

# Baytex Energy Trust Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Baytex Energy Trust Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Baytex Energy Trust and its competitors. This provides our Clients with a clear understanding of Baytex Energy Trust position in the Energy Industry.

The report contains detailed information about Baytex Energy Trust that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Baytex Energy Trust. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Baytex Energy Trust financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Baytex Energy Trust competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Baytex Energy Trust business.

#### **About Baytex Energy Trust**

Baytex Energy Trust operates as an open-ended, unincorporated investment trust. The company, through its subsidiaries, engages in the acquisition, exploration, exploitation, development, and production of oil and natural gas western Canadian Sedimentary Basin and the United States.

#### **Business Units**

The company's crude oil and natural gas operations are organized into Canadian Heavy Oil, Canadian Light Oil and Gas, and United States business units.

## Canadian Heavy Oil Business Unit

The company's heavy oil operations consist predominantly of cold primary production, without the assistance of steam injection. Its heavy oil reservoirs are waterflooded, occasionally with hot water. Heavy crude is blended with light-hydrocarbon diluents (such as condensate) prior to being introduced into a sales pipeline. The blended crude oil is then sold by the company and may be upgraded into lighter grades of crude or refined into petroleum products, such as fuel oil, lubricants, and asphalt by the crude purchasers. During 2009, the company drilled 90 (82.3 net) wells in the Canadian



Heavy Oil Business Unit resulting in 83 (76.3 net) oil wells, 2 (2.0 net) stratigraphic test wells, 2 (1.0 net) service wells, and 3 (3.0 net) dry and abandoned wells.

The Canadian Heavy Oil Business Unit possesses an inventory of development projects within the operating areas of west-central Saskatchewan and Cold Lake/Ardmore and Peace River in Alberta. The company's net undeveloped lands in the Canadian Heavy Oil Business Unit totaled approximately 382,000 acres as of December 31, 2009.

Ardmore, Alberta: This property consists of the Sparky, McLaren, and Colony formations. Two oil wells were drilled in the area during 2009. As of December 31, 2009, its net undeveloped lands were 39,000 acres.

Carruthers, Saskatchewan: The Carruthers property consists of separate 'North' and 'South' oil pools in the Cummings formation. Five new wells were drilled in 2009. As of December 31, 2009, its net undeveloped lands were 12,600 acres.

Celtic, Saskatchewan: This property produces heavy oil and natural gas. The heavy oil at Celtic is gas-saturated. As of December 31, 2009, its net undeveloped lands were 8,700 acres.

Cold Lake, Alberta: Located on Cold Lake First Nations lands, this heavy oil property produces primarily from the Colony formation. The company drilled five oil wells in the Cold Lake area in 2009. As of December 31, 2009, its net undeveloped lands were 13,600 acres.

Dodsland, Saskatchewan: The company has developed a new resource play in the Viking sand in southwest Saskatchewan. As of December 31, 2009, it had leased 34,500 net acres in the play.

Kerrobert/Coleville, Saskatchewan: The company acquired assets in the Kerrobert and Coleville areas of Saskatchewan in July 2009. The acquisition provides opportunities for cold infill drilling and steam-assisted gravity drainage (SAGD) optimization. In addition, the Kerrobert area offers potential for light oil development in the Viking formation using horizontal wells with multi-stage hydraulic fractures. It also holds a 50% non-operated interest in a pilot project in the Kerrobert area using toe-to-heel air injection in horizontal wells. As of December 31, 2009, its net undeveloped lands were 50,135 acres.

Lindbergh, Alberta: Lindbergh is a primarily non-operated heavy oil property. The company has a 21.25% working interest in this property. 7 (1.5 net) wells were drilled in



this area in 2009. As of December 31, 2009, net undeveloped lands were 1,400 acres.

Marsden/Epping/Macklin/Silverdale, Saskatchewan: In this area 7 (7.0 net) oil wells and 2 (2.0 net) dry holes were drilled in 2009. As of December 31, 2009, its net undeveloped lands were 24,000 acres.

Seal, Alberta: Seal is a prospective property located in the Peace River oil sands area of northern Alberta. The company holds a 100% working interest in 105 sections of long-term oil sands leases. In 2009, it drilled two stratigraphic test wells. It also drilled 17 horizontal production wells in 2009, bringing the total number of producing wells to 61. As of December 31, 2009, its net undeveloped lands were 63,000 acres.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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1 – Data availability depends on company's security policy.

2 - These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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