have been drilled on True lands, five of which were drilled in early 2009. The company owns interests in and operates three compressor stations in the area.

#### **Ferrier**

Located 35 kilometres northwest of Rocky Mountain House, Alberta, the Ferrier area produces gas and natural gas liquids from the Belly River, Notekewin/Fahler, and Rock Creek zones at depths ranging from 1,800 to 2,700 metres. Two of three wells drilled in 2008, encountered gas in four zones. Land holdings are 16,640 gross (10,224 net) acres of developed land and 23,816 gross (10,081 net) acres of undeveloped land.

#### Pembina

Pembina is located approximately 25 kilometres west of Drayton Valley, Alberta. Reserves occur in various horizons down to the Rock Creek at approximately 2,500 metres. The company holds 21,217 gross (10,116 net) acres of developed land and 12,240 gross (5,858 net) acres of undeveloped land in this area. Five wells drilled in this area in 2008, yielded one light oil discovery and four gas discoveries in the Cretaceous and Jurassic units.

#### Brazeau

The Brazeau area, located approximately 50 kilometres southwest of Drayton Valley, Alberta, had a Notikewin gas discovery drilled in 2008, that flow tested 3 MMcf/d; the well has been tied in. Land holdings are 11,360 gross (5,986 net) acres of developed land and 10,720 gross (6,818 net) acres of undeveloped land.

#### Rattlesnake

Land holdings averaged 51,607 gross (27,779 net) acres of developed land and 13,833 gross (13,673 net) acres of undeveloped land.

#### Saddle Lake and Whitefish Lake

This natural gas property is located in the vicinity of St. Paul, Alberta, on the Saddle Lake First Nation and the Whitefish Lake First Nation northeast of Edmonton in two blocks approximately 30 kilometres apart. The company holds a 50% interest in a joint venture with Keyano Pimee Exploration Company Ltd., a company that is owned by the



Saddle Lake and Whitefish Lake First Nations.

The company operates all the wells and three compressor/dehydrator stations. The property consists of 30,085 gross (14,914 net) acres of developed land and 30,234 gross (15,757 net) acres of undeveloped land.

#### **Doris**

This property is located 160 kilometres northwest of Edmonton, Alberta. In 2008, production averaged 453 BOE/d primarily consisting of natural gas. Doris is prospective in multiple zones including coal bed methane which is offsetting a major company's development project at Corbett Creek. The company's land holdings are 33,760 gross (29,338 net) acres of developed land and 64,960 gross (49,737 net) acres of undeveloped land in this area.

## **SASKATCHEWAN**

#### Kerrobert

Kerrobert is located approximately 40 kilometres north of the town of Kindersley, Saskatchewan. The property consists of 6,285 gross (4,695 net) developed acres and 13,379 gross (13,035 net) undeveloped acres of land. In 2008, the company drilled three horizontal light oil wells, collectively encountering 2,900 metres of Viking oil pay.

#### Mantario

Mantario is located 45 kilometres southeast of Kindersley, Saskatchewan near the Alberta border. In 2008, the company acquired the interests of a partner in this property. Two wells were drilled in 2008; one is producing in excess of 100 BOPD (100% working interest). Mantario consists of 1,606 gross (1,485 net) acres of developed land and 7,373 gross (7,373 net) acres of undeveloped land and includes an oil treatment facility and compression/dehydration station owned and operated by the company.

#### **Smiley**

The Smiley property, located approximately 35 kilometres northwest of Kindersley, Saskatchewan, produces natural gas, light and heavy oil. The property consists of 13,184 gross (9,396 net) acres of developed land and 18,248 gross (16,400 net) acres of undeveloped land. It owns and operates the main facility for compressing,



dehydrating and sweetening natural gas and solution gas in the Smiley area. In addition it owns and operates a heavy oil processing facility to which the majority of the oil production is delivered via flow lines.

#### Coleville

The Coleville area, located approximately 25 kilometres northwest of Kindersley, Saskatchewan, produces primarily natural gas from shallow 700 to 825 metre Bakken and Mannville zones. The property consists of 22,321 gross (18,748 net) acres of developed land and 23,966 gross (17,736 net) acres of undeveloped land.

## Joint Venture Agreement

The company has a royalty and technology license and joint venture agreement (the Agreement) with Petrobank Energy and Resources Ltd. (Petrobank) to apply Petrobank's patented heavy oil recovery technology on a portion of its Kerrobert heavy oil property in Saskatchewan. Under the Agreement, Petrobank would initially earn a 50% working interest in three sections of land in the Kerrobert Mannville heavy oil pool.

## History

Bellatrix Exploration Ltd. was founded in 2000.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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# **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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