

# **Bangladesh PESTEL Analysis - Comprehensive Country Outlook**

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## **Abstracts**

#### **ABSTRACTS**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business in Bangladesh to later chart its long-term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by Bangladesh PESTEL Analysis:

Political – What opportunities and pressures are brought by Bangladesh political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures in Bangladesh are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects of Bangladesh will work upon the demand for the business's products and operations?



Technological – What impact do Bangladesh technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What Bangladesh laws and legislation will exert influence on the style the business is carried out?

The above Bangladesh PESTEL Analysis is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need two business days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price.



## **Contents**

#### RESEARCH METHODOLOGY

#### **DISCLAIMER**

#### 1. BANGLADESH POLITICAL FACTORS

Trading policy
Administrative division
Wars, terrorism and conflicts
Elections and political trends
Inter-country relationships
Corruption
Bureaucracy

#### 2. BANGLADESH ECONOMIC FACTORS

Local economy
Inflation
International trade

#### 3. BANGLADESH SOCIAL FACTORS

**Demographics** 

#### 4. BANGLADESH TECHNOLOGICAL FACTORS

Energy Communications Transportation

## 5. BANGLADESH ENVIRONMENTAL FACTORS

Environmental issues

### 6. BANGLADESH LEGAL FACTORS

**Taxation** 



Money laundering regulations



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

**Exchange Rates** 

Tax Attractiveness Index per Country

Bangladesh Map

Corruption Perceptions Index

Bangladesh Economic Freedom Trend

Bangladesh Economic Freedom Score

Bangladesh: The Rule of Law

Bangladesh Government Size

Bangladesh Regulatory Efficiency

**Open Markets** 

Bangladesh Inflation Rate

Bangladesh Population Pyramid

Bangladesh Corporate Tax Rate

Bangladesh Personal Income Tax Rate

Bangladesh Social Security Rate

Bangladesh Social Security Rate for Companies

Bangladesh Sales Tax Rate



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