

# Avon Rubber plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Avon Rubber plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Avon Rubber plc and its competitors. This provides our Clients with a clear understanding of Avon Rubber plc position in the [Aerospace and Defense](#) Industry.

The report contains detailed information about Avon Rubber plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Avon Rubber plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Avon Rubber plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Avon Rubber plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Avon Rubber plc business.

## **About Avon Rubber plc**

Avon Rubber p.l.c. engages in the design and manufacture technology rubber products for the automotive industry. It also designs and manufactures other polymer-based products. The company offers respirators for defense, police, and other emergency services. The company operates in two divisions that include Automotive Products and Technical Products.

### **Automotive product**

The Automotive product division manufacturers, for the automotive market, a variety of elastomeric products with a focus on low pressure hose, vacuum emission assemblies, profiles, anti-vibration systems, and moulded products.

Avon's Durabush is a hydraulic suspension bush, which is a technology anti-vibration product manufactured by Avon Vibration Management Systems in Chippenham, UK. Its major customers are Ford and Jaguar.

Milk-Rite is in a triangular liner shape helps to improve the health of the cow and the quality of the milk, introduced in Europe. Blow moulded plastic is a specialist expertise of Avon Polymers France. Its customers include Ford and Volvo engines.

Windscreen washer hose was manufactured for Ford by Cadimex in Juarez, Mexico. Cadimex produces a range of complex vacuum emission and windscreen washer assemblies. Industrial Flexo in Spain specializes in the development of hoses using advanced polymers.

Fuel hose: The company offers CADbar low permeation fuel fill, vent and vapour hose; NBR PVC Fuel hose; conventional fuel lines; fuel filler hoses; vapour return lines; fuel jumper hose; and connector expertise.

Air / Vacuum Assemblies: The company offers Secondary air induction, plastic injection moulded products, rubber and plastic extruded products, plastic blow moulded air ducts, rubber injection moulded air ducts, vacuum emission control harnesses, air intake ducts, high temperature intercooler hose, connector expertise, vacuum brake, and acoustics management.

Water / Coolant Hose: The company offers Radiator and heater hose systems, Electrochemical degradation (ECD) resistant coolant hose, rubber and plastic degas hose, windscreen washer assemblies, connector and jointing expertise, engine oil cooler hose, exhaust gas recirculation cooler hose, automatic transmission oil cooler hose, and power steering suction and return hose.

Vibration Management Systems: The company creates both individual products and systems solution, conventional engine and gearbox mounts, hydraulic engine and gearbox mounts, semi-active hydraulic mounts, conventional suspension bushes and hydraulic suspension bushes.

Profiles: The company offers EPDM, Chloroprene, Ethylene acrylic elastomer, Nitrile, ECO or Silicon. It offers seals, door seals, windscreen seals and boot seals.

Technical Mouldings: The company offers Car mats, Rubber extrusions, Injection mouldings, Radiator gaskets, Spark plug boots, Constant velocity joint boot seals, Suspension bushes, and Steering gear bellows.

Extrusions For Traffic Calming and Protection: The company offers V42452 - Safespeed Speed Restraint; V42465 - Safespeed "D" Fender; V42464 - Safespeed Corner Fender; V42489 - Safespeed Wall Fender; V42462 - Safespeed Tri-Block (100mm); and V42463 - Safespeed Tri-Block (150mm).

## Technical Products

The company's Technical Products division manufactures dairy rubberware, Respirators, defense products, business machine components, aerosol gaskets and closures, and hovercraft skirting and tanks.

## Sales

The company conducts its operations through its facilities in UK, Czech Republic, U.S., France, India, Mexico, Portugal, Spain, Germany, and Japan.

## Customers

The company is a supplier to the world's automotive, engineering, dairy and defense markets.

## History

Avon Rubber p.l.c. was established in Wiltshire, England in 1885.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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