

# Bank Millennium SA Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Bank Millennium SA Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Bank Millennium SA and its competitors. This provides our Clients with a clear understanding of Bank Millennium SA position in the Industry.

The report contains detailed information about Bank Millennium SA that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Bank Millennium SA. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Bank Millennium SA financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Bank Millennium SA competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Bank Millennium SA business.

## **About Bank Millennium SA**

Bank Millennium SA engages in banking and other financial intermediary services in Poland. It operates in banking, leasing, factoring, stockbroking, capital investments, and investment fund management segments.

The Bank operates through: the brokerage house Millennium Dom Maklerski (brokerage services), BEL Leasing (leasing) and the Millennium Investment Fund Company.

### **BEL Leasing**

BEL Leasing offers various leasing services such as financial and operation leases and the lease of motor vehicles (Passenger cars, Trucks, Truck-tractors, trailers and semi trailers), construction and road machinery, industrial facilities, technology and production lines, medical, printing, computer and office equipment as well as real estate.

The company offers: Operating and financial lease; Attractive financial terms and conditions; PLN and F/X lease (EUR, CHF, USD, JPY); Quick lease approval; Payment structure tailored to lessee's needs; Comprehensive insurance of lease objects, also vehicles (Accidental damage, TPL, Body injury, Theft and Green Card) during entire

contract term; Free 7/24 road assistance - applies to cars and lorries in car bodies; Lease term from 1 to 6 years (operating lease from 18 months); and Possible extension of lease contract.

## Millennium Dom Maklerski

Millennium Dom Maklerski offers various brokerage services, including: offering securities in the primary market and initial public offerings; purchase or sale of securities on third party account; purchase or sale of securities on own account to perform functions associated with organization of the regulated market; securities portfolio management for customers; advisory services on trading in securities; keeping investment accounts for securities and cash accounts used to service these investment accounts; performance of actual and legal actions related with services rendered to investment fund societies, investment funds, pension funds and pension societies; intermediation in purchase and sale of securities listed in foreign markets; trading in property rights as provided for in Article 97 of the Law on Public Trading in Securities.

The Millennium Brokerage House offers its Customers the chance to utilize the opportunities of the Polish capital market, both in the area of acquiring the capital funds and their effective investment. The Division of Capital Markets Transactions offers its Customers capital acquisition process, starting with preliminary analyses through the preparation of appropriate financial instruments, until the introduction of the Issuer's values for public trading.

The Millennium Brokerage House also manages the packages of securities at assignment. The services offered by the Asset Management Division is addressed to institutional investors and individual clients interested in the investment of the assets in the capital markets and who have funds to form an individual portfolio.

Millennium Brokerage House is the investment consulting which was established to realize the needs of the Consulting and Analyses Division and offers extensive assistance to investors in realizing own investments on the capital market.

The Millennium Brokerage House online service supports an active investment approach. Customers with an individual profile given by Millennium Brokerage House can obtain direct access to an application permitting online placement of orders for the Warsaw Stock Exchange in all trading systems (except block transactions) and on the Centralna Tabela Ofert S.A. OTC market, transferring money from a monetary account maintained by Millennium Brokerage House to bank accounts indicated by the

Customer, access to information about the status and history of the securities account and the money account, PAP online and REUTERS INWESTOR online services as well as online stock market quotes.

## TFI Millennium

Millennium TFI offers products addressed to individual and institutional customers, structured within four open and two closed-end investment funds.

Millennium TFI offers various investment funds, savings plans, pension schemes, products for individual and institutional Customers.

Millennium TFI manages four op

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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