

# Balqon Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/BA7101457E8BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: BA7101457E8BEN

## Abstracts

Balqon Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Balqon Corporation and its competitors. This provides our Clients with a clear understanding of Balqon Corporation position in the [Heavy Machinery](#) Industry.

The report contains detailed information about Balqon Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Balqon Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Balqon Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Balqon Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Balqon Corporation business.

## **About Balqon Corporation**

Balqon Corporation engages in the design, assembly, and marketing of zero-emissions heavy-duty electric vehicles for use in the transportation of containers and heavy loads at facilities, such as marine terminals, rail yards, industrial warehouses, intermodal facilities, military bases, and industrial plants.

The company sells its heavy-duty electric vehicles for use at the Port of Los Angeles and has also sold a heavy-duty electric vehicle for use in a demonstration program to the California South Coast Air Quality Management District (AQMD). The company also designs, assembles, and markets components for electric vehicles, including flux vector motor controllers, electric drive systems and battery modules to original equipment manufacturers of automotive products.

### **Products**

#### **Heavy-Duty Electric Vehicles**

The company's product line of zero emissions heavy-duty electric vehicles named Nautilus product consists of two product configurations, its on-highway product, the Nautilus XE30, and its off-highway product, the Nautilus XE20. The company also has

developed a heavy-duty electric truck, the Mule M150., which is an on-highway delivery truck targeting inner city delivery applications.

**Nautilus XE20 – Electric Yard Tractor:** The Nautilus XE20 is a zero emissions heavy-duty short wheelbase electric yard tractor designed for in-terminal operations to transport containers at shipyards, rail yards, intermodal facilities, industrial plants, distribution warehouses, food production facilities, military bases, and mail facilities. The Nautilus XE20 can tow 30 tons cargo containers at a speed of up to 25 miles per hour with a range of 95 miles on a single battery charge under unloaded conditions. In February 2010, the company completed 8 weeks of cold weather testing on its Nautilus XE20.

**Nautilus XE30 – Electric Short-haul Tractor:** The company's Nautilus XE30 is an on-road-electric Class 8 heavy-duty tractor that is designed for short-haul on-road applications designed to transport trailers and containers at ports and in inner city applications. The Nautilus XE30 is equipped with lithium-ion batteries and its proprietary heavy-duty drive system and is capable of hauling up to 30 tons of loads at speeds of 55 miles per hour with a range of 150 miles on a single battery charge under unloaded conditions. The Nautilus XE30 incorporates proprietary heavy-duty electric drive system into an Autocar Xpeditor chassis is equipped with tandem axles.

**Mule M150 – Electric Truck:** In 2009, the company released its on-highway heavy-duty electric truck, the Mule M150, designed as a zero emissions solution for short-haul on-highway routes in inner cities, port facilities and airports for the distribution of goods and cargo. The company's Mule M150 is able to travel at a speed of up to 55 miles per hour and has a range of 150 miles on a single charge under unloaded conditions.

### Heavy-Duty Electric Drive Systems

The company's integrated electric drive systems have been designed and developed with a use in existing vehicle platforms in electric buses, industrial forklifts, medium duty electric trucks and delivery vans.

### Flux Vector Motor Controllers

The company's proprietary variable flux vector motor controllers range in power from 40 kW to 240 kW. The company's flux vector motor controllers available in liquid cooled or air cooled versions depending on the application, duty cycle, and power requirements. The company designs, manufactures, assembles and tests its motor controllers at its

Harbor City facility. The company has designed its motor controllers for high-vibration mobile applications, which include a wash down enclosure design that allows the motor controller to be used in outdoor rugged mobile applications. The company's below 100 kW motor controllers are available in air cooled versions and are used in industrial vehicles, light duty pickup trucks, and recreational vehicles. The company's heavy-duty motor controllers include a liquid cooling system, are made for use in heavy-duty electric vehicles, such as electric tractors, forklifts, buses, delivery vans, Class 4-6 cargo trucks, and mining vehicles.

Servic

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Contents

RESEARCH METHODOLOGY

DISCLAIMER

### **1. BALQON CORPORATION COMPANY PROFILE**

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### **2. BALQON CORPORATION BUSINESS OVERVIEW**

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

### **3. BALQON CORPORATION SWOT ANALYSIS**

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

### **4. BALQON CORPORATION FINANCIAL ANALYSIS**

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. BALQON CORPORATION COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Balqon Corporation Direct Competitors
- 5.2. Comparison of Balqon Corporation and Direct Competitors Financial Ratios
- 5.3. Comparison of Balqon Corporation and Direct Competitors Stock Charts
- 5.4. Balqon Corporation Industry Analysis
  - 5.4.1. Heavy Machinery Industry Snapshot
  - 5.4.2. Balqon Corporation Industry Position Analysis

## **6. BALQON CORPORATION NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. BALQON CORPORATION EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## **8. BALQON CORPORATION ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. UNITED STATES PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## **10. BALQON CORPORATION IFE, EFE, IE MATRICES<sup>2</sup>**

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

## **11. BALQON CORPORATION PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. BALQON CORPORATION VRIO ANALYSIS<sup>2</sup>**

### **APPENDIX: RATIO DEFINITIONS**

### **LIST OF FIGURES**

Balqon Corporation Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit  
Profit Margin Chart  
Operating Margin Chart  
Return on Equity (ROE) Chart  
Return on Assets (ROA) Chart  
Debt to Equity Chart  
Current Ratio Chart  
Balqon Corporation 1-year Stock Charts  
Balqon Corporation 5-year Stock Charts  
Balqon Corporation vs. Main Indexes 1-year Stock Chart  
Balqon Corporation vs. Direct Competitors 1-year Stock Charts  
Balqon Corporation Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
The complete financial data is available for publicly traded companies.

## List Of Tables

### LIST OF TABLES

Balqon Corporation Key Facts  
Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Balqon Corporation Key Executives  
Balqon Corporation Major Shareholders  
Balqon Corporation History  
Balqon Corporation Products  
Revenues by Segment  
Revenues by Region  
Balqon Corporation Offices and Representations  
Balqon Corporation SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Balqon Corporation Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Balqon Corporation Capital Market Snapshot  
Balqon Corporation Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Heavy Machinery Industry Statistics



Balqon Corporation Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Balqon Corporation Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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