

# **Bell Industries Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

Bell Industries Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Bell Industries Inc. and its competitors. This provides our Clients with a clear understanding of Bell Industries Inc. position in the Industry.

The report contains detailed information about Bell Industries Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Bell Industries Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Bell Industries Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Bell Industries Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Bell Industries Inc. business.

### **About Bell Industries Inc.**

Bell Industries, Inc. provides integrated technology product and service solutions for organizations throughout the United States. The company also distributes aftermarket replacement parts and accessories throughout the upper Midwestern United States.

#### Segments

The company operates in two business segments, Bell Techlogix and the Recreational Products Group.

#### **BELL TECHLOGIX**

The Bell Techlogix business segment provides integrated technology product and service solutions. Bell Techlogix is a partner and advisor in designing, implementing, and managing technology solutions. Bell Techlogix focuses on enterprises that are regional and national in scope and services various industries, including education, healthcare, and consumer products. Bell Techlogix assists IT departments in the day-to-day execution of routine IT functions by offering and managing a set of project based services, managed services, and technology solutions.

## Project Based Services

Project based services are focused on executing technology based projects that occur over a short and distinct period of time. These services include product procurement and deployment; software licensing and migration; technology assessments; virtualization and consolidation; and technology implementation.

Bell Techlogix sells computer software licenses and various technology hardware products, including desktop and laptop computers, access devices, servers, storage, printers, network products, memory, monitors, and consumables from various manufacturers, including Hewlett-Packard, IBM, Lenovo, Dell, Apple, Panasonic, Okidata, VMWare, VERITAS, Microsoft, Symantec, and Adobe Systems. Bell Techlogix's project based services offer clients the ability to streamline the procurement process by acquiring IT assets through its on-line e-business application, Bell Direct, or to work directly with its account teams to implement complex acquisition projects. The company's primary distributor supplier is Tech Data Corporation. Bell Techlogix also assists enterprises and educational institutions in ensuring software license compliance, optimizing licenses and managing and deploying software migration strategies.

Bell Techlogix's technology assessment services present clients with an understanding of their infrastructure and the threats and challenges to that infrastructure. After discovery and analysis, Bell Techlogix presents actionable recommendations with financial analysis, proposed designs, and implementation plans. These assessments allow executives to plan and budget, as well as isolate and address points of risk. Technology assessments support various other project based services offered by Bell Techlogix, including virtualization and consolidation.

## Managed Services

Bell Techlogix's managed services encompass the ongoing management and support of routine IT functions. These services include service desk and help desk support (Tier I, II and III); asset management; repair, depot, and maintenance services; and retirement, remarketing and disposal.

Bell Techlogix engages clients in long-term relationships and uses its contact center and service depot facilities in Indianapolis, Indiana. The company's contact center is integral to its help desk and remote support services. Its depot facility is its hub for providing repair, maintenance, refurbishment and remarketing, and disposal services to customers nationwide. Bell Techlogix's technology solutions focus on technology

lifecycle management; mobility solutions; and reverse logistics.

The company's lifecycle asset management solutions span procurement, deployment, asset tracking, depot and maintenance, service desk support, retirement, and remarketing and disposal, which allows it to provide an aftermarket reverse logistics solution for enterprise clients and equipment manufacturers. The company's lifecycle management capabilities also serve as a base for its mobility solutions strategy. Its mobile broadband services, handheld solutions, and mobile device management offerings help clients define a strategic approach, address the financial impacts, understand the security implications, and offer service and support to their end-users.

### Competition

Bell Techlogix faces competition from IBM Global Services; Electronic Data Systems; Celestica, Inc.; Flextronics International; and Data Exchange Corporation.

## RECREATIONAL PRODUCTS GROUP

The Recreational Products Group (RPG) sells replacement parts and accessories for recreational vehicles (RVs), boats, snowmobiles, motorcycles, all terrain vehicles (ATVs) and utility vehicles (UTVs). RPG supplies these products to dealerships, retail stores, and independent repair facilities. RPG operates three distribution centers located in Eagan, Minnesota; Milwaukee, Wisconsin; and Grand Rapids, Michigan.

RPG distributes recreational and other leisure-time vehicle replacement parts and accessories in Minnesota, Wisconsin, and Michigan. RPG sells approximately 10,000 recreational vehicle-related products, 14,000 marine products, 7,000 motorcycle and ATV/UTV products, and 4,000 snowmobile products. Major product lines distributed by RPG include Dunlop tires (motorcycle tires), Carefree of Colorado (awnings for RVs and campers), Reese Products (trailer hitches for various types of vehicles), and Johnson Outdoors, Inc. (marine trolling motors, depth finders and fish locators).

### Competition

RPG faces competition from Coast Distribution System, Inc. and Stag-Parkway, Inc. (recreational vehicles); Parts Unlimited, Marshall Distributing, Inc.; and Tucker Rocky Distributing (motorcycles, ATV/UTVs, and snowmobiles); and Coast Distribution System, Inc. and Land 'N' Sea Distributing, Inc. (marine). RPG also faces competition from big box retailers, such as Cabela's, Wal-Mart, and Gander Mountain.

## History

Bell Industries, Inc. was founded in 1952.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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