

# Bank Hapoalim B.M. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Bank Hapoalim B.M. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Bank Hapoalim B.M. and its competitors. This provides our Clients with a clear understanding of Bank Hapoalim B.M. position in the Industry.

The report contains detailed information about Bank Hapoalim B.M. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Bank Hapoalim B.M.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Bank Hapoalim B.M. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Bank Hapoalim B.M. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Bank Hapoalim B.M. business.

### **About Bank Hapoalim B.M.**

Bank Hapoalim B.M., through its subsidiaries, provides various banking and financial services. The Bank's activities with most of its customers are handled by two Areas: the Corporate Area and the Retail Area. The Corporate Area provides service to most business customers; activities with large corporate clients are conducted through specialized sectors operating with in the Head Office, while middle-market clients are handled through eight Business Centers located throughout Israel. The Retail Area, through the network of branches, serves customers including households, private banking clients, and small businesses, and also coordinates consumer credit and mortgage activities. The Retail Area operates through 260 branches and business centers, which provide the range of banking services.

In addition to its operations in Israel, the Bank also operates abroad via branches, representative offices, and subsidiaries, as well as through relationships with approximately 2,400 correspondent banks worldwide. The Bank also has investments, primarily in the areas of insurance and real estate, through equity-basis investees. The Bank's international operations encompass Europe, the United States, Canada, Latin America, Asia, and Australia, through branches, representative offices, banking subsidiaries, and asset-management subsidiaries.

The Bank Group's operations in Israel are also conducted through subsidiaries, mainly in the following areas: A. Charge card and credit card companies: Isracard Ltd., Europay (Eurocard) Israel Ltd., Poalim Express Ltd., and Aminit Ltd. These companies operate in the area of means of payment, under a single managerial and operational umbrella - the 'Isracard Group.' They issue, operate, and market credit cards with in and outside the Bank, for use in Israel and abroad.

An investment portfolio management company, Peilim - Portfolio Management Company Ltd., operates with in the Bank Group, managing investment portfolios for institutions and individuals.

A group of companies, 'Poalim Capital Markets,' operates with in the Bank Group, providing a range of investment banking services, such as participation in private investment funds, including venture capital funds, and investments in capital funds and in knowledge - and technology-intensive companies.

Hapoalim Hanpakot Ltd., a wholly owned subsidiary of the Bank, raises resources from the public by issuing bonds and subordinated notes and depositing them at the Bank.

Poalim Trust Services Ltd. - Provides trust services.

Banking subsidiaries abroad are: Bank Hapoalim (Switzerland) Ltd., Banque Hapoalim (Luxembourg) S.A., Bank Hapoalim (Cayman) Ltd., Hapoalim (Latin America) S.A., Bank Pozitif Kredi Ve Kalkinma Bankasi Anonim Sirketi and its subsidiary JSC Bank Pozitiv, and BHI Jersey Ltd.

In England and Ireland, Poalim Asset Management companies offer investment channels to high-net-worth investors, through instruments produced by the Bank Group itself, and in part through instruments produced by other suppliers.

The Bank has a wholly-owned subsidiary, Hapoalim International NV, incorporated in the Dutch Antilles, which raises foreign-currency resources for the Bank through the issuance of debt notes fully guaranteed by the Bank.

Another subsidiary, Hapoalim Securities U.S.A. Inc., a company registered in the United States, operates in the area of securities trading for Bank customers in Israel and abroad.

## Segments

The Bank operates in six segments: Households, Private Banking, Small Business, Commercial, Corporate, and Financial Management Segment.

### The Households Segment

The Households Segment provides a range of banking services and financial products to households. Household customers operate via approximately 260 branches located throughout Israel, from Kiryat Shmona to Eilat, organized by geographical location into eight regional managements and a central branch.

Activities with customers are also conducted through various direct channels: automated teller machines adjacent to branches and 'Customer Courts,' 'Poalim Online,' 'Poalim by Cell Phone,' and 'Poalim by Telephone.' The principal products supplied

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Contents

RESEARCH METHODOLOGY

DISCLAIMER

### **1. BANK HAPOALIM B.M. COMPANY PROFILE**

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### **2. BANK HAPOALIM B.M. BUSINESS OVERVIEW**

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

### **3. BANK HAPOALIM B.M. SWOT ANALYSIS**

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

### **4. BANK HAPOALIM B.M. FINANCIAL ANALYSIS**

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. BANK HAPOALIM B.M. COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Bank Hapoalim B.M. Direct Competitors
- 5.2. Comparison of Bank Hapoalim B.M. and Direct Competitors Financial Ratios
- 5.3. Comparison of Bank Hapoalim B.M. and Direct Competitors Stock Charts
- 5.4. Bank Hapoalim B.M. Industry Analysis
  - 5.4.1. Industry Snapshot
  - 5.4.2. Bank Hapoalim B.M. Industry Position Analysis

## **6. BANK HAPOALIM B.M. NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. BANK HAPOALIM B.M. EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## **8. BANK HAPOALIM B.M. ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. ISRAEL PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## **10. BANK HAPOALIM B.M. IFE, EFE, IE MATRICES<sup>2</sup>**

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

## **11. BANK HAPOALIM B.M. PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. BANK HAPOALIM B.M. VRIO ANALYSIS<sup>2</sup>**

### **APPENDIX: RATIO DEFINITIONS**

### **LIST OF FIGURES**

- Bank Hapoalim B.M. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
- Profit Margin Chart
- Operating Margin Chart
- Return on Equity (ROE) Chart
- Return on Assets (ROA) Chart
- Debt to Equity Chart
- Current Ratio Chart
- Bank Hapoalim B.M. 1-year Stock Charts
- Bank Hapoalim B.M. 5-year Stock Charts
- Bank Hapoalim B.M. vs. Main Indexes 1-year Stock Chart
- Bank Hapoalim B.M. vs. Direct Competitors 1-year Stock Charts
- Bank Hapoalim B.M. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
The complete financial data is available for publicly traded companies.

## List Of Tables

### LIST OF TABLES

Bank Hapoalim B.M. Key Facts  
Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Bank Hapoalim B.M. Key Executives  
Bank Hapoalim B.M. Major Shareholders  
Bank Hapoalim B.M. History  
Bank Hapoalim B.M. Products  
Revenues by Segment  
Revenues by Region  
Bank Hapoalim B.M. Offices and Representations  
Bank Hapoalim B.M. SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Bank Hapoalim B.M. Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Bank Hapoalim B.M. Capital Market Snapshot  
Bank Hapoalim B.M. Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Industry Statistics



Bank Hapoalim B.M. Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Bank Hapoalim B.M. Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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