

AutoNavi Holdings Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

AutoNavi Holdings Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between AutoNavi Holdings Limited and its competitors. This provides our Clients with a clear understanding of AutoNavi Holdings Limited position in the [Software and Technology Services](#) Industry.

The report contains detailed information about AutoNavi Holdings Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for AutoNavi Holdings Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The AutoNavi Holdings Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes AutoNavi Holdings Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of AutoNavi Holdings Limited business.

About AutoNavi Holdings Limited

AutoNavi Holdings Limited provides digital map content and navigation and location-based solutions in China.

The company has a nationwide digital map database that covers approximately 2.8 million kilometers of roadway and approximately 12.5 million points of interest across China. In addition, the company has completed 3-D navigation maps of key areas in 19 major cities and photo-realistic 3-D models of 16 cities for public sector projects.

Automotive Navigation

The company provides digital map data for in-dash navigation systems installed by various international and domestic automobile manufacturers on approximately 100 car models in China, including multiple Audi and BMW models. It also provides customized navigation solutions, ranging from digital map data to a 'total solution' which consists of digital map data, the navigation engine and the user interface, to major portable navigation device manufacturers in China.

In-dash Navigation Systems: The company provides digital map data in the forms of

DVDs and hard disk drives to in-dash navigation system manufacturers and automobile manufacturers primarily through Beijing ADF Navigation Technology Co., Ltd. (ADF Navigation), a majority-owned subsidiary of AutoNavi Software Co., Ltd. (AutoNavi Softwa). The company's map data for in-dash navigation is generally a two-dimensional or bird's-eye view representation of the road networks in China. For certain luxury vehicle models, it also provides map data with 3-D representation of key areas in 19 cities. The company has launched its proprietary total solution, which includes navigation engine software and digital map data, for various car models. It generally ships its map data to in-dash navigation system manufacturers for delivery to automobile manufacturers.

Portable Navigation Devices: The company provides customized software solutions to portable navigation device manufacturers, ranging from map data to a 'total solution', which consists of map data, the navigation engine and the user interface. The total solution supports processing of real-time traffic information and interactive navigation. The company generally converts its map data into its customers' formats. It provides both pre-sale testing assistance and post-sale technical support to portable navigation device manufacturers. Users of some models of portable navigation devices can download updated map data from its Web site, www.autonaviclub.com, or from the portable navigation device manufacturers' Web sites. The company also provides updated map data through the distribution channels for portable navigation devices, such as automobile dealerships and consumer electronics stores. Users of portable navigation devices that are connected to a wireless network can also download navigation map updates. For certain portable navigation device models, the company supports online real-time points of interest updates.

Public Sector and Enterprise Applications

The company provides a range of solutions to public sector and enterprise customers, including aerial photogrammetry solutions, 3-D modeling applications, location-based public sector solutions, and location-based enterprise solutions.

Aerial Photogrammetry: The company uses advanced aerial photogrammetry technologies, such as high-definition digital mapping camera (DMC) system and light detection and ranging (LIDAR) to collect, process, and classify geographic data. The company provides aerial digital images to government agencies and large state-owned enterprises for use in various fields, including land usage survey, urban planning, mapping, environmental protection, public security, agriculture and other projects.

3-D Modeling Applications: The company constructs photo-realistic 3-D models of landscape and geographic features and develops 3-D geographic information systems. Its 3-D geographic information system allows users to perform functions, such as search, browsing, positioning, routing, and spatial measuring and analysis in a 3-D virtual environment. It can serve as a city's base management platform, onto which other additional functions designed for specific government agencies

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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