

Bell Aliant Regional Communications Holdings, Limited Partnership Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/B308080E12FBEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: B308080E12FBEN

Abstracts

Bell Aliant Regional Communications Holdings, Limited Partnership Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Bell Aliant Regional Communications Holdings, Limited Partnership and its competitors. This provides our Clients with a clear understanding of Bell Aliant Regional Communications Holdings, Limited Partnership position in the [Communication Services](#) Industry.

The report contains detailed information about Bell Aliant Regional Communications Holdings, Limited Partnership that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Bell Aliant Regional Communications Holdings, Limited Partnership. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible

threats against it.

The Bell Aliant Regional Communications Holdings, Limited Partnership financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Bell Aliant Regional Communications Holdings, Limited Partnership competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Bell Aliant Regional Communications Holdings, Limited Partnership business.

About Bell Aliant Regional Communications Holdings, Limited Partnership

Aliant, Inc. provides information and communications technology, and communication services in Atlantic Canada. The Company has two operating business segments, Telecommunications and Information Technology.

TELECOMMUNICATIONS

The Telecommunications segment operations are primarily carried out through the Company's 100% ownership interest in Aliant Telecom, Inc. (Aliant Telecom). The Company provides a range of voice and data communications services including local, long distance, wireless, Internet and other services.

This operating segment focuses on three customer segments: consumer, SMB and enterprise businesses.

Products and Services

The following telecommunication products and services are offered to the Company's customers:

Local

The Company provides: Network access service, including provision of local telephone service; Enhanced service features – value added services, such as call answer, call display and call forwarding; Data access – local data access services such as frame relay, asynchronous transfer mode and interoffice digital access; residential local service in high cost areas; access to its local network to competitors; and telephone sets on rental basis and payphones.

Long distance

The Company provides: Toll service – long distance voice services, including toll-free service; Data network service – long distance data transmission circuits; and Long distance terminating to certain telecommunications carriers.

Wireless

The Company offers cellular, paging and mobile radio services over its analog and digital wireless network. Its Cellular services include airtime, long distance, roaming and enhanced service features such as text and video messaging and Web browsing.

Internet

The Company offers high-speed service, dial-up service and improved services and applications such as TV on my PC, security services, music download service and dial-up accelerator.

Other telecommunications services

Other telecommunications services include primarily telephone directory advertising,

products, e-learning and newer services such as network management and e-Commerce.

Complementary Services

The Company also provides complementary services in: knowledge-service applications offered through its 100% ownership interest in Innovatia, Inc.; retail sales at its 48 dealer and communications outlets in Nova Scotia, Newfoundland and Labrador and New Brunswick through its 100% ownership interest in DownEast, Ltd.; telephone directory advertising through its 87.1% partnership interest in Aliant ActiMedia (Joint Venture); and wholesale distribution of wireless handsets, accessories and other telecommunications products through its 45% ownership interest in Atlantic Mobility Products, Ltd.

The Company's subsidiary MT&T Mobility, Inc. also operates in this segment.

New products and services

In 2005, the Company introduced new wireless products and other handsets with expanded data and video capabilities. It launched video messaging in Atlantic Canada and introduced international text messaging. It also launched new Internet service; a Fibre-to-the-Home solution as a pilot project in Halifax. This project delivers VoIP and high-speed Internet; and Aliant TV in parts of Halifax, offering a fully digital television service with approximately 200 TV and music channels, including local content.

INFORMATION TECHNOLOGY

The business of the Information Technology operating segment is carried out through the Company's 100% interest in Xwave Solutions, Inc. (xwave). Xwave provides IT services that range from consulting and engineering through to infrastructure management and product fulfillment.

Markets and Customers

The Company serves clients in several geographic markets through offices in Canada, the United States and Europe and key industries including energy and telecommunications, and in select areas of the public sector such as defence, aerospace, healthcare, correctional services and education.

Relationship with BCE and Bell Canada

Memorandum of Agreement with BCE, Inc. (BCE) & Bell Canada: The Company entered into a Memorandum of Agreement (MOA) with BCE and Bell Canada. This long-term strategic alliance agreement describes the understanding between the Company, BCE and Bell Canada with respect to a strategic alliance for the provision and delivery of telecommunications services.

Bell network alliance: The Company entered into a Network Outsourcing Agreement with Bell Canada for developing an integrated network infrastructure. The Company also signed a bi-lateral Intellectual Property Agreement with Bell Canada that provides access to a spectrum of each other's intellectual property in addition to providing the Company with access to Bell Canada's engineering and network intellectual property.

In 2005 the Company also entered into discussions with Bell Canada regarding its 411 service. This arrangement was successfully consummated in January 2006.

Bell Wireline Business Combination: In March 2006, the Company announced that it had entered into an agreement with BCE to combine its wireline telecommunications operations with Bell Canada's wireline telecommunications operations in its regional territories in Ontario and Quebec and BCE's 63.4% indirect interest in the telecommunications operations in certain additional territories in northern Ontario and Quebec that are carried on by Telebec, Limited Partnership and NorthernTel, Limited Partnership. As part of this arrangement, the Company would also transfer its wireless telecommunications operations and its interest in DownEast to Bell Canada.

History

Aliant, Inc. was founded in 1999.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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