

BAE Systems plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

BAE Systems plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between BAE Systems plc and its competitors. This provides our Clients with a clear understanding of BAE Systems plc position in the [Aerospace and Defense](#) Industry.

The report contains detailed information about BAE Systems plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for BAE Systems plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The BAE Systems plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes BAE Systems plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of BAE Systems plc business.

About BAE Systems plc

BAE Systems plc engages in the development, delivery, and support of defense and aerospace systems. The company offers a range of products and services for air, land and naval forces, as well as advanced electronics, information technology solutions, and customer support services. Its markets include the United States, the United Kingdom, Australia, Saudi Arabia, South Africa, and Sweden.

Segments

The company operates in five segments: Electronics, Intelligence and Support; Land and Armaments; Programmes and Support; International Businesses; and HQ & Other Businesses.

Electronics, Intelligence and Support segment

The Electronics, Intelligence and Support operating group designs, develops, produces and services systems and subsystems for a wide range of military and commercial applications. It comprises four lines of business: Electronic Solutions, Information Solutions, Platform Solutions, and Support Solutions.

Land and Armaments segment

Land and Armaments provides design, development, production, through-life support and upgrade of armoured combat vehicles, tactical wheeled vehicles, naval guns, missile launchers, artillery systems and munitions.

Programmes and Support segment

Programmes & Support comprises the company's UK-based air and naval activities, the activities of the acquired Detica security business and the Integrated System Technologies business.

Military Air Solutions is responsible for delivering a range of military programmes including Typhoon, Hawk, Nimrod MRA4, F-35 Lightning II and autonomous air vehicles. In addition, it is responsible for through-life support to Harrier, Hawk, Tornado, Nimrod MR2, E-3D Sentry and VC-10 aircraft.

International Businesses segment

The International operating group comprises the company's businesses in Saudi Arabia and Australia, together with a 37.5% interest in the pan-European MBDA joint venture, a 20.5% shareholding in Saab of Sweden and a 49% shareholding in Air Astana.

HQ and Other Businesses segment

HQ and Other Businesses comprises the regional aircraft asset management and support activities, head office and the U.K. shared services activity, including research centers and property management.

Joint Venture

The joint venture between BAE Systems and VT Group (VT) was formed in July 2008. The Joint Venture provides surface warship building and through-life support operations in the U.K. Following formation, BVT signed the manufacturing contract for the Future Aircraft Carrier (CVF) and has assumed overall responsibility for delivery of the programme, including project management, engineering, shipbuild and integration. BVT is also responsible Alliant Techsystems, Inc. and BAE Systems have teamed to compete for the upcoming U.S. Navy and Marine Corps Joint Allied Threat Awareness System (JATAS) program.

Detica

Detica BAE Systems acquired Detica, a consultancy servicing the counter-threat agenda, in September 2008. It offers a range of services, including business and technology consulting, system integration and support. It also sells proprietary hardware and software. Detica assists clients with initiatives in areas, such as counterterrorism, serious and organized crime, and immigration and border control, as well as fraud detection and identity management through its sales of Detica NetReveal software.

Significant Events

On October 20, 2009, BAE Systems plc has relocated its Space Coast Operations from Satellite Beach to Melbourne and begun hiring additional employees. The Melbourne facility specializes in engineering services for telecommunications and information technology; technical support for unmanned aircraft systems and treaty monitoring; and program management and integrated logistics support for military and government agencies worldwide. Its customers include Patrick Air Force Base, Cape Canaveral Air Force Station, and NASA's Kennedy Space Center.

On December 7, 2009, Algebraix Data Corporation announced that it is partnering with BAE Systems plc to develop analytic platforms based on ALGEBRAIX technology. The companies would jointly develop database technology to organize and process data for BAE Systems' geospatial intelligence products.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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