

BASF SE Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

BASF SE Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between BASF SE and its competitors. This provides our Clients with a clear understanding of BASF SE position in the [Chemical](#) Industry.

The report contains detailed information about BASF SE that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for BASF SE. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The BASF SE financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes BASF SE competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of BASF SE business.

About BASF SE

BASF SE operates as a chemical company worldwide. The company conducts its operations through six business segments, including Chemicals, Plastics, Performance Products, Functional Solutions, Agricultural Solutions, and Oil and Gas.

Chemicals segment

In the Chemicals segment, the company offers products for customers in the chemical, electronic, construction, textile, automotive, pharmaceutical, and agricultural industries; and provides other BASF segments with chemicals for the production of higher-value products. The company's portfolio ranges from basic chemicals, glues and electronic chemicals for the semiconductor and flat panel display industry, to solvents and plasticizers, as well as starting materials for detergents, plastics, textile fibers, paints, coatings and pharmaceuticals. The Chemicals segment consists of the Inorganics, Petrochemicals and Intermediates divisions.

Inorganics: The company's basic products are ammonia, methanol, sodium hydroxide, chlorine, as well as sulfuric and nitric acid. It serves electronic chemicals market in Asia and Europe.

Petrochemicals division: The Petrochemicals division offers a range of products, such

as ethylene, propylene, butadiene, and benzene are produced in steam crackers from naphtha or natural gas. In further processing stages, the company produces alcohols, solvents and plasticizers for the chemicals and plastics industries. Alkylene oxides and glycols are starting materials for the detergents, automotive, packaging and textile industries.

Intermediates: With its 600 products, the company's Intermediates division develops, produces, and markets a range of intermediates of all producers worldwide. The company's product lines include amines, diols, polyalcohols, acids and specialties. They serve as starting materials for products such as coatings, plastics, pharmaceuticals, textile fibers, crop protection products, as well as detergents and cleaners.

Plastics segment

The Plastics segment offers a range of products, system solutions and services. The company offers engineering plastics for the automotive and electric industries, as well as for use in household appliances, sport and leisure. The company's styrenic foams are used as insulating materials in the construction industry and in the packaging industry. The company's polyurethanes are versatile: as soft foams, they are to be found in car seats and mattresses, and as rigid foams they serve as insulation in refrigerators.

This segment produces plastics. The Performance Polymers and Polyurethanes divisions offer its customers energy-efficient products, system solutions and services. The company's customers are primarily in the automotive, electric/electronics, textile, packaging and construction industries.

Performance Polymers: The company offers performance polymers, such as engineering plastics, polyamide and polyamide intermediates, as well as foams and specialty plastics for various applications.

Polyurethanes: The company offers Polyurethanes, such as basic products, customer-specific systems and specialties for automotive, construction and furniture industries, as well as household appliances.

Performance Products

The Performance Products segment consists of the Acrylics & Dispersions, Care Chemicals and Performance Chemicals divisions. The Performance Products help its

customers improve their products and processes. They are found in everyday products: from diapers, paper, vitamins for food supplements and light stabilizers for sun creams to products for the oil, automotive, coatings and plastics industries and for the manufacture of leather and textiles. Acrylics & Dispersions produces acrylic acid, as well as its derivatives superabsorbents and polymer dispersions.

The portfolio of the Care Chemicals division for the cosmetics, as well as the detergents and formulators business is made up of polymers, surfactants, UV filters, chelating agents and other specialties, which are increasingly used in chemical-technical industries. The division provides the pharmaceutical industry with active ingredients such as caffeine and ibuprofen, as well as excipients and customized

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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