

BCE, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/B2A9EC8F971BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: B2A9EC8F971BEN

Abstracts

BCE, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between BCE, Inc. and its competitors. This provides our Clients with a clear understanding of BCE, Inc. position in the [Communication Services](#) Industry.

The report contains detailed information about BCE, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for BCE, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The BCE, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes BCE, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of BCE, Inc. business.

About BCE, Inc.

BCE Inc. operates as a communications company in Canada. The company is a provider of wireline voice and wireless communications services, Internet access, data services and video services to residential, business and wholesale customers.

Segments

The company, in 2009, operated in three segments: Bell Wireline, Bell Wireless, and Bell Aliant. The company also owns a 44.1% interest in, and control, Bell Aliant, the incumbent carrier in Canada's Atlantic Provinces and in rural and regional areas of Ontario and Québec. In addition to its operating segments the company also holds minority equity interests in CTVglobemedia Inc. (CTVglobemedia), Skyterra Communications Inc. and entities that operate the Montréal Canadiens Hockey Club and the Bell Centre.

The company operates a local network in the urban areas of Ontario and Québec, including in the greater metropolitan areas of Toronto and Montréal. It offers a suite of wireline voice, wireless communication, Internet access, data and video product and service offerings for residential and business customers.

The company operates 6.9 million network access lines principally in Ontario and

Québec, for both residential and business customers and holds a 62% and 76% share of lines in the residential and business wireline voice market segments, respectively, as of December 31, 2009, in its incumbent territories.

The company is a wireless operator in Canada based on the number of subscribers, providing approximately 6.8 million subscribers with nationwide wireless service, as of December 31, 2009.

The company is a digital television provider in Canada, nationally distributing approximately 500 all-digital video and audio channels to 1.9 million subscribers as of December 31, 2009 through its DTH satellite platform, Bell TV.

The company is an Internet service provider in Canada, providing approximately 2.0 million customers as of December 31, 2009 with Internet access through digital subscriber line (DSL), fibre-optic or wireless broadband.

Wireline

The company's national voice and data network consists of an optical fibre network, with built-in redundancy and fault protection. It reaches main Canadian metropolitan centres, as well as New York, Chicago, Washington/Ashburn, Buffalo, San Francisco/Palo Alto, and Seattle in the United States.

Bell's networks in major Canadian cities provide high-speed access at gigabit speeds based on IP technology. Bell and Bell Aliant operate a national IP/multi-protocol label switching (MPLS) network with international gateways to the rest of the world. This network delivers business grade Internet protocol virtual private network (IPVPN) services that connect its customers' offices and data centres throughout Canada and around the world. The IPVPN service is the foundation platform required for the delivery of information and communications technology solutions. These technology solutions include voice over Internet protocol (VoIP)/IP Telephony, IP videoconferencing, IP call centre applications, and other future IP-based applications. In addition, Bell and Bell Aliant maintain copper and voice-switching networks that provide traditional local and interexchange voice and data services to all business and residential customers in Ontario, Québec and the Atlantic provinces.

Wireless

Bell's wireless network consists of Bell's own wireless facilities, as well as the facilities

of other wireless carriers that Bell may access through contractual arrangements.

In November 2009, the company participated in the launch of the HSPA/HSPA+ network capable of delivering high-speed mobile access of up to 21 Mbps to 93% of the Canadian population and covering various cities and towns in both urban and rural locations.

The HSPA/HSPA+ network supports full global roaming, as well as a range of new smartphones, wireless Internet sticks, and other mobile devices. The HSPA/HSPA+ network also support international roaming in approximately 200 countries, including a preferred roaming agreement with AT&T Inc.

The company's wireless CDMA network also covers various cities in the provinces of Alberta and British Columbia. EVDO delivers high-speed mobile services with data-rich content such as e-mail, video messaging, gaming, video conferencing, telematics, and streaming entertainment.

Bell Aliant

Bell Aliant, the local exchange carrier in Atlantic Canada and rural parts of Ontario and Québec, operates approximately 2.9 million network access lines, as of December 31, 2009.

History

BCE Inc. was founded in 1880.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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