

# Authentidate Holding Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Authentidate Holding Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Authentidate Holding Corp. and its competitors. This provides our Clients with a clear understanding of Authentidate Holding Corp. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Authentidate Holding Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Authentidate Holding Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Authentidate Holding Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Authentidate Holding Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Authentidate Holding Corp. business.

### **About Authentidate Holding Corp.**

Authentidate Holding Corp. provides secure health information exchange, workflow management services, and telehealth solutions primarily in the United States and Germany.

The company provides software applications and Web-based services that address various business needs for customers. Its Web-based services are delivered as Software as a Service (SaaS) to its customers and incorporate security technologies, such as rules based electronic forms, intelligent routing, transaction management, electronic signatures, identity credentialing, content authentication, automated audit trails, and remote patient monitoring capabilities. Web and fax-based communications are integrated into automated, secure, and trusted workflow solutions.

In the United States the company engages in the development and sale of Web-based services based on its Inscribe platform and related capabilities and telehealth services through its ExpressMD Solutions joint venture. In the United States, it also offers its patent pending content authentication technology in the form of the United States Postal Service Electronic Postmark (EPM). In Germany it is engages in the development and sale of software applications that provide electronic signature and time stamping

capabilities for various corporate processes, including electronic billing and archiving solutions and security technology offerings.

## Products and Services

The company's business in the U.S. provides health information exchange applications and telehealth solutions and services incorporating workflow automation, electronic signature, and transaction management capabilities based on its Inscribe platform and remote patient monitoring solutions using its Electronic House Call products and services.

**Inscribe Healthcare:** It is a Web-based Health Information Exchange and workflow automation solution that enables healthcare industry participants to exchange and track various documents, certificates, authorizations, and other information over different modes of communication, including electronic and fax delivery. Inscribe Healthcare incorporates electronic signatures, rules based electronic forms, content authentication using the United States Postal Service (USPS) EPM, workflow intelligence for routing and transaction management, and identity credentialing and verification. Inscribe Healthcare allows users to simplify clinical and administrative processes required for patient care, and facilitates order processing, online review, and electronic signature of healthcare documentation.

Inscribe Healthcare includes the following workflow automation modules:

**eReferral**—automates the entire order placement and tracking process between the physician office and the homecare provider; **eCMN**—provides an automated process for the exchange and management of certificates of medical necessity, written orders and other documentation required by healthcare payors for reimbursement of medical equipment and service claims from home medical equipment suppliers; **ePOC**—enables online processing of plan of care forms between home health agencies, skilled care providers and physicians to facilitate patient care and reimbursement; **eCA**—provides an electronic submission and tracking process for documents that support medical reimbursement and claims; **ePA**—automates the processing management of prior authorizations, prior approvals and treatment authorization requests required by state Medicaid programs and certain healthcare plans; **Inscribe Healthcare Discharge**—enables hospital case managers, social workers, and discharge planners to optimize the patient discharge process; and **Physician Services**—provides automated processes to enable physicians to refer patients to other physicians, care facilities or home care providers, send and receive sensitive information to and from patients using secure e-mail, and track billable signatures and time spent managing patient care plans to

support reimbursement submissions.

ExpressMD: ExpressMD solution integrates Electronic House Call, a in-home patient vital signs monitoring system, with a software interface based on the Inscribe Healthcare platform. ExpressMD works wi

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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