

# Avistar Communications Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/AAF207103D7BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: AAF207103D7BEN

## Abstracts

Avistar Communications Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Avistar Communications Corp. and its competitors. This provides our Clients with a clear understanding of Avistar Communications Corp. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about Avistar Communications Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Avistar Communications Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Avistar Communications Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Avistar Communications Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Avistar Communications Corp. business.

### **About Avistar Communications Corp.**

Avistar Communications Corporation designs, develops, manufactures, and markets networked video communications products in the United States, Europe, and Asia. The company sells its system indirectly to the small and medium sized business, and globally distributed organizations, or Enterprise markets comprising the Global 5000.

#### System Products and Applications

##### Infrastructure, Server and Software Products

**Avistar C3 Desktop:** It is a SIP-based desktop videoconferencing solution that includes centralized user and system management, data conferencing, 1-click video calling, integrated network/bandwidth management capabilities, and click-to-call with IBM Sametime and Microsoft Office Smart Tags. The Avistar C3 Desktop solution includes the Avistar C3 Desktop Software (installed on user's PCs/notebooks) and the Avistar C3 Server Software (to be installed on a client-provided standard Windows server).

**Avistar C3 Conference:** It is a software-based video bridge/MCU designed to operate with the Avistar C3 Desktop solution. Key features include support for approximately 12

simultaneous video calls per server (each with approximately 4 sites), interoperability with H.323 videoconferencing systems, integrated bandwidth management, and Web-based monitoring and management.

**Avistar C3 Tunnel Server:** It is a software-based firewall traversal solution. Additional features include support for both H.323 and SIP environments and approximately 20 traversal calls per server (at speeds approximately 1 Mbps per call).

**Avistar C3 Command:** It is a bandwidth management solution that provides three key features: control over the amount of bandwidth used for audio and video calls on a per-user basis; control over the amount of bandwidth used by UC solutions; and protection of bandwidth allocated to UC to ensure an appropriate user quality of experience (QoE).

**Avistar C3 Connect:** It is a software-based SIP to H.323 gateway that allows Avistar users to communicate with H.323 video systems and MCUs. Avistar C3 Connect supports approximately 100 concurrent video calls, translates address books between SIP and H.323 environments, and supports H.239 and SIP dual video.

**Avistar C3 Media Engine:** It is a software applet designed to be embedded within other applications that video- and audio-enables any software application. Key features include support for up to HD720p video, integrated NAT / firewall traversal capabilities, and full AES encryption.

**Avistar C3 Unified Microsoft OCS Edition:** It is a software plug-in that integrates Avistar's conferencing capabilities with the Microsoft OCS platform.

**Avistar C3 Integrator Citrix Edition:** It is an add-on to the Unified Microsoft OCS Edition that enables the Avistar platform to operate in a Citrix ICA protocol and thin client environment.

In addition, the company offers an IBM Lotus Sametime module that adds dynamic bandwidth management capabilities, including bandwidth limiting/call admission control, to IBM Lotus Sametime environments.

## Patent Licensing

The company licenses its portfolio of patents covering, video and rich media collaboration technologies, networked real-time text and non-text communications and desktop workstation echo cancellation. Media collaborative application companies

which have taken licenses to its patents include firms such as Polycom, Inc., Tandberg ASA, Sony Corporation and Sony Computer Entertainment Inc. (SCEI), Emblaze-VCON Ltd., Radvision, LifeSize Communications, Inc., Logitech, and International Business Machines Corp. (IBM).

The company's engages in the development, prosecution, maintenance, support and licensing of the intellectual property and technology used in its video communications system.

### Installation, Maintenance, Training and Support Services

The company provides various installation, design and adoption of its video communications products. The installation that it offers to its customers as a separately-priced service relates to the physical set up and configuration of desktop and infrastructure components of its solution.

### Customers

Video Communications Products: The company's major customers IBM, City Information Services, and Deutsche Bank AG.

### Sales and Marketing

Direct Sales: The company has a direct sales force in the United States and Europe consisting of sales managers located in New York and London.

### Competition

The compete with Polycom, Inc., Cisco Systems, Inc., Radvision, Ltd., Emblaze-VCON Ltd, Avaya, Inc., Nortel Networks Corporation, Microsoft Corporation, and IBM Corporation.

### History

The company was founded in 1993. It was formerly known as Avistar Systems Corporation and changed its name to Avistar Communications Corporation in 2000.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Contents

RESEARCH METHODOLOGY

DISCLAIMER

### **1. AVISTAR COMMUNICATIONS CORP. COMPANY PROFILE**

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### **2. AVISTAR COMMUNICATIONS CORP. BUSINESS OVERVIEW**

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

### **3. AVISTAR COMMUNICATIONS CORP. SWOT ANALYSIS**

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

### **4. AVISTAR COMMUNICATIONS CORP. FINANCIAL ANALYSIS**

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. AVISTAR COMMUNICATIONS CORP. COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Avistar Communications Corp. Direct Competitors
- 5.2. Comparison of Avistar Communications Corp. and Direct Competitors Financial Ratios
- 5.3. Comparison of Avistar Communications Corp. and Direct Competitors Stock Charts
- 5.4. Avistar Communications Corp. Industry Analysis
  - 5.4.1. Computers and Electronic Equipment Industry Snapshot
  - 5.4.2. Avistar Communications Corp. Industry Position Analysis

## **6. AVISTAR COMMUNICATIONS CORP. NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. AVISTAR COMMUNICATIONS CORP. EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## **8. AVISTAR COMMUNICATIONS CORP. ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. UNITED STATES PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors

## 9.6. Legal Factors

## **10. AVISTAR COMMUNICATIONS CORP. IFE, EFE, IE MATRICES<sup>2</sup>**

10.1. Internal Factor Evaluation Matrix

10.2. External Factor Evaluation Matrix

10.3. Internal External Matrix

## **11. AVISTAR COMMUNICATIONS CORP. PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. AVISTAR COMMUNICATIONS CORP. VRIO ANALYSIS<sup>2</sup>**

## **APPENDIX: RATIO DEFINITIONS**

## **LIST OF FIGURES**

Avistar Communications Corp. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

Profit Margin Chart

Operating Margin Chart

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

Current Ratio Chart

Avistar Communications Corp. 1-year Stock Charts

Avistar Communications Corp. 5-year Stock Charts

Avistar Communications Corp. vs. Main Indexes 1-year Stock Chart

Avistar Communications Corp. vs. Direct Competitors 1-year Stock Charts

Avistar Communications Corp. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



## List Of Tables

### LIST OF TABLES

Avistar Communications Corp. Key Facts  
Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Avistar Communications Corp. Key Executives  
Avistar Communications Corp. Major Shareholders  
Avistar Communications Corp. History  
Avistar Communications Corp. Products  
Revenues by Segment  
Revenues by Region  
Avistar Communications Corp. Offices and Representations  
Avistar Communications Corp. SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Avistar Communications Corp. Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Avistar Communications Corp. Capital Market Snapshot  
Avistar Communications Corp. Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Computers and Electronic Equipment Industry Statistics

Avistar Communications Corp. Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Avistar Communications Corp. Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

Product name: Avistar Communications Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

Product link: <https://marketpublishers.com/r/AAF207103D7BEN.html>

Price: US\$ 499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AAF207103D7BEN.html>