

Bakbone Software Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Bakbone Software Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Bakbone Software Inc. and its competitors. This provides our Clients with a clear understanding of Bakbone Software Inc. position in the Industry.

The report contains detailed information about Bakbone Software Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Bakbone Software Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Bakbone Software Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Bakbone Software Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Bakbone Software Inc. business.

About Bakbone Software Inc.

BakBone Software Incorporated provides data protection, retention, and availability technologies that reduce storage management complexity. The company develops, markets, sells, and supports a portfolio of products sold under the NetVault brand name.

The company's products include Linux solutions, application-focused solutions to protect the Windows environment, and solutions to emerging disk-based and virtual environments. Its products provide protection for the applications that drive the business computing environments, such as Microsoft SQL Server, Oracle, Microsoft Exchange, MySQL, Lotus Notes, and others. The NetVault portfolio of products provides customers with: enterprise data protection, including backup and recovery; long-term data retention capabilities; disaster recovery of data and systems, as well as application failover; global replication of data; storage resource management and reporting; and application resource reporting and discovery.

Products

The NetVault product portfolio comprises four product families that help deliver holistic data protection capabilities.

Backup and Recovery

NetVault: Backup Family

NetVault: Backup (NVBU): For data protection, disaster recovery, and business continuity, the NetVault: Backup product line provides enterprise-class data protection for heterogeneous IT environments. The NetVault: Backup optional components include NetVault: Backup Application Plugin Modules, NetVault: Backup Shared Virtual Disk, and NetVault: Backup SmartClients.

NetVault: Backup Application Plugin Modules: For data protection, disaster recovery, and business continuity, NetVault: Backup's Application Plugin Modules provide online protection capabilities for critical applications, including Oracle, Microsoft SQL Server, Microsoft Exchange, MySQL, Lotus Notes, PostgreSQL, DB2, and Informix.

Virtual Tape Library/Shared Virtual Tape Library: For disaster recovery and business continuity, NetVault: Backup's VTL and Shared Virtual Tape Library (SVTL) options provide backup and recovery performance by creating a virtual tape library on disk. NetVault: Backup's disk-to-disk technology allows for configuration of customized virtual libraries, each with its own specific number of tape drives, slots, and capacity to fit the situation at hand.

NetVault: Bare Metal Recovery: For disaster recovery and business continuity, the NetVault: Bare Metal Recovery option to NetVault: Backup automates the recovery of systems and devices to reduce downtime created by unplanned service interruptions.

SmartDisk

NetVault: SmartDisk (NVSD) offers integration with NetVault: Backup to take disk-based backup and data deduplication to squeeze more data on disk. NVSD has a software data deduplication option. NVSD post process deduplication can be scheduled outside the backup window to shrink backup windows with no additional impact on protected server resources. Integration with NetVault: Backup's job-level deduplication and encryption allows users to separate deduplicated from non-deduplicated data to improve performance.

Real-time Data Protection and High Availability

NetVault: FASTRecover (NVFR): NetVault: FASTRecover provides 30-second

application-aware recovery for Exchange, SQL Server, and Windows file system data, reducing downtime and its associated impact. Users can recover an Exchange Server, individual Storage Group, entire SQL Server Instance, individual database or specific files to any-point-in-time, providing near-zero data loss.

NetVault: FASTRecover Appliance: Customers looking for a turnkey solution for implementing real-time, disk-to-disk backup with 30-second application-aware recovery for Exchange, SQL Server, and Windows file system data can select from a family of appliances that are pre-loaded with NetVault: FASTRecover.

Data Replication

NetVault: Replicator (NVR): The NetVault: Replicator product line provides continuous, cross-platform data replication for heterogeneous IT environments over standard IP networks. With NVR, customers centrally manage both real-time and scheduled replication across multiple sites for various server platforms, storage devices, an

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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