

# **Banco Bilbao Vizcaya Argentaria, Chile S.A. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

<https://marketpublishers.com/r/BDA37F2663CBEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: BDA37F2663CBEN

## **Abstracts**

Banco Bilbao Vizcaya Argentaria, Chile S.A. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Banco Bilbao Vizcaya Argentaria, Chile S.A. and its competitors. This provides our Clients with a clear understanding of Banco Bilbao Vizcaya Argentaria, Chile S.A. position in the Industry.

The report contains detailed information about Banco Bilbao Vizcaya Argentaria, Chile S.A. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Banco Bilbao Vizcaya Argentaria, Chile S.A.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Banco Bilbao Vizcaya Argentaria, Chile S.A. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows

presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Banco Bilbao Vizcaya Argentaria, Chile S.A. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Banco Bilbao Vizcaya Argentaria, Chile S.A. business.

### **About Banco Bilbao Vizcaya Argentaria, Chile S.A.**

Banco Bilbao Vizcaya Argentaria, Chile S.A. (BBVA) operates as a Chilean private commercial bank. The company provides various financial products and services to the retail and corporate banking markets throughout Chile.

BBVA engages in various businesses, such as retail banking, wholesale banking, European banking, Latin American banking, asset management and private banking, investment banking, industrial group, insurance, and e-business.

The company conducts business through its 85 full-service branches, two limited-service branches, 101 pension payment centers and five subsidiaries. The company's business activities targets principally high, middle and lower-middle income individuals and large, medium and small-size companies.

The company's retail banking business includes products, such as residential mortgage lending, the extension of other personal loans (including consumer loans), automobile

financing and credit cards, and services, such as electronic banking, custodial arrangements and foreign exchange transactions. Its corporate banking business includes the extension of credit to small, medium and large-size companies in the form of commercial loans, working capital lines of credit, trade financing and other products and services, such as payment services and assistance to medium and small-size companies in connection with foreign trade operations. This business is conducted through its Corporate and Business Banking Divisions.

Through its branches and pension payment centers, the company offers the products and services, and payment and cash management services to, and take deposits from, its customers. In addition, the company makes electronic and phone banking services available to its customers.

The company, through its subsidiaries, BBVA Brokerage, BBVA Advisory, BBVA Residential Leasing, BBVA Fund Manager and BBVA Insurance Brokerage, participates in the Chilean financial leasing, securities and insurance brokerage, financial advisory services, investment fund management, residential housing fund management, residential leasing and mutual fund markets.

#### Retail Banking Division

The company offers its products and services through BBVA Chile. Its personal banking offers customers various products, including residential mortgage loans, other personal loans (including consumer loans), automobile financing and credit cards, and services, such as electronic banking, custodial arrangements and foreign exchange transactions.

#### Corporate Banking

The company provides various financial products and services to small, medium and large-size companies in Chile through BBVA Chile and its subsidiaries, including commercial loans, working capital lines of credit, trade financing, payment services and short-term and other deposits.

Through its foreign trade business, the company provides its banking customers with various products and services designed to facilitate their export and import transactions, including issuing, confirming and negotiating letters of credit, extending credit lines for pre-export/import financing from foreign banks, fund transfers and foreign exchange transactions. The company has developed the Trade Point facility to assist small and medium-size companies with their foreign trade transactions.

BBVA Chile offers payment services and cash management services to its corporate banking customers. BBVA Chile is a party to a number of payment service contracts with large and medium-size companies. Under those contracts, BBVA Chile allows customers, through an Internet connection, to manage their accounts and make payments to suppliers, pension funds and employees, avoiding administrative costs.

#### Deposits and Pension Payment Services

**Deposits:** The bank offers time deposits, checking accounts, non-interest bearing accounts, and savings accounts.

**Pension Payment Services:** The company is a party to a payment service contract with the INP, providing monthly pension payments to approximately 750,000 of Chile's 1.5 million pensioners (the 'INP Contract').

#### Branch Network and Electronic Banking

The company had a network of 85 full-service branches and 101 pension paymen

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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