

Ball Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/BF7B66BE7BEBEN.html>

Date: April 2024

Pages: 80

Price: US\$ 499.00 (Single User License)

ID: BF7B66BE7BEBEN

Abstracts

Ball Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Ball Corporation and its competitors. This provides our Clients with a clear understanding of Ball Corporation position in the [Packaging and Containers](#) Industry.

The report contains detailed information about Ball Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Ball Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Ball Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Ball Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Ball Corporation business.

About Ball Corporation

Ball Corporation, together with its subsidiaries, supplies metal and plastic packaging to the beverage, food, and household products industries worldwide. The company also supplies aerospace and other technologies and services to governmental and commercial customers with in its aerospace and technologies segment (Ball Aerospace).

The company's product lines are aluminum and steel beverage containers. It also produces steel food containers, steel aerosol containers, polyethylene terephthalate (PET), and polypropylene plastic bottles for beverages and foods, steel paint cans, and decorative steel tins.

The company sells its packaging products primarily to beverage, food and household products companies with which the company has developed long-term customer relationships. The company sells a majority of its packaging products to few companies in North America, Europe, the People's Republic of China (PRC), and Argentina, as do its equity joint ventures in Brazil, the U.S., and the PRC. Ball Aerospace engages in the design, development, and manufacture of aerospace systems. It produces spacecraft, instruments and sensors, radio frequency and microwave technologies, data exploitation solutions, and various aerospace technologies and products that enable

deep space missions.

Segments

The company operates in five segments: Metal Beverage Packaging, Americas and Asia; Metal Beverage Packaging, Europe; Metal Food and Household Products Packaging, Americas; Plastic Packaging, Americas; and Aerospace and Technologies. The company also has investments in companies in the U.S., the PRC and Brazil.

METAL BEVERAGE PACKAGING, AMERICAS AND ASIA, SEGMENT

Metal beverage packaging, Americas and Asia sells metal beverage containers under multi-year supply contracts to fillers of carbonated soft drinks, beer, energy drinks, and other beverages.

Americas

Through Rocky Mountain Metal Container, LLC, a 50-percent-owned joint venture, Ball and MillerCoors, LLC, operate beverage container and can end manufacturing facilities in Golden, Colorado.

In October 2009, the company acquired three of Anheuser-Busch InBev n.v./s.a.'s (AB InBev) metal beverage container manufacturing plants and one of its beverage can end manufacturing plants, all of which are located in the U.S.

The company participates in a 50-percent-owned joint venture in Brazil, Latapack-Ball Embalagens, Ltda. that manufactures aluminum beverage cans and ends.

Asia

The company's operations include the manufacture of aluminum cans and ends in three plants in the PRC, as well as in its two joint ventures. It also manufactures and sells high-density plastic containers in two PRC plants primarily servicing the motor oil industry.

In November 2009, the company announced its agreement to acquire Guangdong Jianlibao Group Co., Ltd's (Jianlibao) 65-percent interest in a joint venture metal beverage can and end plant in Sanshui, PRC.

METAL BEVERAGE PACKAGING, EUROPE, SEGMENT

This segment supplies two-piece beverage cans and can ends for producers of beer, carbonated soft drinks, mineral water, fruit juices, energy drinks, and other beverages.

METAL FOOD & HOUSEHOLD PRODUCTS PACKAGING, AMERICAS, SEGMENT

This segment offers a range of product lines, including steel food and aerosol containers. Ball produces two-piece and three-piece steel food containers and ends for packaging vegetables, fruit, soups, meat, seafood, nutritional products, pet food, and other products. The segment also manufactures and sells aerosol cans, paint cans, and custom and specialty containers. In addition, the company manufactures and sells aerosol cans in two plants in Argentina.

PLASTIC PACKAGING, AMERICAS, SEGMENT

This segment engages in the shipment of plastic bottles. The company operates five plastic container manufacturing facilities in the U.S. Most of Ball's PET containers are sold under long-term contracts to suppliers of bottled water and carbonated soft drinks, including bottlers of Pepsi-Cola branded beverages and their affiliates that utilize consolidated purchasing groups. Most of its polypropylene containers are also sold under long-term contracts, pr

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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