

# Bank of America Corporation Due Diligence Report Including Financial, SWOT, Competitors and Industry Analysis

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Bank of America Corporation Due Diligence Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Bank of America Corporation and its competitors. This provides our Clients with a clear understanding of Bank of America Corporation position in the Financial Services Industry.

- The report contains detailed information about Bank of America Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Bank of America Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Bank of America Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Bank of America Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Bank of America Corporation business.

## About Bank of America Corporation

Bank of America Corporation operates as a bank and financial holding company. The company provides a range of banking and nonbanking financial services and products in the United States and internationally.

## Segments

The company's segments include Deposits, Global Card Services, Home Loans & Insurance, Global

## Banking, Global Markets, and Global Wealth & Investment Management (GWIM).

### Deposits

This segment consists of consumer deposits activities, which consist of a range of products provided to consumers and small businesses. In addition, it consists of student lending results and the net effect of its ALM activities. Deposits products include traditional savings accounts, money market savings accounts, CDs and IRAs, and noninterest- and interest-bearing checking accounts.

In the U.S., the company serves approximately 59 million consumer and small business relationships through a franchise that stretches coast to coast through 32 states and the District of Columbia utilizing its network of 6,011 banking centers, 18,262 domestic-branded ATMs, telephone, online, and mobile banking channels.

### Global Card Services

This segment provides the U.S. consumer and business card, consumer lending, international card and debit card to consumers and small businesses. It provides credit card products to customers in the U.S., Canada, Ireland, Spain, and the United Kingdom. It offers various co-branded and affinity credit and debit card products.

### Home Loans & Insurance

This segment provides a line of consumer real estate products and services to customers nationwide. Home Loans & Insurance products are available to the company's customers through a retail network of 6,011 banking centers, mortgage loan officers in approximately 880 locations and a sales force offering its customers direct telephone and online access to its products. These products are also offered through its correspondent and wholesale loan acquisition channels. Home Loans & Insurance products include fixed and adjustable rate first-lien mortgage loans for home purchase and refinancing needs, reverse mortgages, home equity lines of credit and home equity loans. In addition, Home Loans & Insurance offers property, casualty, life, disability, and credit insurance.

### Global Banking

This segment provides a range of lending-related products and services, integrated working capital management, treasury solutions and investment banking services to clients worldwide. Lending products and services include commercial loans and commitment facilities, real estate lending, leasing, trade finance, short-term credit facilities, asset-based lending and indirect consumer loans. Capital management and treasury solutions include treasury management, foreign exchange and short-term investing options. Investment banking services provide the company's commercial and corporate issuer clients with debt and equity underwriting and distribution capabilities, as well as merger-related and other advisory services. Global Banking also includes the results of economic hedging of the credit risk to certain exposures utilizing various risk mitigation tools. Product specialists within Global Markets work with Global Banking on the underwriting and distribution of debt and equity securities and certain other products.

### Global Markets

This segment provides financial products, advisory services, financing, securities clearing, settlement and custody services globally to institutional investor clients in support of their investing and trading activities. Global Markets also works with commercial and corporate issuer clients to provide debt and equity underwriting and distribution capabilities and risk management products using interest rate, equity, credit, currency and commodity derivatives, foreign exchange, fixed income and mortgage-related products. The business may take positions in these products and participate in market-making activities dealing in government securities, equity and equity-linked securities, high-grade and high-yield corporate debt securities, commercial paper, MBS and ABS. Product specialists within Global Markets work with Global

## Banking on the und

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need 2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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