

# Avago Technologies Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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### **Abstracts**

Avago Technologies Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Avago Technologies Limited and its competitors. This provides our Clients with a clear understanding of Avago Technologies Limited position in the <u>Semiconductor</u> Industry.

The report contains detailed information about Avago Technologies Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Avago Technologies Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Avago Technologies Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Avago Technologies Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Avago Technologies Limited business.

### **About Avago Technologies Limited**

Avago Technologies Limited designs, develops, and supplies analog semiconductor devices with a focus on III-V based products.

The company's product portfolio includes approximately 6,500 products that it sells into four primary target markets: wireless communications, wired infrastructure, industrial and automotive electronics, and consumer and computing peripherals. Applications for its products in these target markets include cellular phones, consumer appliances, data networking and telecommunications equipment, enterprise storage and servers, renewable energy and smart power grid applications, factory automation, displays, optical mice, and printers.

Markets and Products

Wireless Communications

The company supports the wireless industry with various radio frequency (RF) semiconductor devices, including monolithic microwave integrated circuit filters and duplexers using its proprietary film bulk acoustic resonator (FBAR) technology, front end modules that incorporate multiple die into multi-function RF devices, diodes, and



discrete transistors. Its proprietary gallium arsenide (GaAs) processes are critical to the production of power amplifier (PA) and low noise amplifier products. The company has also developed optical finger navigation (OFN) device, which replaces a mechanical trackball on certain high-end mobile phones. In addition to RF devices and OFN, the company provides various optoelectronic sensors for mobile handset applications. It also supplies light emitting diodes (LEDs) for camera-phone flashes and for backlighting applications in mobile handset keypads, as well as sensors for backlighting control.

#### Wired Infrastructure

In the storage and Ethernet networking markets, the company supplies transceivers, which receive and transmit information along optical fibers. It provides a range of product bandwidth options for customers, including options ranging from 125 megabyte data (MBd) Fast Ethernet transmitters and receivers to 10 gigabit transceivers. The company supplies parallel optic transceivers with approximately 12 parallel channels for core routing and server applications. For enterprise networking and server input/output (I/O) applications, the company also supplies high speed serializer/deserializer (SerDes) products integrated into application specific integrated circuits (ASICs).

#### Industrial and Automotive Electronics

The company provides various products for the general industrial, automotive, and consumer appliance markets. It offers optical isolators, or optocouplers, which provide electrical insulation and signal isolation for signaling systems that are susceptible to electrical noise or interference. Optocouplers are used in a set of applications, including industrial motors, automotive systems, including those used in hybrid engines, power generation and distribution systems, switching power supplies, motion sensors, telecommunications equipment, consumer appliances, computers and office equipment, plasma displays, and military electronics. For industrial motors and robotic motion control, the company supplies optical encoders, as well as integrated circuits, or ICs, for the controller and decoder functions. For electronic signs and signals, it supplies LED assemblies that offer high brightness and stable light output enabling the company to support traffic signals, large commercial signs, and other displays. For industrial networking, the company provides fast Ethernet transceivers using plastic optical fiber that enable quick and interoperable networking and factory automation.

### Consumer and Computing Peripherals

The company manufactures motion control encoders that control the paper feed and



print head movement in printers and other office automation products. It has developed image sensors for optical mouse applications, using LEDs and complementary metal oxide semiconductor (CMOS) image sensors to create a subsystem that can detect motion over an arbitrary desktop surface. The company supplies image sensors for optical mice and has launched a new line of laser-based mouse products with improved precision. Displays, especially in notebook computer applications, use its products for LED backlighting and its sensors to control display brightness based on ambient light conditions.

#### Customers

Wireless Communications: The company's customers in this market include LG Electronics Inc.; Huawei Technologies Co., Ltd.; and Samsung Electronics Co., Ltd.

Wired Infrastructure: The company's customers in this market include Brocade Communications Systems, Inc.; Cisco Systems Inc.; Hewlett-Packard Company; International Business Machines Corp.; and Juniper Networks Inc.

Industrial and Automotive Electronics: The company's customers in this market include ABB Ltd.; Schneider Electric; and Siemens AG.

Consumer and Computing Peripherals: The company's customers in this market include Hewlett-Packard Company; Logitech International S.A.; and Primax Electronics Ltd.

#### Competition

The company's primary competitors in the wireless communications target market are Anadigics, Inc.; Hittite Microwave Corporation; RF Micro Devices, Inc.; Skyworks Solutions, Inc.; and TriQuint Semiconductor, Inc.

The company's primary competitors in the wired infrastructure target market are Finisar Corporation; International Business Machines Corp. Microelectronics Division; LSI Corporation; ST Microelectronics N.V.; and Texas Instruments Incorporated.

The company's primary competitors in the industrial and automotive electronics target market are Analog Devices, Inc.; Heidenhain Corporation; NEC Electronics Corporation; and Toshiba Corporation.

The company's primary competitors in the consumer and computing peripherals target



market are Pixart Imaging Inc. and Sharp Corporation.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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### **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



### Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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