

Ballistic Recovery Systems Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Ballistic Recovery Systems Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Ballistic Recovery Systems Inc. and its competitors. This provides our Clients with a clear understanding of Ballistic Recovery Systems Inc. position in the Industry.

The report contains detailed information about Ballistic Recovery Systems Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Ballistic Recovery Systems Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Ballistic Recovery Systems Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Ballistic Recovery Systems Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Ballistic Recovery Systems Inc. business.

About Ballistic Recovery Systems Inc.

Ballistic Recovery Systems, Inc. engages in the design, manufacture and distribution of rocket deployed whole-aircraft emergency parachute systems for use on general aviation and recreational aviation aircraft in the United States.

Segments

The company operates in four primary market segments: General aviation; Light Sport Aircraft (LSA); Recreational/Sport aviation; and Personal Protective Equipment.

Principal Products

The company's principal products are whole-aircraft emergency parachute recovery systems. Parachute usage scenarios include: mid-air collision (loss of integrity or control); severe weather upset (wind shear, turbulence); power loss with poor visibility (night or instrument flight conditions); loss of control (component failure or malfunction); engine out over hostile (unlandable) terrain; structural failure (age-weakened parts); pilot medical trauma (heart attack, allergic reaction, stroke); overstress (violent weather); and/or pilot error.

General Aviation Market

The company's general aviation product line relates to products for inclusion on Federal Aviation Administration (FAA) certified aircraft through either a Type Certificate, or TC, or a Supplemental Type Certificate, or STC. The company developed an emergency parachute recovery system for the Cessna 150/152 series of aircraft.

Cirrus Design Corporation: Cirrus manufactures single engine 4-seat certified aircraft. The company entered into an agreement with Cirrus to develop and certify a four-place all composite general aviation aircraft designated the SR20. The company operates under a Purchase and Supply Agreement with Cirrus pursuant to which it is the supplier of the parachute recovery system to Cirrus.

Other General Aviation Products: In addition to its relationship with Cirrus, the company develops and sells aftermarket parachute systems for the Cessna 172 and 182 aircraft. The company has an agreement with Cessna Aircraft Company for the Cessna service stations across the world to begin offering BRS whole-airframe parachute system installations and service for the 172 Skyhawk and 182 Skylane. The company also announced they would begin developing an STC for the parachutes to be installed on the Cessna 206.

Light Sport Aircraft (LSA) Market/Recreational Market

Recreational aviation products include products designed and manufactured for use on unregistered aircraft (such as ultralights) and aircraft registered with the FAA as experimental. Like its general aviation products, these recreational aviation products are designed to prevent or reduce human injury and damage to the aircraft in the event of an in-air emergency.

The company manufactures these products and sells direct and through dealers and distributors who also market and sell the aircraft and related products. It works with approximately 30 dealers and distributors worldwide. The LSA market has 57 approved airplane types and the company is in development of designs and has orders to develop parachute recovery systems for 13 of these aircraft types. The company has developed relationships with U.S. based distributors and manufacturers of LSA aircraft, such as Flight Star and Sport Aircraft Works. It delivered 192 LSA units in 2007.

Very Light Jet (VLJ) Market

VLJs are being developed by various general aviation manufacturers, including Cirrus, Piper and Diamond. A VLJ is a smaller version of a larger jet that, in general, seats approximately five persons, weighs approximately 10,000 pounds.

In July 2007, the company entered into an agreement with Epic Aircraft, a Bend, Oregon based aircraft manufacturer, to install its parachutes on board Epic's new Victory jet, a single-engine, all composite VLJ which would carry 4-5 passengers.

Repack Market

All of the company's parachute recovery systems require repack, or refurbishment, for continued service. The repack entails: replacement of the extraction rocket; inspection of the parachute assembly, including replacement of certain time change items and other parts that have reached the end of their service life; and repacking of the parachute.

Non-Aviation and Department of Defense Market

The company is seeking new non-aviation product lines from various safety-related firms to manufacture in its Mexican facility of a cut-and-sew nature. Its subsidiary, Advanced Tactical Fabrication, Inc., or ATF, manufactures, markets, and distributes products within the Personal Protective Equipment (PPE) industry utilizing the Head Lites' brand high visibility components and trims, Vis-Mat brand high visibility vest apparel, headwear and accessories, Vis-Tac brand load-bearing tactical vest platforms, plus ELMO brand emergency lighting systems. It also anticipates that ATF would develop custom personal safety products, along with full-package supply chain management for United States or foreign-sourced cut-and-sew fabrication.

The company has also partnered with a domestic original equipment manufacturer, or OEM, desiring to sell its newly developed single-engine piston aircraft as a replacement basic trainer for the United States Air Force and United States Navy whereby each aircraft would have its parachute recovery systems installed as standard equipment in lieu of individual ejection seats or personnel parachutes.

History

Ballistic Recovery Systems, Inc. was founded in 1980.

The above Company Fundamental Report is a half-ready report and contents are

subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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