

Bank BPH SA Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Bank BPH SA Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Bank BPH SA and its competitors. This provides our Clients with a clear understanding of Bank BPH SA position in the Industry.

The report contains detailed information about Bank BPH SA that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Bank BPH SA. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Bank BPH SA financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Bank BPH SA competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Bank BPH SA business.

About Bank BPH SA

Bank BPH Spolka Akcyjna Capital Group offers retail and corporate banking, and capital market products and services in Poland. The primary business line of the bank include receiving financial deposits, maintaining bank accounts, extending loans, executing bank monetary payments and conducting banking activities.

Segments

The Bank operates its business in two segments: the Retail Banking Segment; the Corporate Banking Segment; and the International Markets' (INM) Segment.

Retail Banking Segment

The Retail Banking Segment covers private individuals; self-employed, professionals and farmers; enterprises; community and professional organizations, associations, foundations, condominiums; and private educational, care and health care entities. This segment includes BPH's subsidiaries BPH PBK Zarzadzanie Funduszami Sp. z.o.o and BPH indirect subsidiary BPH Towarzystwo Funduszy Inwestycyjnych SA.

This segment includes BPH's subsidiaries Bank Hipoteczny S.A and BPH PBK Zarz

dzenie Funduszami Sp. z.o.o and BPH indirect subsidiary BPH Towarzys two Funduszy Inwestycyjnych S.A. This segment of customers can choose from a range of products and services, including mortgage and consumer loans, operating loans for SMEs; deposits, including investment products, such as investment funds and structured products; and a range of packages for individuals (Sezam) and business customers (Harmonium).

Corporate Banking Segment

The Corporate Banking Segment covers corporations, such as enterprises, companies, co-operatives, equity/asset management groups; mid-sized international group customers; mid-sized partnerships; local religious organizations or local social institutions, such as churches and foundations; public service institutions, such as hospitals and public security and safety institutions; local government, voivodship offices, powiats and related bodies; banks; insurance and reinsurance companies (health insurance); institutional investors; The National Bank of Poland; asset management institutions; and Ministry of Finance.

The Corporate Banking Segment also covers real estate financing, including construction investors; housing condominiums; developers; housing co-operatives; leasing co-operatives; real estate funds (exclusive of project finance); investors involved in specific projects executed for the benefit of third parties (buildings with social functions, hotels, recreational and commercial buildings); building contractors/investors whose activity is focused on real estate management and business; and professional real estate intermediaries.

International Markets segment

The International Markets segment offers treasury products, debt capital market services, and custody services, as well as manages the interest rate, currency, and liquidity risk of the bank.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

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