

# Avitar Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Avitar Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Avitar Inc. and its competitors. This provides our Clients with a clear understanding of Avitar Inc. position in the Industry.

The report contains detailed information about Avitar Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Avitar Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Avitar Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Avitar Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Avitar Inc. business.

## **About Avitar Inc.**

Avitar, Inc., through its wholly-owned subsidiary, Avitar Technologies, Inc., engages in the development, manufacture, marketing, and sale of diagnostic test products and proprietary hydrophilic polyurethane foam disposables fabricated for medical, diagnostics, dental and consumer use.

The company develops and markets point of care oral fluid drugs of abuse tests, which use its foam as the means for collecting the oral fluid sample. It sells its products and services to employers, diagnostic test distributors, medical supply companies, governmental agencies, and corporations.

## **Products**

### **Diagnostic Test Products and Drug Detection Services**

The company makes products and offers services for the diagnostic test applications.

**Drugs of Abuse Point of Collection Tests:** The company's ORALscreen 4 and ORALscreen DRUGOMETER are oral fluid-based on-site assay systems for detecting drugs of abuse, such as opiates (including heroin, morphine, codeine and synthetic opiates like Oxycodone-Oxycontin, Percoset, Hydrocodone-Vicodin and others),

cocaine (including crack), marijuana and methamphetamines (including Meth, Ecstasy and others). In addition, the company offers ORALconfirm, an oral fluid laboratory test to confirm the results of ORALscreen tests, ORALscreenLab, an array of laboratory-based oral fluid drug screening products, and various other services to enable an employer to manage and control its drug testing program. The primary customers for these products are employers, schools, and military services. ChoicePoint, Quest Diagnostics, Inc., and various local companies are marketing and distributing the company's ORALscreen products.

### Foam Disposable Products

The company produces medical-grade hydrophilic polyurethane foam disposables fabricated for various applications.

**Wound Dressings:** The company's Hydrasorb (Hydrasorb) wound dressing product is an absorbent topical dressing for moderate to heavy exudating wounds. These dressings have a construction that provides a moist wound healing environment which promotes skin growth and closure. The Hydrasorb product is marketed by the Dukal Corp., Abbott Laboratories, Ltd., mediBayreuth, and other specialty distributors worldwide. In addition to the Hydrasorb line, the company has custom developed specialty wound dressings for the cardiac catheter lab market, as well as the Illizarov Dressing used for dressing external bone fixators in orthopedic procedures. Customers for these products include Smith and Nephew, and Cardinal Health.

**Custom Foam Products:** The company also has applications for its proprietary technologies in a variety of other medical/consumer markets. They include a sinus dressing and a device used by astronauts for relieving ear pressure while in a pressurized space suit. Customers for these products include ArthroCare and NASA.

### Dispositions

In May 2007, the company consummated a sale of its subsidiary, BJR Security, Inc., which provided contraband detection and education services.

### Competition

The company's primary competitors in the wound dressing market include Bristol Meyers Squibb; Johnson & Johnson; Smith and Nephew; 3M; and Acme United. In the drugs of abuse test market, its major competitors are Varian Instruments; American

BioMedica Corp.; OraSure Technologies, Inc.; Novacon; Concateno, PLC; Branan; and Securetec Detektions-Systeme, AG.

### Significant Events

In June 2010, Avitar Inc. announced that it has entered a Joint Venture Agreement with Johnnie's Famous Shoes, Inc. of New York for the purpose of financing, producing and distributing its summer run of Men's footwear.

### History

Avitar, Inc. was founded in 1986.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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